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AGRICULTURE & INNOVATION



16-17-18 September 2020

EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

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AGRICULTURE & INNOVATION

Hardi Tamm

Estonian Dairy Cluster, Estonia



16-17-18 September 2020

EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

Day 3: Friday 18 September 2020

Part IV - Inspiration for AKIS planners

10:50 - 12:00

Getting inspiration from existing tools and initiatives (continued):

- Prepare interesting **calls for Operational Groups** – Åsa Broberg, RDP Managing Authority, SE
- Use of **Operational Groups for testing out new CAP measures** – Shane Conway, National Rural Network, IE
- Develop **cross-border** Operational Groups – Hardi Tamm, EE
- Promoting collaboration and knowledge flows among OGs - Johanna Rohrhofer, National Rural Network, AT
- Added value of **thematic networks at national level** - Pascal Bergeret, CIHEAM-IAMM, the Mediterranean Intergovernmental Agronomic Institute – Montpellier, FR
- **Group discussion** in plenary

12:00 - 14:00

Lunch break



Funded by

How to develop cross-border OGs?

**Hardi Tamm,
Estonian Dairy Cluster, Chairman**

16-18 September 2020

“CAP Strategic Plans: the key role of AKIS in Member States”



Euroopa Maaelu Arengu
Põllumajandusfond:
Euroopa investeringud
maapiirkondadesse

Estonian Dairy Cluster (EDC)

- ❖ NGO, established 8.10.2015
- ❖ Members (23), partners (7)
- ❖ EIP group principles from start, registered EIP 2017
- ❖ Cooperation of different abilities and needs
 - ❖ 19 farms, different in size, mostly big (600-2000 heads)
 - ❖ 2 dairy companies, one dairy society
 - ❖ The Estonian Chamber of Agriculture and Commerce
- ❖ **Focussed approach – innovation and R&D only**
- ❖ Contribution to Estonian RDP Strategy 2030, etc
- ❖ Members: EDC has to keep going and grow further



Activity report, EDC 2015-2020

- ❖ EIP principles since start, EIP group registration 2017,
- ❖ Before the cross-border cooperation as the EIP OG, we have built our capability and interactive network
 - ❖ EDC 2016-2020, I – funding 800 000 €
 - ❖ Digitalisation programme 2019-2023, II – 799 789 €
- ❖ The 1st cross-border EIP cooperation 2018, with FI-EIP
 - ❖ MAVAS, 2018-2022 – 451 039€
 - ❖ beefEST, 2020-2023, – 427 868 €
- ❖ The cooperation has supported both EIP OGs!
 - ❖ FI-EIP got new funding 2019, EDC-EIP got new 2020!
 - ❖ ICT-Agri-Food application together with SE & DE, 2020



Difficulties in OG cross-border cooperation

- ❖ Member States (MS) having very different interests
 - ❖ Interest to support **own regions** only
 - ❖ Problems to cooperate even **between own regions**
 - ❖ Rigid bureaucracy in many countries
- ❖ Operation Groups (OG) are different
 - ❖ Various definitions depending on MS legislation: EIP groups, OG groups, different requirements – how small can be a group?
 - ❖ **Regional cooperation versus global innovation level intention must not be seen in conflict!**
 - ❖ OG ability typically is weak, H2020/EUROPE calls unreachable
- ❖ **No synchronised calls yet** = MS perspective only, not EU
 - ❖ No pressure for cooperation from measure perspective until now



EDC experience: specific incentives needed

❖ Estonia

- ❖ Cross-border cooperation partner **mandatory** (1 call, from 4 calls)
- ❖ Info about FI/SE groups was available
- ❖ **Call was not synchronised** with any others, it came after SE/FI calls
- ❖ Possible to find similar topic from 2 FI groups, not SE

❖ Finland

- ❖ Cross-border cooperation gives **extra points**, but not necessary
- ❖ **Call was not synchronised** with any others, before EE
- ❖ **No info that** partners were looked for cross-border cooperation

❖ Sweden

- ❖ Cross-border cooperation is not necessary, more regional
- ❖ **Call was not synchronised** with any others, happened earliest in time
- ❖ **No info that** partners were looked for cross-border cooperation



How to build cross-border cooperation? Each MS!

- ❖ Timing is crucial! Synchronisation of MS calls is necessary
 - ❖ **Demand** cooperation in measure and **offer** extra points as a bonus
 - ❖ **Offer higher funding** rate for cross border cooperation projects
 - ❖ **Offer higher max. funding** level for crossb. cooperation projects
- ❖ Think about Operation Groups (OG) capability building
 - ❖ Contacting other OGs takes time
 - ❖ They need to overcome language & cultural barriers
 - ❖ Managerial skills are far more important
- ❖ Why to cooperate at all? What you expect from it?
 - ❖ Call topics for OGs: from long-term aims of EU or still MS aims?
 - ❖ Complementary or concurrent skills for cross-border cooperation?
 - ❖ If one partner fails, will both then fail simultaneously? Can other OG help? Does funding allow that?



1+1 is more than 2!



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EIP-AGRI seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

Online 16-17-18 September 2020

All information of the seminar available on
www.eip-agri.eu

on the event webpage

<https://ec.europa.eu/eip/agriculture/en/event/eip-agri-seminar-cap-strategic-plans-key-role-akis>

