eip-agri
AGRICULTURE & INNOVATION

16-17-18 September 2020
EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

Åsa Broberg

RDP Managing Authority, Sweden

Day 3: Friday 18 September 2020

09:10 - 09:30   **Checking in**

Part IV - Inspiration for AKIS planners

09:30 - 09:40   **Warming up:**

- Welcome and introduction to the programme for Day 3 – Sarah Watson, EIP-AGRI Service Point
- Introduction to the topic – Inge Van Oost, DG AGRI

09:40 - 10:30   Getting inspiration from existing tools and initiatives:

- Establish **knowledge centres and digital knowledge reservoirs:**
  - EURAKNOS and EUREKA - Pieter Spanoghe, Ghent University, BE
  - TITRIS - Gintarė Kučinskienė, Lithuanian Agricultural Advisory Service, LT
- Organise **farmer to farmer exchanges** including on farm demonstrations and experimentation – Tom Kelly, Teagasc, IE
- **Reward researchers** beyond academic purposes:
  - Mugurel Jitea, University of Agricultural Sciences and Veterinary Medicine Cluj Napoca, RO
  - Agustí Fonts, Institute of Agrifood Research and Technology - IRTA, ES
- Support and facilitate **increased engagement with Horizon Europe projects:**
  - The power of connecting European Thematic Networks and local OGs – Jean-Marc Gautier, IDELE, FR
  - Activities of the National Rural Network Unit – Jan Swoboda, National Rural Network Unit, DE
- Capture the creativity of **young farmers** to act as catalysts of innovation – Jannes Maes, CEJA
- **Group discussion** in plenary

10:30 - 10:50   **Coffee break**

10:50 - 12:00   Getting inspiration from existing tools and initiatives (continued):

- Prepare interesting **calls for Operational Groups** – Åsa Broberg, RDP Managing Authority, SE
- Use of **Operational Groups for testing out new CAP measures** – Shane Conway, National Rural Network, IE
- Develop **cross-border** Operational Groups – Hardi Tamm, EE
- Promoting collaboration and knowledge flows among OGs - Johanna Rohrhofer, National Rural Network, AT
- Added value of **thematic networks at national level** - Pascal Bergeret, CIHEAM-IAMM, the Mediterranean Intergovernmental Agronomic Institute – Montpellier, FR
- **Group discussion** in plenary

12:00 - 14:00   **Lunch break**

European Commission

Support for operational groups in Sweden

Agr Lic. Åsa Wolgast Broberg
Ministry of Enterprise and Innovation,
      dept of Rural Affairs

It takes several brains to develop an innovation

- 211 innovation groups in SE are supported by EIP

Two steps for innovation through EIP in SE

1. Group formation

- Lump sum of 5000 or 8000 € for group formation, formal agreement on roles and governance, early work and produce a project plan
- Group must include at least two of the following:
  researcher – advisor - entrepreneur
- Simple applications and **continuous** grant decisions (9 x/year)

2. Project funding

- Application for final project in the second step is more complicated, includes harder selection (ca 25%) and high level of funding (100%)
- No obligation of prior group support for funding the project

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Not all ideas have potential for success

- Lump sum of 1500 € given for groups that discover that there already is a solution to the challenge the group was aiming for and no project plan is written => no money is wasted on project application or project costs for non useful ideas

Source: Odling i balans

Support in the early stages of the work

- The dedicated "Innovation support services" can help to develop ideas and find group members
- Several incubators and clusters of advisors have gained knowledge by participating in many groups and often broker and facilitate the processes

Source: Jordbruksaktuellt

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Challenges?

- Are there too many groups that are refused further project financing? We might have insufficient budget but also not all proposals are really good.
- Can support for group formation reduce the feeling of heavy administrative burden?
- How can we use clusters and incubators even better to support group formation and development of good ideas?
- How to develop efficient "innovation support services"?

EIP-AGRI seminar
'CAP Strategic Plans:
the key role of AKIS in Member States'
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All information of the seminar available on
www.eip-agri.eu

on the event webpage
**https://ec.europa.eu/eip/agriculture/en/event/eip-agri-
seminar-cap-strategic-plans-key-role-akis**