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AGRICULTURE & INNOVATION



16-17-18 September 2020

EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'



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AGRICULTURE & INNOVATION

## Raquel Arroyo

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EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

# Day 2: Thursday 17 September 2020

## Part II: AKIS strategies - the basics

**10:00 - 12:00**

### Understanding AKIS' essential elements

- **Opening address** – Janusz Wojciechowski, EU Commissioner for Agriculture and Rural Development
- **Inspirational speakers:**
  - Polish AKIS - Minister Ardanowski and Undersecretary of State Ryszard Kamiński, Ministry of Agriculture and Rural Development in Poland
  - EIP-AGRI Operational Group 'ECOPIONET' - Raquel Arroyo, Institute of Natural Resources and Agrobiology of Salamanca (IRNASA), ES
- **What are the elements of a well-functioning AKIS + Q&A** – Inge Van Oost, DG AGRI

**12:00 - 14:00**

**Lunch break**



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**Seminar “CAP Strategic Plans: The key role of AKIS in Member States”  
17 September 2020**



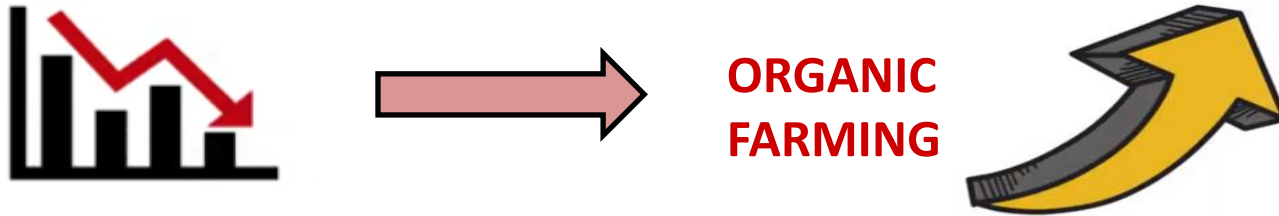
**Raquel Arroyo Palomares  
IRNASA-CSIC**

# A very effective EIP OG with a focus on networking activities

1. Problems
2. Members
3. Knowledge exchange methodology – MITTCon  
(Innovative and Transcendent Knowledge Exchange Methodology - **ITKEM**)
4. Broad range of results achieved

# 1. Problems

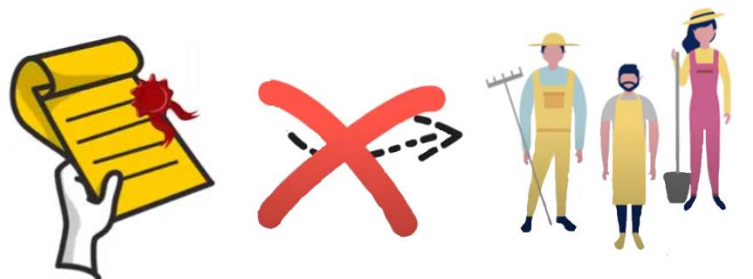
1. Low efficiency of rainfed farming



2. Lack of collaboration in the organic sector → ↓ competitiveness



3. Knowledge transfer systems are not effective.

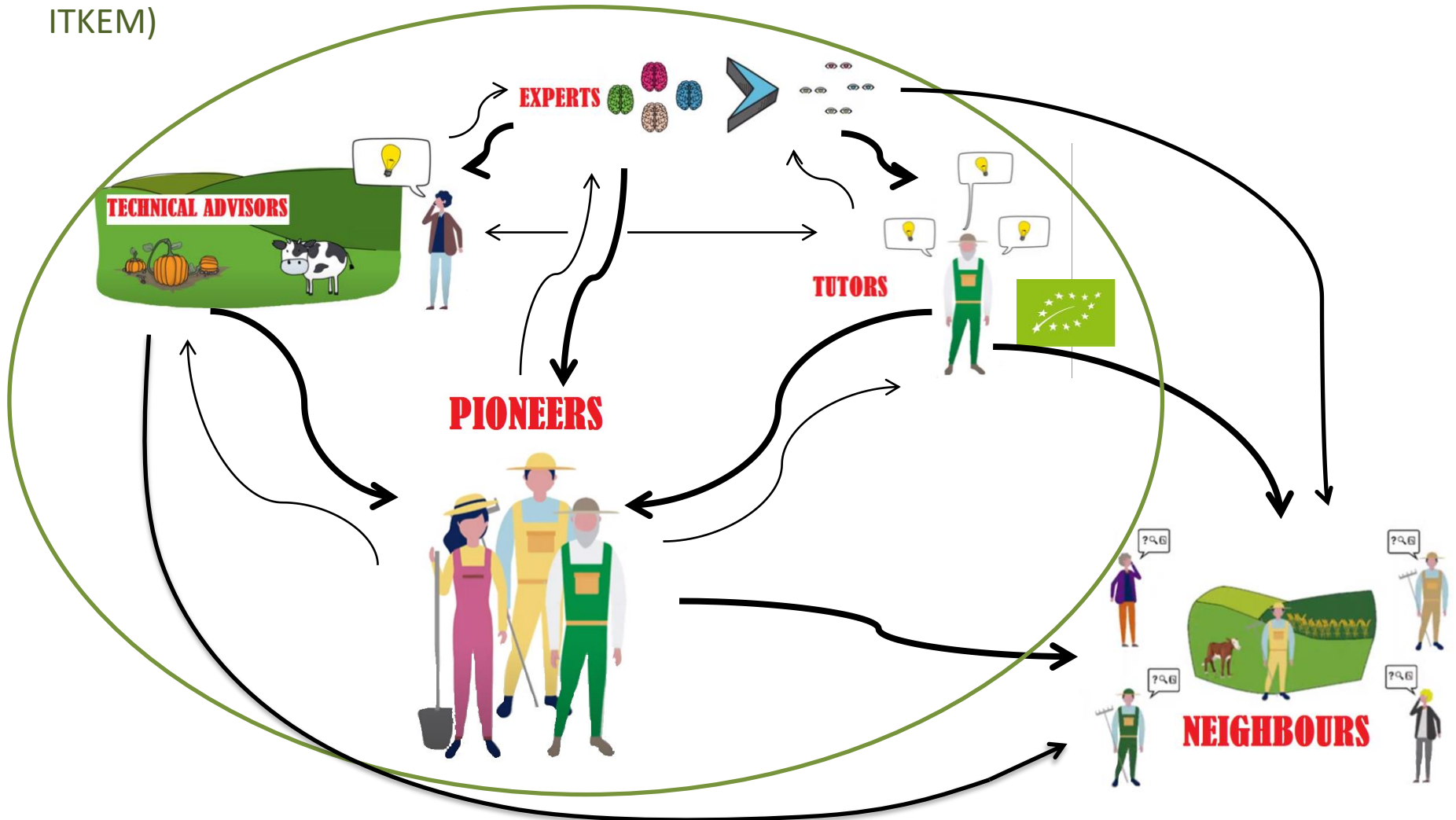


## 2. ECOPIONET OG - Members



# 3. Knowledge exchange methodology

**MITTCon** (Innovative and Transcendent Knowledge Exchange Methodology - ITKEM)

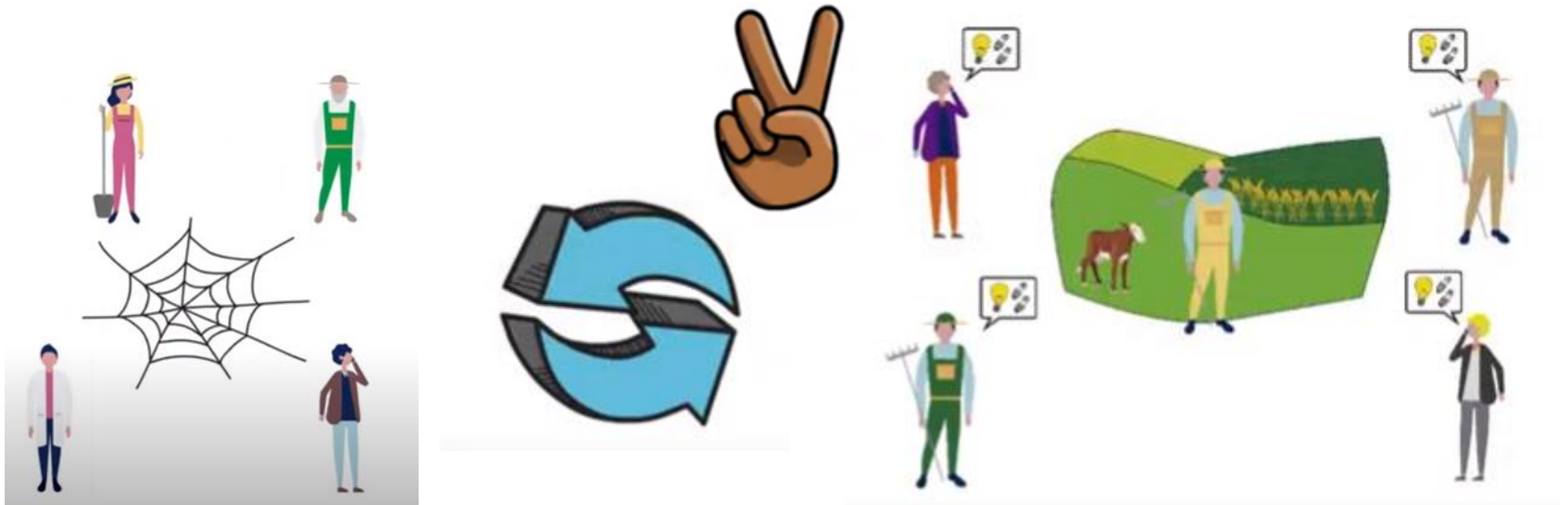




# 4. Results achieved

✓ Social interaction effect: more effective and faster knowledge exchange thanks to peer-to-peer learning

- Networking between all the actors
- Pilot farmers are trained by technical advisors who before were trained by experts
- Tutors support the learning and the conversion stage
- Pioneers are able to solve any problem that arise
- Neighbours are closer to this production model



## 4. Results achieved

✓ Income of the farmers  $\uparrow$  20-30%  $\rightarrow$  Maintain rural employment



## 4. Results achieved

✓ A future producer organisation is being developed





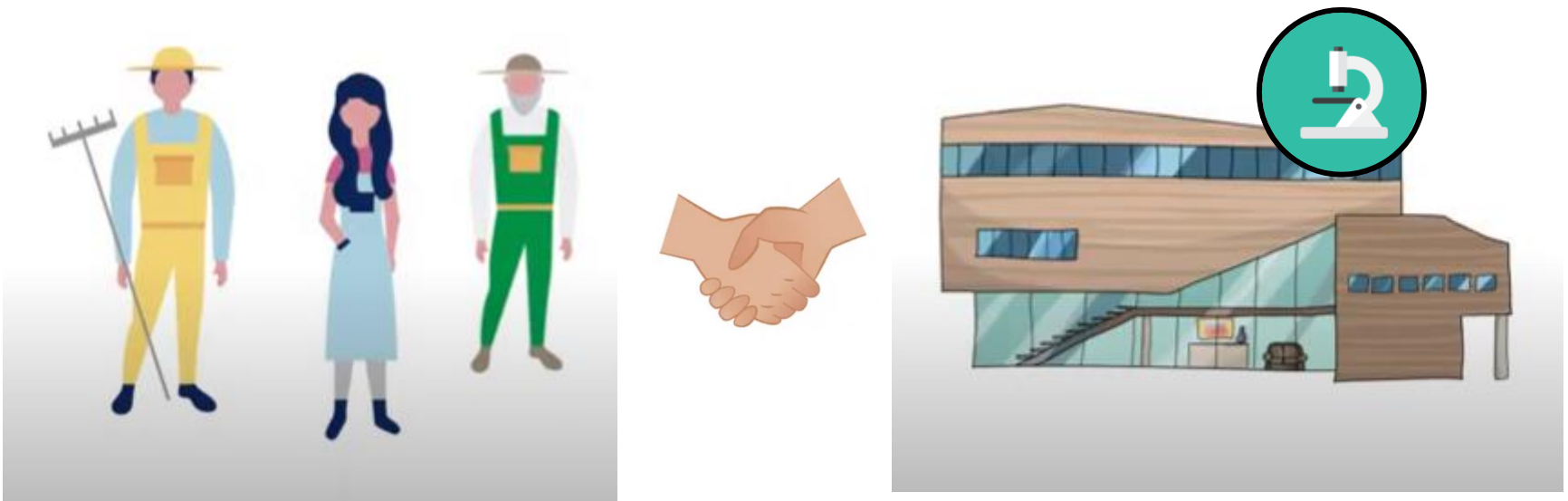
## 4. Results achieved

- ✓ Improvement of the advising services provided by the Professional Agricultural Organizations



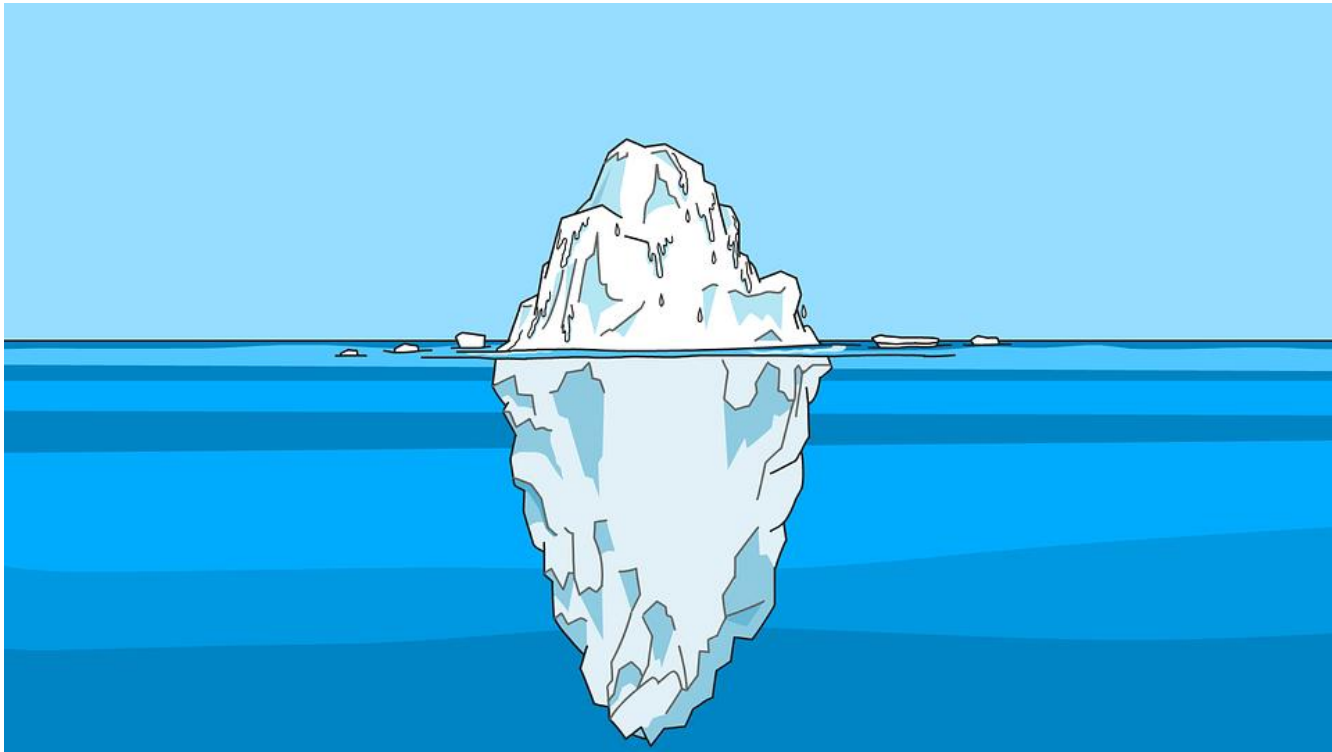
## 4. Results achieved

- ✓ Research centers can focus in a better way their projects: the network of farmers helps them to know better the farmers' needs



## 4. Results achieved

- ✓ Saving hidden costs (e.g. water contamination)





# 4. Results achieved

## HUMAN FACTOR



## ACTIONS



## RESULTS



1.657  
Advised  
Hectares



187  
Bovine  
Advised

105  
Bovine  
Certified



1.130  
Sheep  
Advised

150  
Sheep  
Certified



110  
Media  
Impacts



>650  
Interested



Second-Place  
by Popular  
Vote on the  
Rural  
Inspiration  
Awards 2020



[pionerosecologicos.net](http://pionerosecologicos.net)



Eco Pionet



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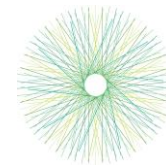


THANK YOU



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# **EIP-AGRI seminar** **'CAP Strategic Plans:** **the key role of AKIS in Member States'** **Online 16-17-18 September 2020**

All information of the seminar available on  
[www.eip-agri.eu](http://www.eip-agri.eu)

on the event webpage

<https://ec.europa.eu/eip/agriculture/en/event/eip-agri-seminar-cap-strategic-plans-key-role-akis>

