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16-17-18 September 2020
EIP-AGRI Seminar ‘CAP Strategic Plans: the key role of AKIS in Member States’
Day 2: Thursday 17 September 2020

Part IV - Inspiration for AKIS planners

15:20 - 16:15

Preparing the role of CAP networks in strengthening the AKIS by promoting innovation and knowledge flows within the country and across the EU

- Introduction to the topic – Inge Van Oost, DG AGRI
- Inspirational speakers:
  - The Polish advisory service and EIP network – Krzysztof Janiak, Agricultural Advisory Centre in Brwinów, PL
  - Networking meetings with Operational Groups – Erika Frankhuizen, National Rural Network Unit, NL
- Inputs to the topic from participants: highlights from the Google Document C – Mark Gibson, EIP-AGRI Service Point
- Group discussion in plenary

16:15 - 16:30

Closing of the day

- Interaction and highlights
The Polish advisory service and EIP network

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Agricultural advisory services are provided through different institutions and organizations:

- public agricultural advisory services,
- advisory of farmers’ associations,
- private advisory, including:
  - processing companies, dairy and meat factories, seed companies, machinery/equipment dealers, etc.
  - private services – consulting firms

Public agricultural advisory service is playing a dominating role in Poland. It is available for all farmers and implemented by *Agricultural Advisory Centre (CDR) in Brwinów and by 16 Regional Agricultural Advisory Centres (WODR).*
The EIP AGRI network in Poland

- The EIP AGRI network in Poland is coordinated by Agricultural Advisory Centre (CDR) in Brwinów together with 16 Regional Agricultural Advisory Centres (WODR)

- CDR and WODR offer a wide range of tools and services that facilitate networking activities, exchange of information through seminars, workshops, conferences, demonstration projects, study tours, web pages, social media and publications

- **The benefits** of creating EIP network based on CDR and WODR: organisational potential and nationwide structure; experienced and impartial staff; contacts with all stakeholders

- The implementation is dependent on **innovation brokers** experienced in working with farmers, rural entrepreneurs and researchers and on **coordinators of the network** (admin and supporting roles). The most important step was to create and then **maintain** a group of brokers and coordinators who work in each regional centre.
The structure of EIP AGRI network

The main coordination unit
Agricultural Advisory Centre in Brwinów
Voivodeship coordinators
16 Agricultural Advisory Centres
Coordinators and Innovation Brokers

Key stakeholders:
- Farmers
- Researchers
- Agricultural organisations
- Agri-food companies
- NGOs
- Local governments

Consultative and support bodies:
- NRN Working Group
- Sub-Group on Innovation
- Focus and working Groups

EU-funded projects and Operational Groups: farmers, researchers, advisors, entrepreneurs, etc.
The Tasks of EIP AGRI network in Poland

- **Identification of stakeholders** (farmers, entrepreneurs, researchers, advisors and other actors) for creation of a networking system;
- **Exchange of knowledge**, needs and good practice among all members of the network;
- To encourage all stakeholders into different activities and joint actions that will start innovative projects for instance: demonstration projects, study tours and working groups;
- Assistance in building partnerships, in the establishment of **operational groups** and in innovation projects;
- Creation of tools (webpages, databases, distribution channels, brochures, etc.) that support dissemination of information, good practice and foster cooperation;
- Sharing knowledge and information on methods of cooperation in research and development projects (the role of **innovation brokers**!).
Advisory services and Innovation brokers

- Innovation brokers employed by Agricultural Advisory Centre and Regional Agriculture Advisory Centres – total 23:
  - 4 innovation brokers at national level
  - 19 innovation brokers at regional level
- **Innovation brokers play new role in the interactive innovation processes**, they are responsible for:
  - Promotion and supporting creation of partnership initiatives aiming at implementation of innovation projects,
  - Capturing new ideas mainly from farmers and scientists,
  - Gathering different actors and facilitating the process of supporting preparation of projects
  - Networking of stakeholders and disseminating knowledge and best practices
- Advisors sometimes participate in OGs as experts, but not always necessarily as dedicated « facilitators »
EIP-AGRI seminar
'CAP Strategic Plans: the key role of AKIS in Member States’
Online 16-17-18 September 2020

All information of the seminar available on
www.eip-agri.eu

on the event webpage