

AIS 2019 Lisieux

SPEAKERS AND MODERATORS



Jerzy PLEWA

Director General for Agriculture and Rural Development, European Commission

Mr Jerzy Plewa, Director-General in the Directorate General for Agriculture and Rural Development since 2013 (before Deputy Director-General since 2006).

Born in Poland, was hitherto Associate Professor at Warsaw Agricultural University, member of the Supervisory Board of the Bank of Food Economy and Adviser to the President of the National Bank of Poland with responsibility for farm-sector analyses.

From 1997 until July 2004, Mr Plewa was Under-Secretary of State at the Polish Ministry of Agriculture and Rural Development, where he was responsible for negotiations on agriculture issues with the EU, other countries and international organisations. During that time, Mr Plewa was also chief negotiator of agricultural affairs in the team negotiating Poland's accession to the European Union.

Prior to that, Mr Plewa worked as a consultant on programmes for assisting agriculture and was also a member of the Poland/European Union/World Bank Task Force, where he worked on building a strategy for agriculture in Poland.

Didier GUILLAUME, French Minister of Agriculture and Food



On Tuesday, October 16, 2018, Didier Guillaume was appointed Minister of Agriculture and Food, in the government of Édouard Philippe. Didier Guillaume was born in Bourg-de-Péage (Drôme) on May 11, 1959. Initially a public treasury officer, he was Jean Glavany's political advisor to the Ministry of Agriculture and Fisheries from 1998 to 2002. Didier Guillaume was elected for the first time in 1983, as municipal councillor of his home town, of which he became the mayor in 1995 until 2004. Elected General Councillor of the department of Drôme in 1998, he then became President of the department from 2004 to 2015. In 2008, he was elected senator of the department of Drôme and left his mandate as mayor of Bourg-de-Péage to respect the plurality of mandates. He chaired the Socialist Group of the Senate from 2014 to 2018. He was the campaign manager of Manuel Valls at the Left's presidential primaries in 2017. In 2018, he joined the group Rassemblement démocratique et social européen (RDSE) in the Senate.

Hervé MORIN,

President of the Normandy Region and of the Association of French Regions



In 1993, Hervé Morin joined the Ministry of Defence as a technical advisor of François Léotard, Minister of State, Minister of Defence, in charge of relations with Parliament, State affairs and environmental issues.

From 1995 to 1997, he was appointed task officer to François Léotard, Member of the National Assembly for Var and President of the Union for French Democracy (UDF).

In 1989, Hervé Morin gained his first mandate as City Councillor of Epaignes (Eure), city of which he became Mayor in 1995.

In 1992, he was elected General Councillor of Eure, a mandate that was renewed in 1998 by the voters. Hervé Morin was first elected as a Member of the National Assembly on 29 November 1998, in the 3rd district of Eure. Re-elected on 16 June 2002, he was elected President of the Union for French Democracy (UDF) group at the National Assembly until 2007.

That year, he was re-elected for a third term as a Member of the National Assembly for Eure. On 18 May 2007, he was appointed Minister of Defence until 14 November 2010.

Hervé Morin resumes to his mandate as a Member of the National Assembly in December 2010. He was also Regional Councillor for Upper-Normandie from 2004 to 2010. He was elected General Councillor in 2011. Hervé Morin is an active member of the Association for the Reunification of Upper and Lower Normandy he has been chairing since 1999.

In 2015, he became the first President of Reunited Normandy under the colours of Conquering Normandy.

In 2017, he was elected President of the French Regions.



Nora HAMADI,

Journalist specialised in European affairs, ARTE television channel

Nora Hamadi is a journalist and presents VoxPop, a European programme on the ARTE channel.

She specialises in European affairs and produces news reports and documentaries. She has been both editor in chief and presenter for many years for political television programmes on Public Sénat, a political and parliamentary television channel. Since 2015, alongside Raphal Yem, she has been co-editor in chief of the magazine "Fumigène, littérature de rue" and she runs many educational workshops about the news and media. Nora Hamadi is also vice-president of the Association of European Journalists, board member at Europresse and she is also on the jury for the Louise Weiss Prize for European Journalism and for the Young European Awards.

Anikó JUHASZ, Hungarian Ministry of Agriculture's Deputy State Secretary for Agricultural Economy

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Wolfgang BURTSCHER, Deputy Director-General for re- search and innovation for the Euro- pean Commission



Wolfgang Burtcher is Deputy Director-General of the European Commission's Directorate-General for Research and Innovation.

An Austrian national, Wolfgang Burtcher acted before joining DG Research and Innovation as a Director in DG Agriculture of the European Commission since 2000.

Before his Commission career Mr Burtcher was representative of the Länder at the Austrian Permanent Representation to the EU.

From 1992 to 1996 he was Director of European Affairs in the Vorarlberg administration. Previously, from 1990 to 1992, he was a legal advisor at the European Free Trade Association (EFTA) in Geneva, at the time of negotiations on the European Economic Area (EEA). He focused particularly on the free circulation of goods and capital and on competition issues.

Between 1983-1990 he was a lecturer in International and European Law at the University of Innsbruck. Wolfgang Burtcher holds a doctorate in law and also has a qualification from the Institut Européen des Hautes Etudes Internationales in Nice.

Iris BOUWERS, Vice President of the European Council of Young Farmers (CEJA)



Iris Bouwers is a vice president of CEJA (the European Council of Young Farmers). Born in 1993, she is a young farmer from the Netherlands, actively farming in a partnership with her parents, in the north-eastern part of the country. They have a mixed farm, with arable land and fattening pigs.

She herself is most passionate about the diversified crops they grow, such as valerian and gluten-free oats.

Over the past years, Iris has been actively involved in both national and EU agricultural policy and politics as the international representative of NAJK, the Dutch young farmers' organisation.



Eva COURTAILLIER, Project manager at Panjee

Eva Courtaillier is the Communication and Project Manager of Panjee, a start-up developing the first “smart product data network” dedicated to the agricultural and agri-food sectors. She is an agro-engineer and has a master's degree in marketing and communication. Her previous professional experiences in communication agencies have allowed her to work with major food players that Panjee addresses today. Passionate about the agri-food world and invested in the food challenges of today and tomorrow, her objectives are to promote the products and expertise of all professionals in the sector.



Arnaud DEGOULET,
President of the agricultural and
agri-food cooperative AGRIAL

Arnaud Degoulet is board chairman of Agrial and a farmer from Northwest France. His family farm, located near Le Mans, produces pigs and grows cereals. He studied agronomy engineering and worked from 1983 to 1985 in Burkina Faso as a hydrology engineer at the CIEM (the Intra-African committee of hydraulic studies). From 1985 to 1987 he was an agroeconomist at the Technical Institute for Cereals and Forage. Arnaud served as a board member of his local cooperative beginning in 1990, he became its president in 2006 and led the merger with Agrial in 2009. He became president of Agrial in 2012. Also, he is president of Axiom, the leader of swine genetics in France, and vice president in charge of agribusiness for Coop de France, the federation of French agricultural cooperatives.

Jean Louis PEYRAUD,
President of the Animal Task Force,
member of the Collaborative Working
Group on 'Sustainable Animal
Production' of the Standing Com-
mittee on Agricultural Research
(SCAR), Deputy scientific director
for Agriculture at INRA



Jean-Louis Peyraud is Special Adviser to the scientific Director of Agriculture at INRA (National Institute for Agricultural Research) in Paris. He is also chair of the public-private platform "Animal Task Force" which promotes sustainable and competitive animal production sector by fostering knowledge development and innovation in Europe. Doctor from the University of Rennes (1983), he worked on dairy cow nutrition, milk production related to grazing and the relationship between dairy farming and the environment. He is involved in extension services (for sustainable dairy farming systems), he is head of the joint technological unit Research and Engineering in dairy farming, between INRA and the French Livestock Institute, and president of GIS Livestock tomorrow. He gained international and European recognition: work on grazing and grassland management, Work Package leader and coordinator for European projects (such as FP7-Multisward-competitiveness and sustainability of ruminant production systems based on grassland, distinguished success story at EU level).

Philippe MAUGUIN,

President and CEO of Inra



Engineer in the Corps of Rural Engineering, Water and Forests, Philippe Mauguin began his career as a research scientist at the Ecole des Mines de Paris.

He became successively responsible for agrifood affairs at the Ministry of Research, adviser to the Minister, Director of Agriculture and Bioenergies at the ADEME, director of the scientific group Agriculture for Chemistry and Energy, adviser on agriculture, forestry and food industry to the Prime Minister, Director of the INAO, Director of the Regional and Interdepartmental Agency for Food, Agriculture and Forestry for the Ile-de-France Region, Director of Maritime Fisheries and Aquaculture, Chief of Staff of the Minister for Agriculture, Food Industry and Forestry. In 2016 he became President and CEO of INRA.



André VIZINHO , Main facilitation AIS 2019 – EIP Agri Service Point

Born in 1978, André Vizinho is an Environmental Engineer with a MSc in the economy of the cork oak agroforest (Montado) and is currently finishing a PhD focused on his main research interests and projects: participatory planning for sustainable development and climate adaptation of agriculture and forests in the Mediterranean, namely the Montado agro-silvo-pastoral system. He works as a researcher in the University of Lisbon and also as trainer and facilitator. As facilitator he uses several methods but also develops tailor-made participatory processes, namely to combine participatory landscape planning and climate adaptation at different levels.



Bram MOESKOPS, Research & Innovation Manager - IFOAM EU

Bram Moeskops (°1982) is the Research and Innovation Manager of IFOAM EU. Bram Moeskops holds an M.Sc. in Bio-Science Engineering, a Master in International Relations and Diplomacy and a PhD in Soil Science. Bram Moeskops coordinated the thematic network OK-Net Arable (2015-2018) and coordinates OK-Net EcoFeed (2018-2020), as well as the multi-actor project LIVESEED (2017-2021). Bram Moeskops is member of different advisory groups on EU agricultural innovation policy such as the EIP-AGRI Subgroup on Innovation. He is also vice-chair of the Stakeholder Advisory Board of FACCE-JPI and the Advisory Board of the Fit4Food2030 project.

Susana GAONA SAEZ, Research Officer, Directorate General for Agriculture and Rural development, European Commission



Susana Gaona Sáez is an Agricultural Engineer from the Universities of Córdoba in Spain and Ghent in Belgium, specialising in plant production and agricultural soils. She has more than fifteen years of professional experience in food and agricultural matters developed in regional, national, European and international organisations. Having worked for many years for farmers' organisations and for the Food and Agriculture Organization of the United Nations (FAO), she currently serves as Research Programme Officer at the Directorate General for Agriculture and Rural development of the European Commission, where she is responsible for the portfolios of ecological approaches to farming and digitalisation.

Isabelle GATTIN,

RMT Fertilisation et environnement



Isabelle GATTIN holds a PhD in microbial ecology from Lyon 1 University. She completed her thesis work at the UMR INRA/URCA FARE on N and C fluxes during crop residues decomposition, under the direction of Dr. NICOLARDOT, Dr. RECOUS and Dr. MONROZIER.

After 2 post doctorates in the field of the exogeneous organic matter characterization (Limoges University & Copenhagen University, KLV), she joined Esitpa (School of Agricultural Engineers in Rouen) in 2002 as lecturer. In January 2016, Esitpa and LaSalle Beauvais school merged to give UniLaSalle, she is entrusted with the management of the research unit AGHYLE (Agroecology & Hydrogeochemistry). Her skills focus on organic matter characterization, soil C and N cycles, soil microbial ecology and soil biological indicators.



Francesca BAMPA,

LANDMARK H2020 project –
Wageningen University & Research, NL

Francesca is a researcher at the Soil Biology Group, Wageningen University, The Netherlands. Since 2015 she administers the H2020 project [LANDMARK](#) (call SFS-04-2014 Soil quality and function). During the project she spent 18 months at the French Chamber of Agriculture APCA organising 32 workshops across Europe, harvesting stakeholders knowledge on soil and land management. Previously she worked a postdoc on soil quality and metadata in TEAGASC, Johnstown Castle Centre, Wexford, Ireland. Her joint PhD [2014] from the Doctoral School of Crop Sciences, University of Padova, Italy, focused in a multi-scale study on soil organic carbon sequestration options in agricultural soils, granted by the Joint Research Center of the European Commission.



Olivier PICARD, Research development innovation in forestry

Olivier PICARD is Forestry Engineer and has a Master in Economy. Since 2018, he coordinates Research Development and innovation activities in CNPF, and European relationship. CNPF is a state organisation for private forest management and development. His main topics concern also Carbon storage by forest growth contributing to mitigation of climate change. In April 2019, CNPF is participating in work to develop forestry methods for the new Label of Low Carbon. Since 2009, he has coordinated the French national network on forest adaptation to climate change (AFORCE network). AFORCE is a platform with 18 partners, to bring together scientist, practitioners, teachers, advisors, about transfer and dissemination of knowledge on adaptation to climate change. The challenge is to connect adaptation and mitigation skills to produce diagnosis, and provide advice to private owners for decision-making in silvicultural.

Kurt SANNEN,

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Antoine KIEFFER,



Antoine Kieffer has a background in food engineering and more specifically sensory analysis. He has been working at ACTIA for 4 years as European project manager. He has experience in project management, technology transfer, dissemination and communication in the context of FP7 and Horizon 2020 projects. He also is a National Contact Point for the Societal Challenge 2 in Horizon 2020. He has been and is involved as France representative in two thematic networks funded in the scope of Horizon 2020: SKIN, focused on short food chains and ENABLING, focused on innovative biomass valorisation and processing.

Antoine MESSEAN, Keynote speaker - INRA Eco-Innov



Dr Antoine Messean is Research Manager at the National Institute for Agricultural Research (INRA, France). He has an agronomic background and coordinates interdisciplinary projects on the impact of innovations in Plant Production. His research has a particular focus on modelling environmental impacts of innovative cropping systems as well as on the design of multi-criteria assessment tools to help design sustainable agriculture. He has been involved in a range of National and EU funded research projects on GM plants (SIGMEA, Co-Extra, PRICE, AMIGA) and IPM (ENDURE, PURE) and is currently the coordinator of the multiactor H2020 project DiverIMPACTS on crop diversification.



Ronan O'MHAOINIGH

Ronan O'Mhaoigh is currently pursuing a Master's Degree in Sustainable Energy & Green Technologies at UCD, Dublin, Ireland. He has participated in the Horizon 2020 AgroCycle research and innovation project which addresses the recycling and valorisation of waste in the agri-food sector, led by UCD's School of Biosystems and Food Engineering. Previously Ronan has had various sales and finance roles in the humanitarian, electrical appliances and logistic sectors in countries such as Mexico, Colombia and the Republic of Congo. He holds an MBA from IPADE in Mexico, a Post Graduate Diploma in Finances from ITAM in Mexico and a BSc in Marketing Techniques from DIT.

Christian HUYGHE, Scientific Director of the French National Institute for Agricultural Research (INRA)



Research director in genetics and plant breeding, C. Huyghe is now Scientific Director for Agriculture at INRA. Issues related to the future production systems, mobilizing the levers of animal and plant genetics and genomics, biocontrol, and digital technology are at the heart of the mission. He is in charge of the animation of the partnership with technical institutes (Chairman of the scientific advisory board of the technical institute network) and cooperatives. He also chairs the scientific board of the CTPS (Breeding Permanent Technical Comity) and the executive board of the GIP GEVES. He is member of the scientific board of BBI-JU (Bio-Based Industries Joint Undertaking). He has published over 80 articles and a dozen books.

Paola MIGLIORINI,

President of Agroecology Europe

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Sébastien WINDSOR ,

President of ACTA (Coordination of French Technical Agricultural Institutes) and of the Chamber of Agriculture of Normandy

Sébastien Windsor is an engineer from the Ecole des Mines de Nancy. Specialized in mixed farming for off ground pig fattening and collective maternity for pigs. He is a farmer whose holding is situated in the Vieux Manoir, Normandy since 1999. Today, he is the president of the Chamber of Agriculture of Normandy and chairman of the French association of the agricultural technical institutes (ACTA). He had and still has high level responsibilities in the agricultural sector within the French permanent assembly of the chambers of agriculture (APCA), in several technical institutes (ITSAP, Terres Inovia...), in a Public Agricultural college and in a data platform (API AGRO).

Pedro HERRERA,

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Declan BYRNE, Project Manager - Sustainable Uplands Agri-environment Scheme (SUAS)



Born in 1971. He completed a B.Agr.Sc in 1992 and an M.Eng.sc (review of environmental impact screening for pig & poultry units) in 1994. He has worked as an agricultural Adviser for 23 years with Teagasc (State Advisory Service), working with cattle and sheep farmers, with a particular focus on hill farming. He was involved with Wicklow Uplands Council (WUC) in the development of the SUAS project since 2011 and now works as project manager for this EIP funded project.

Margot TYSEBAERT,



Margot Tysebaert is an agricultural engineer and studied agricultural development. She has been part of the coordination team of the LIT OUESTEREL for 1 year, helping with the coordination and the animation of working groups in order to build this Territorial Living Lab on livestock farming in western France.

She is interested in the social relations between agricultural stakeholders and Society in general. Working with so many various players is a great challenge but is possible thanks to a shared ambition which is to reconcile the Society and livestock farming.

She is presently working on coordinating the definition of an evaluation framework in order to improve animal welfare conditions.



Claudine LE GUEN, Headmaster of EPLEFPA le Robillard-14- Normandy

Engineer of the French Ministry of Agriculture and Food.

Agronomist by training, she began her career as a teacher in agronomic agriculture and then for several years worked at local and regional level on sustainable development.

She is currently Director of the EPLEFPA du Robillard (14-Normandy). For the past 5 years, she has been managing this agricultural establishment oriented towards the professions of animal production, crop production and the environment. The establishment provides initial training and further education. This is her third management position in the Normandy Region.

Hubert GERHARDY,



Hubert Gerhardy is a Market Researcher, Consultant, and Part Time Professor with a diploma, PhD and Venia Legendi in agricultural sciences. He has gained extensive experience in designing and coordinating innovation approaches related to farm specific challenges. He has been involved in initiating Interdisciplinary projects such as “Development of a learning network to enhance the willingness to improve continuously health management in pig production”, “Multivariate assessment of animal welfare on farm level”, “Approaches to reduce the use of antibiotics”, and “Assessments of Biosecurity on pig farms and of organs at abattoirs”. To support digitising precision livestock breeding SmartPigProduction (EIP Agri) and SmartPigHealth (a part of SmartAgriHubs, Horizon 2020) were launched

Marie MARDON, L'Atelier Paysan

Bathed from her adolescence in the popular education and rural development in the Youth Christian rural movement, Marie Mardon is familiar for almost 20 years now with the alternative agriculture structures within the Pôle Inpact [Initiative for a territorial and citizen's agriculture]. From animation, to coordination through training, she stood back on at least two occasions to undertake a block release training in sociology and Social and Solidarity economy. As one of the original initiators of a cooperative experience of insertion through economic activity and a local organic production sector « Malteurs Echos » [Malster Echos], she now coordinates the team of the « l'Atelier Paysan » [Farmer's Workshop] and she is engaged in the stewardship of this company that supports and fosters the development and dissemination of a free rural and agricultural technology.

Dr Hans-Christoph EIDEN,

President of the German Federal Office
for Agriculture and Food –
German EIP-AGRI network

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Jean-Marc THÉVENIN,

Facilitator of RITA – Agricultural Innovation and Dissemination Network for French overseas territories,

Jean-Marc Thevenin is an agronomist, specialized in plant pest and diseases. He has been working for Cirad for the past 30 years, and was assigned in several foreign countries or overseas French territories. Since February 2015, he has been as a facilitator of a research and development agricultural network in French overseas territories: Réseaux d’Innovation et de Transfert Agricole dans les outre-mer (RITA). RITA facilitates the action of around 150 organizations working in research, education and training, experimentation, extension services and production sector for sufficient good quality food production, while respecting the environment and consumer health and using agro ecological farming techniques. By sharing their experiences and results, stakeholders are able to speed up and promote innovation and technology transfer.



Thierry BAILLIET, Farming YouTuber

Thierry Bailliet is a mixed-farmer and breeder (horse boarding) in Loos en Gohelle, Hauts-de-France region on a 80 hectares holding (potatoes, beetroots, carrots, wheat, pea...) partially organic. In 2013, faced with the damaged public image of agriculture, he decides to film and publish his first you-tube video to explain and highlight the realities of the profession. Today, his numerous videos and his channel « Agriculteur d'aujourd'hui » reach roughly 10k followers. He is now launching a new book project and a video report called « AgriculteurS »[FarmerS]. He wants to draw up a portrait of farmers involved in all kind of productions from mainstream to organic agriculture, from North to South of France. He is also very committed in cooperatives for the use of agricultural equipment activities (CUMA), that allow farmers to buy and share innovative, up-to-date agricultural equipment...

Clotilde EUDIER, Vice-President of the Region Norman- dy in charge of agriculture, fishing and forest



Highschool Diploma with a major in Sciences; Higher Technician Diploma (BTS) « Food Industry and Biotechnology ». After an experience in the agri-food industry as a quality controller, she started work as a farmer in 2008 in the « Pays de Caux ».

Since 2016, she is Vice-President of the Region Normandy in charge of agriculture, fishing and forestry.

Philippe DUCLAUD,

Deputy Director-General for General directorate for economic and environmental performance – Ministry of Agriculture and Food

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Maria Angeles BENITEZ SALAS,

Deputy Director-General for Agriculture and Rural Development for the European Commission

Ms María de los Ángeles Benítez Salas has worked as Deputy Director General in DG AGRI since 16 March 2016. She is in charge of three directorates responsible for International, Quality, Research and Innovation, Outreach, Strategy, Simplification and Policy Analysis. A Spanish national, Ms Benítez Salas joined the European Commission in 1986 as Member of the Cabinet of Commissioner Abel Matutes, responsible for SME policy, and subsequently External Relations. After a stint at the EU Delegation in Buenos Aires, she first became Head of Unit in 1998 and was a Director in DG AGRI between 2006 and 2013. Her previous position was Deputy Head of European Political Strategy Centre, the European Commission's in house think-tank.



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