



EIP-AGRI Workshop 'Enabling farmers for the Digital Age: The Role of AKIS'

26-27 April 2018
Jūrmala, Latvia

All information of the workshop
available on www.eip-agri.eu
at the event webpage

<https://ec.europa.eu/eip/agriculture/event/eip-agri-workshop-enabling-farmers-digital-age>

EIP-AGRI Workshop 'Enabling farmers for the digital age: the role of AKIS Agenda day 2: 27 April 2018

- 9:00 – 9:20 **Welcome to Day 2**
Outcomes Day 1 and introduction to Day 2 agenda
- 9:20 – 10:30 **Enabling farmers to the digital era: tools and practices** Carousel of inspiring examples
- 10.15 – 10.30 Mini Quiz about Farmers' Information Needs
- 10:30 – 11:00 Coffee break
- 11:00 – 12:15 **Understanding and accessing digitisation opportunities: what farmers need**
- EKONmod milk – Miroslav Záhradník and Josef Kanoš (Slovak Republic)
 - Breakout session 3
- 12:15 – 12:45 Results of working groups and general reflection
- 12:45 - 13:00 Closing of the workshop
- 13:00 - 14:00 Light lunch and goodbye



Tell in one sentence a '**story**' about yesterday's session (it can be about a project you have discovered, an idea or 'take out', a new contact, Jürmala, etc.). **5 min.**



**Join &
Contribute at**
www.sli.do

**Event Code:
#EFDA27**

**Free WiFi access
Baltic Beach Public**

Active poll

slido

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New contacts,different experiences

Everyone agrees digitalization needed but different views of road ahead

Farm data management is the core to unlock the potential of digital agriculture.

Digital platform for AKIS communication

Great opportunities for collaboration, National projects with BIG global impact potential

Join at
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#EFDA27

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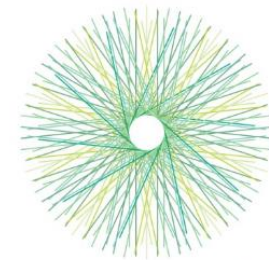
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Breakout day 1



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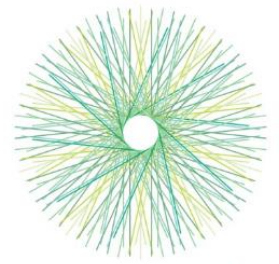


Breakout day 1



- **Types of actors:** farmer at the centre; consumers added (citizens)
- **Functioning of AKIS:** independent advisors
- **Importance of data / platforms for data sharing:** ownership, use / access, management; role for policy makers

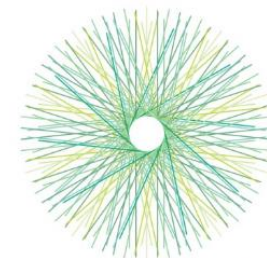
Breakout day 1



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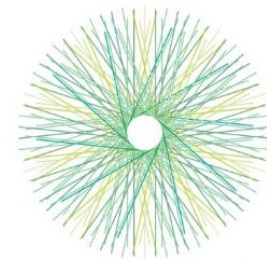
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- Last discussion: digitization is not only for young big farmers, though smaller farms are quite complex to put in a digi system. Is farmer not interesting voor IT company or are farmers not interested enough. Other small companies more willing to pay.
- Due to regional autonomy different types and levels of AKIS were developed that do not necessarily interact well with each other. EU could help?
- Benchmarking versus privacy. How to get reliable data?
- Peer to peer exchange should happen at all levels/ willingness to share?
- Communication needs to think about language – understandable for all
- WHO will pay? On different levels

Breakout day 1



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Breakout day 1



- **AKIS:** (community of) farmers in the centre; consumers participating in knowledge flows
- **Digitalisation improving knowledge flows:** farmers-farmers; advisors-farmers, advisor-researcher, researchers-farmers, farmers-administration
- **By:** collection, sharing, access, analysis (platforms, databases)
- **Point of attention:** reliability of information, interpretation and trust