



EIP-AGRI Workshop 'Enabling farmers for the Digital Age: The Role of AKIS'

26-27 April 2018
Jūrmala, Latvia

All information of the workshop
available on www.eip-agri.eu
at the event webpage

<https://ec.europa.eu/eip/agriculture/event/eip-agri-workshop-enabling-farmers-digital-age>



EIP-AGRI Workshop 'Enabling farmers for the digital age: the role of AKIS'

Thursday 26 April 2018 – Jūrmala, Latvia

13:30 – 13:45 Welcome & introduction

13:45 – 14:45 Knowledge exchange and innovation supporting the digital transformation of the farming sector: who is doing what?
Carousel of inspiring examples

14:45 – 15:00 Introduction and preparation for the breakout session

15:00 – 16:00 Breakout session 1 Strengthening AKIS connections to meet the digitisation challenges

16:00 – 16:30 Coffee break

16:30 – 16:40 Introduction and preparation for the interactive session

16:40 – 17:55 **Digital technologies stepping up advice and transforming AKIS - Inspiring examples**

- API-AGRO: data and services platform for AKIS – Samy Ait Samar (France)
- **Digitisation improving AKIS – Jussi Juhola (Finland)**
- Breakout session 2

17:55 – 18:00 Wrap-up and introduction to next day

19:30 – 22:00 Social dinner

Digitalization improving AKIS

Digital technologies stepping up advice and transforming AKIS

Jussi Juhola

Jurmala, 25.4.2018



Advisory services in Finland today

Client meetings annually

45 000

Total number of kilometres driven by advisors annually

5 560 000




ProAgria Keskusten ja ProAgria Keskusten Liiton johtamisjärjestelmälle on myönnetty ryhmäsertifikaatti

Platform technology enabling AKIS

- *Universal platform*
 - Anyone can access, free of charge for users
 - Open source enabling crowd-sourced application development
 - Farmer controlled access to farm data
- *Provides efficient transmission of information*
 - Centralized access to all relevant information in a single dashboard
 - Single sign-on providing easy access to supplier portals, planning software etc.
- *Additional security*
 - State of the art authentication with optional two-phase authentication to sensitive information
 - End-to-end encrypted transmission and storage of important documents – no more sending sensitive information through email
 - Secure communication channels

Bisnes+ -online dashboard

BISNES+




Milla Maidontuottaja
MAATIILA

Työpöytä

- Avaa palvelu:
- Minun maatilani
- WebWakka
- WebWisu
- Faba verkkokauppa
- Faba sonnit
- Faba nautanetti
- ProAgria digipalvelut
- ProAgria tapahtumat
- ProAgria asiantuntijat
- ProAgria verkkopalvelut
- Faba alkioikauppa
- Tulustu palveluun:
- Mavi
- Käytännön maamies

« Ajankohtaista >

Pääsivu
Lisäsivu
Apusivu

-7°C

Muokkaa näkymää

Leppä parantaa metsän typpitilannetta

Maaseudun Tulevaisuus 06.2.2018

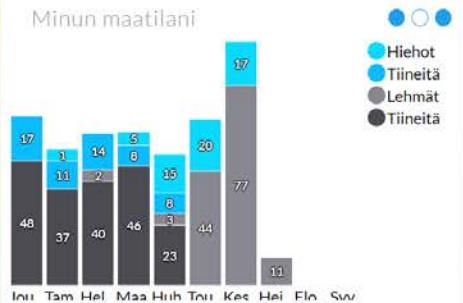
Tornator kasvatti voittoa puun hintojen nousulla

Maaseudun Tulevaisuus 06.2.2018

Heinäluoma äänesti Mauri Pekkarista ensimmäistä kertaa eläm...

Maaseudun Tulevaisuus 06.2.2018

Minun maatilani



Legend: Hiehot (blue), Tiineitä (light blue), Lehmät (grey)

| Kuukausi | Hiehot | Tiineitä | Lehmät |
|----------|--------|----------|--------|
| Jou | 17 | 1 | 48 |
| Tam | 1 | 11 | 37 |
| Hel | 14 | 2 | 40 |
| Maa | 5 | 8 | 46 |
| Hii | 15 | 8 | 23 |
| Tou | 20 | 3 | 44 |
| Kes | 17 | 77 | 11 |
| Hei | | | |
| Elo | | | |
| Sy | | | |

Dokumentit

/Root

- Bisnesplussan kumppanit
- Muu dokumentaatio
- Operatiiviset
- Paikalliset kumppanit
- Palveluntarjoajat
- Strategiset
- Tukitiedot
- Viranomaiset
- Yhteisöt
- Roskakori
- Arkisto

KPI-Avain

Meijerimaitoa l/lyps. lehmä/pv

38,8 +

14.03.2017

EKM kg/lyps. lehmä/pv

40,0 +

14.03.2017

EKM kg/lehmä/päivä

35,5 +

14.03.2017

Päiviä poikimisesta, DIM

192 +

15.03.2017

Tankkimaidon rasva/valkuainen




1,34 +

14.03.2017

Kuiva-aineen syönti kg/lehmä/pv

Ei arvoa

Tekninen toteutus:

2018-02-02 07:44:58.179
Yhteistyössä: ProAgria, Faba & Mtech

Key benefits

- *Access to advisory services improves – “24/7 advice”*
 - Online client meetings
 - Chat services
 - Automated advice, forecasts and alerts
 - Traditional channels (phone, email)
- *Farmers’ access to information improves*
 - Key information collected on a single dashboard
 - Easy vessel for dissemination of latest knowledge (research, authorities etc.)
 - Promotion of new information sources
- *Enables measurable performance for the farm*
 - Sophisticated reports combining various production data – “no more flying in the dark”
 - Peer group benchmarking – enabling per-to-peer learning
 - Advisors as “sparring partners” for strategical planning

Thank you for your interest!

Jussi Juhola



Director, international relations
ProAgria, Finland

Member of board
European Forum for Agricultural
and Rural Advisory Services
(EUFRAS)

+358 40 728 0999

jussi.juhola@proagria.fi



ProAgria Keskusten ja ProAgria Keskusten Liiton
johtamisjärjestelmälle on myönnetty ryhmäsertifikaatti



EIP-AGRI Workshop 'Enabling farmers for the digital age: the role of AKIS'

Thursday 26 April 2018 – Jūrmala, Latvia

13:30 – 13:45 Welcome & introduction

13:45 – 14:45 Knowledge exchange and innovation supporting the digital transformation of the farming sector: who is doing what? Carousel of inspiring examples

14:45 – 15:00 Introduction and preparation for the breakout session

15:00 – 16:00 Breakout session 1 Strengthening AKIS connections to meet the digitisation challenges

16:00 – 16:30 Coffee break

16:30 – 16:40 Introduction and preparation for the interactive session

16:40 – 17:55 **Digital technologies stepping up advice and transforming AKIS - Inspiring examples**

- API-AGRO: data and services platform for AKIS – Samy Ait Samar (France)
- Digitisation improving AKIS – Jussi Juhola (Finland)

• **Breakout session 2**

17:55 – 18:00 Wrap-up and introduction to next day

19:30 – 22:00 Social dinner