Subgroup on Innovation for agricultural productivity and sustainability

10th meeting
22 February 2018
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09:00 – 10:00 Welcome & introduction by Alberto D’Avino (DG AGRI)

Session I “Ready, steady, go: launching new EIP-AGRI networking activities for 2018

• EIP-AGRI network work plan for 2018, Koen Desimpelaere (EIP-AGRI Service Point)
• New Focus Groups – Launch of calls for experts
  FG 29 “New feed for livestock”
  FG 30 “Protecting perennial crop production from frost damage”
  FG 31 “Reducing food loss on the farm”
• Workshop “Innovative water management in agriculture”, Anikó Seregélyi (DG AGRI)
• Communicating the digital transformation in agriculture, Fabio Cossu (DG AGRI)

10:00 – 11:00 Interactive session II “Improving OG connection and upscaling their results”

• Introduction by Rob Peters (DG AGRI)
• Presentation of two H2020 Multi-Actor Projects involving OGs
  - LANDMARK, Francesca Bampa
  - EuroDairy, Ray Keatinge
• Recent and ongoing experiences connecting OGs
  Flash presentations by members of the Subgroup

11:00 – 11:30 Coffee break
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11:30 – 13:00 Interactive session II “Improving OG connection and upscaling their results” (cont.)
   • Introduction by DG AGRI and EIP-AGRI Service Point
   • Forthcoming study assessing Operational Groups
   • Discussion in groups: how to foster cooperation among OGs

13:00 – 14:00 Lunch break

14:00 – 15:00 Session III “Evaluation innovation”
   • Presentation of the guidelines on evaluating innovation in RDPs
     European Evaluation Helpdesk for Rural Development, Hannes Wimmer
   • Assessing Innovation, what’s going on?
     Flash presentations by members of the Subgroup

15:00 – 15:10 “Intermezzo”: AGROPOL Pilot Project

15:10 – 15:40 Coffee break

15:40 – 16:30 Session IV “Can we do better?”
   • Results of the self-assessment of the EU Rural Networks up to 2017
     DG AGRI and EIP-AGRI Service Point
   • Discussion on the follow-up to the recommendations relevant for the EIP-AGRI network

16:30 – 16:45 Wrap-up / next steps

16:45 Closing
Communicating the digital transformation in agriculture

Background: relevant activities in 2016 - 2017

- **H2020 Workshop "Digitizing the agri-food sector"** 28-29 September 2016 in Brussels
- **EIP-AGRI seminar ‘Data revolution: emerging new business models in the agri-food sector’** 22-23 June 2016 in Sofia, Bulgaria
- **EIP-AGRI Workshop on "Data Sharing: ensuring a fair sharing of digitisation benefits in agriculture"** 4-5 April 2017 in Bratislava, Slovakia
- **EIP-AGRI Seminar on Workshop on "Digital Innovation Hubs: mainstreaming digital agriculture"** 1-2 June 2017 in Kilkenny, Ireland.
- **Agri Innovation Summit (AIS 2017)** 11-12 October 2017 in Lisbon, Portugal.
- **Digitisation Day** 17 November 2017 in Brussels
Communicating the digital transformation in agriculture

Background: identifying needs and future actions

3 key areas of intervention:

1. Support the uptake of digital technologies
2. Development of digital solutions
3. Deal with the impact of digital technologies on society

Address barriers to realise the full potential of digital technologies

Including:

- Support farmers/foresters to fully understand and take up new technologies and make informed decisions
- Develop new skills and knowledge for farmers and advisers

Check the EIP-AGRI brochure
Overall aim

To explore and strengthen the role of AKIS (with a particular focus on advisers and rural networking), supporting the understanding and use of digital technologies at farm level.

Organised in cooperation with the Latvian Rural Advisory and Training Centre.

Who? Farmers and their organisations, Advisors and innovation support services, RDP Managing Authorities, Network Support Units, representatives of projects and initiatives, actors in the field of education and media...

WORKSHOP ENABLING FARMERS FOR THE DIGITAL AGE: THE ROLE OF AKIS
26-27 APRIL 2018 - JÜRMALA, LATVIA

Specific objectives

• To exchange experiences on how knowledge and innovation can support the digital transformation of agriculture, especially reflecting on the role of advisory services and national and regional rural networks

• To identify and share effective tools and methods to communicate digitisation opportunities to farmers, especially in small and medium-sized farms, across all sectors

• To gain insight into how digital technologies can transform AKIS and the opportunities they offer for improved AKIS performance – advice in particular – by identifying good and innovative practices

• To promote networking among advisers and the other AKIS actors
Building a "Digital toolbox"

**Proposed scope and aim** (*under construction*)

**Why:**
- Raise awareness and stimulate the uptake of digital technologies/solutions by farmers
- Facilitate the exchange of experiences and good practices with digital tools
- Propose a 'model' for communicating about digital opportunities
- Collect information gaps and needs for further action/activities

**For:** Farmers/Farmers organisations, Advisers, MAs and NRNs... but also (possibly): IT providers and project promoters

**What:** Web-based repository of examples of tools (case studies, fiches,..) projects, templates... *based on available information*

**To be built in 2018...also with your help!**
Concept / Needs / Examples / Dissemination