



# Cerere Final Event

Which policy and financial measures for the sustainability  
of alternative cereals food systems in Europe?



Cerere (Cereal Renaissance in Rural Europe) is a thematic network funded by HORIZON2020 that aims at building a network of the actors involved in alternative cereals systems. The objective of the event is to share experiences collected during the project on the sustainability of these innovative processes, including good practices from Operational Groups, formal and informal locally based farmers' networks, local authorities, small and medium entrepreneurs.

September  
12-13 2019  
// Paris

Maison des Associations  
et de la Solidarité  
10 rue des terres au curé 75013 Paris

The event will start at 12.00 on the 12th  
and will close at 14.00 on the 13th September.





# Final Event

Maison des Associations  
et de la Solidarité  
10 rue des terres au curé 7  
5013 Paris

## Agenda

### >> 12 SEPTEMBER 2019

#### 14.00 - 14.30

##### *Introduction and scenario*

The scientific challenge by Veronique Chable (INRA)

The societal challenge by Riccardo Bocci (Rete Semi Rurali)

#### 14.30 - 15.00

The vision of DG AGRI on multi-actor projects and innovation brokers (tbc)

Annette SCHNEEGANS/Inge Van Oost/Fabio Cossu

#### 15.00 - 15.30

The CERERE results (20 minutes + 10 minutes questions)

#### 15.30 - 16.30

Participants round table and short presentation of the experiences

#### 16.30 - 17.00

Coffee break

#### 17.30 - 19.00

Work in groups around these questions: Based on your experience what are the challenges and bottlenecks a horizontal proliferation of alternative cereal food systems? What future do you foresee/plan/imagine for your experience/food chain?

#### **Dinner with CERERE products**

and projection of the CERERE video documentary "Cereal renaissance in the fields"

### >> 13 SEPTEMBER 2019

#### 09.00 - 10.30

Summaries from the groups

#### 10.30 - 11.00

Coffee break

#### 11.00 - 13.00

Plenary discussion on policy recommendations based on the groups' summaries and future steps/actions/projects

### Here is a list of the closest hotels in the area of the meeting room (no pre-bookings) :

#### **Hôtel ibis Styles**

##### **Paris Masséna Olympiades 3 stars**

82 84 rue Regnault , 75013, Paris, France  
Bedroom from 108 euros.

5 min walk since the meeting room

Contact for booking:

H9525@accor.com or Tel: +33145857070

#### **Lodge in Paris**

2-16, Rue Theroigne De Mericourt, Paris, France  
Bedroom from 98 euros

10 min walk since the meeting room

Contact for booking:

reception@lodgein.travel , <https://lodgein.travel/>

#### **Comfort Hotel Paris Porte d'Ivry, 3 étoiles**

1-11 Rue Rene Villars, 94200 Ivry-sur-Seine, France  
Bedroom from 100 euros

15 min walk since the meeting room

Contact for booking:

+33 14 6710017

#### **Hôtel ibis Styles Paris Tolbiac Bibliothèque**

21 rue de Tolbiac, 75013 Paris, France  
Bedroom from 130 euros

10 min walk since the meeting room

Contact for booking:

H7976@accor.com, +33145846161

#### **Green Hôtels Paris 13**

90 Rue de Patay, 75013 Paris

Bedroom from 140 euros

10 min walk since the meeting room

Contact for booking:

Tél : 01 53 82 84 84

Email : paris13@greenhotels.fr

Attendance and lunches are free, but the registration is compulsory: <https://framaforms.org/registration-to-the-cerere-final-event-1552985337>  
Diner is on participants' charge (about 25 euros, to be paid in cash, invoice can be provided)