

eip-agri
AGRICULTURE & INNOVATION

WORKSHOP INNOVATION IN THE SUPPLY CHAIN
CREATING VALUE TOGETHER
6-7 FEBRUARY 2017 - LYON, FRANCE



Innovation in the supply chain: Creating value together

Tuesday 6 February – Wednesday 7 February 2018
Lyon, France

The EIP-AGRI network is hosting a two-day workshop for Operational Groups, focused on exploring successes, challenges and future collaboration through innovation in the supply chain, in cooperation with the French National Rural Network, led by the French Ministry of Agriculture and Food, General Commission for Territorial Equality.

Around 300 Operational Group projects have now started working on innovation in European agriculture and forestry. More than 70 projects are dealing with questions on new supply chains and commercialisation. By bringing these groups together we aim to promote cross-border knowledge exchange, networking and ongoing cooperation between Operational Groups, and between Operational Groups and relevant research activity.

Objectives

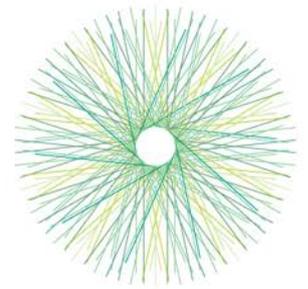
The objectives for the workshop are to:

- Connect Operational Groups with each other and to relevant research/innovation activities.
- Exchange good practices.
- Identify common challenges and explore potential solutions.
- Promote ongoing cooperation beyond the workshop.

What is a workshop?

If you want to know what is a workshop, a similar EIP-AGRI workshop called “Organic is Operational” (Hamburg, June 2017) offered an opportunity for improved networking amongst the first Operational Groups (OGs) working in organic farming or closely related subjects across Europe.

It brought together 33 Operational Groups, 5 Horizon 2020 projects as well as other innovative projects. More details on many of these projects can be found in [the event booklet](#). See more about the workshop [here](#)



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Draft programme
subject to further fine-tuning

Day 1: Tuesday 6 February 2018

8:15 – 9:00 Registration

9:00 – 9:50 Plenary session: Welcome & introduction

- Welcome to Lyon and an introduction to DG AGRI and EIP-AGRI, Operational Groups and more
- Who is here, starting the conversation
- Inspiration and objectives of the workshop

9:50 – 10:20 Operational Groups and research projects exhibition

Operational Groups and research projects are invited to present their activity through photographs, posters, produce or any other items they'd like to share.

10:20 – 10:40 Coffee break

10:40 – 11:10 Operational Groups and research projects exhibition (continued)

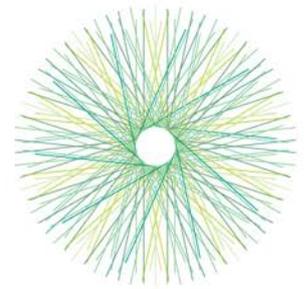
Presentation of projects continues.

11:10 – 12:30 Breakout sessions: Sharing experience - common challenges and possible solutions in the innovation process

Short five-minute presentations will inspire everyone to work in groups across three themes, to answer three key questions around developing and implementing innovation, and exploring the added value innovation can bring.

1. Production under quality schemes/regional branding
2. Developing new products/processes
3. New business models/Organisation of the supply chain

12:30 – 13:30 Buffet lunch



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13:30 – 18:00 Field visits to innovative short supply chain projects

1. Breeders of “Saveurs iséroises”, SYAM OG

Small butchers, 2 supermarkets and breeders are involved in a sustainable partnership; they are linked by a local supply contract for superior quality meat. Visit of a farm.

2. Algoculture OG and aquaponics , national research programme

Algoculture is a project of spirulina production under quality scheme.

Apiva is the first research and development program on aquaponics in France, this project covers the integrated farming system development and the interaction between a fish farming system and a vegetal unsoil-less culture.

Visit of the research center and visit of a farm

3. Cities and food, FRUGAL OG

This fieldtrip will illustrate the integration of the food supply chain in the city of Lyon policy and food governance. You will have a presentation of the OG called FRUGAL and the explanation of the rehabilitation programme of the market (implication of the local consumers). Then, the visit of the “Super Halle”, local and organic products shop, will highlight the organisation of the short food supply chain. And finally, the conclusion will be in the Halle Paul Bocuse, French gastronomy key place, with the presentation of the food policy of the Metropole of Lyon.

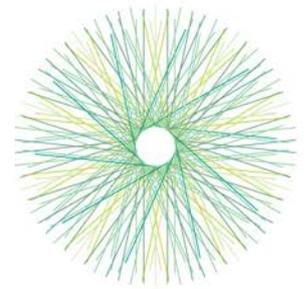
Visit of 3 local markets, Halle de la Martinière, the Super Halle, the Halle Paul Bocuse

4. POEETE, Regional soya beans and alfalfa supply chain (LOC'ALP), national research project

POEETE project is working on protein autonomy mixed farming at farm level and also at territory levels. At territory level, they are working on short supply chain (alfalfa and soya) to improve the local partnership between the breeders and the cereal farmers (with the involvement of cooperatives in the supply chain)

Visit of the cooperative

19:00 – 22:30 Dinner



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Day 2: Wednesday 7 February 2018

8:15 – 9:00 Registration for Day 2

9:00 – 9:45 Plenary session

- What we achieved yesterday – World café wall and field visit reports
- Introduction to today

9:45 – 10:30 Breakout sessions: Exploring collaboration possibilities

Working together to identify how to find and motivate partners, connect with research projects and disseminate your project results.

10:30 – 11:00 Coffee break

11:00 – 12:05 Breakout sessions: Open Space

Working in groups on the conversations of your choice, to innovate, explore common issues, share expertise and solve problems.

12:05 – 12:35 Plenary session: Broadening the conversation

Feedback from the Open Space on your shared solutions.

12:35 – 13:00 Plenary session: Main outcomes and next steps

Reviewing our time together, what we've shared, solutions we've found and where we are going next.

13:00 Buffet lunch and goodbye