



Published on EIP-AGRI (<https://ec.europa.eu/eip/agriculture>)

Benchmarking of Farm Productivity and Sustainability Performance

Body:

How can farmers and advisers use benchmarking data and process to improve productivity and sustainability performance?

The [final report](#) [1] of this Focus Group has been published. Get all the information at a glance in the [Benchmarking factsheet](#) [2].

Tasks:

- **Make an inventory** of existing farm assessment tools and benchmarking systems, including private ones and covering different types of farming, to describe and evaluate their characteristics and objectives and to map their use by farmers and others in different member states/organisations.
 - **Review** how farmers and businesses in the food value chain make use of benchmark indicators and assessment tools for decision making, for improving farm productivity and sustainability performance. In particular the usability and accessibility of individual data to the farmer and his advisers (for example on-line via computer or via smartphone). Looking into innovative ways that allow farmers to actually use relevant data for “day-to-day” management and more strategic decisions.
 - **Analyse** the use of farm performance benchmarking by advisory systems (including use of ICT, coaching, strategic management) and the evolving best practices in the use of farmers’ own data to improve the effectiveness of advisory services, for example:
 - Use in one-to-one consultations
 - Use in group meetings
 - Training and education
 - Use of branding and marketing
 - **Identify** the main problems and issues in farm benchmarking related to collection, processing, access and usability of data on the different levels (farm level, advisory and policy information support) and the operational solutions and innovative actions to tackle these issues, including how the different systems can be integrated with each other at higher levels.
-

Results:

- [Final report](#) [1]
- [Factsheet](#) [2]

Focus Group members:

Surname, first name	Profession	Country
Blatchford, Giles Contact this member ^[3]	Expert from agriculture organisation, industry or manufacturing	United Kingdom
Bodini, Antonella Contact this member ^[4]	Scientist	Italy
Connolly, Kevin Contact this member ^[5]	Expert from agriculture organisation, industry or manufacturing; other	Ireland
Dieulot, Romain Contact this member ^[6]	Expert from NGO	France
Ferenczi, Nicolas Contact this member ^[7]	Expert from agriculture organisation, industry or manufacturing	France
Garcia Manzanilla, Edgar Contact this member ^[8]	Scientist	Ireland
Giagnocavo, Cynthia Contact this member ^[9]	Scientist	Spain
Gomoliauskienė, Vaida Contact this member ^[10]	Farm adviser	Lithuania
Keszthelyi, Szilárd Contact this member ^[11]	Expert from agriculture organisation, industry or manufacturing	Hungary
Kožar, Maja Contact this member ^[12]	Other	Slovenia
Marchand, Fleur Contact this member ^[13]	Scientist	Belgium
McCabe, Lorcan Contact this member ^[14]	Farmer	Ireland
McKay, Bernard Contact this member ^[15]	Farmer	United Kingdom
Morrison, Steven Contact this member ^[16]	Scientist	United Kingdom
Olsen, Jakob Vesterlund Contact this member ^[17]	Other	Denmark
Pedroni, Paola Contact this member ^[18]	Farmer	Italy
Riikonen, Aila Contact this member ^[19]	Farmer	Finland

Surname, first name	Profession	Country
Schader, Christian Contact this member [20]	Scientist	Switzerland
Van Passel, Steven Contact this member [21]	Scientist	Belgium
Weijer Ahlgren, Serina Contact this member [22]	Scientist	Sweden
Facilitation team		
Poppe, Krijn Contact this member [23]	Coordinating expert	Netherlands
Didicescu, Sergiu Contact this member [24]	Task manager	Romania
Schreuder, Remco Contact this member [25]	Backup	Netherlands

[Access the collaborative area](#) [26] (only for members)

Related content:

[FAO brochure: National e-agriculture strategy](#) [27] (2017)

Group content visibility:

Use group defaults

Keywords:

[Farming practice](#) [28]

[best practice](#) [29]

Source URL: <https://ec.europa.eu/eip/agriculture/en/focus-groups/benchmarking-farm-productivity-and-sustainability>

Links

[1] <https://ec.europa.eu/eip/agriculture/en/content/eip-agri-focus-group-benchmarking-final-report>

[2] <https://ec.europa.eu/eip/agriculture/en/content/eip-agri-factsheet-benchmarking>

[3] <mailto:giles.blatchford@ahdb.org.uk>

[4] <https://ec.europa.eu/eip/agriculture/user/2046/contact>

[5] <https://ec.europa.eu/eip/agriculture/user/2825/contact>

[6] <mailto:r.dieulot@agriculture-durable.org>

[7] <https://ec.europa.eu/eip/agriculture/user/3662/contact>

[8] <https://ec.europa.eu/eip/agriculture/user/789/contact>

[9] <https://ec.europa.eu/eip/agriculture/user/167/contact>

[10] <mailto:vaida.gomoliauskiene@lzukt.lt>

[11] <https://ec.europa.eu/eip/agriculture/user/2721/contact>

[12] <https://ec.europa.eu/eip/agriculture/user/2728/contact>

[13] <mailto:fleur.marchand@ilvo.vlaanderen.be>

[14] <mailto:lorcanmccabe5@gmail.com>

[15] <https://ec.europa.eu/eip/agriculture/user/2769/contact>

[16] <https://ec.europa.eu/eip/agriculture/user/2395/contact>

- [17] <https://ec.europa.eu/eip/agriculture/user/2840/contact>
- [18] <https://ec.europa.eu/eip/agriculture/user/2747/contact>
- [19] <https://ec.europa.eu/eip/agriculture/user/2714/contact>
- [20] <mailto:christian.schader@fibl.org>
- [21] <mailto:steven.vanpassel@uantwerpen.be>
- [22] <https://ec.europa.eu/eip/agriculture/user/2818/contact>
- [23] <https://ec.europa.eu/eip/agriculture/user/2711/contact>
- [24] <https://ec.europa.eu/eip/agriculture/user/157/contact>
- [25] <https://ec.europa.eu/eip/agriculture/user/241/contact>
- [26] <https://ec.europa.eu/eip/agriculture/content/collaborative-area-focus-group-benchmarking-farm-productivity-and-sustainability-performance>
- [27] https://ec.europa.eu/eip/agriculture/sites/agri-eip/files/2017-faobrochure-national_eiagriculture_strategy.pdf
- [28] <https://ec.europa.eu/eip/agriculture/en/tags/farming-practicefarming-activity>
- [29] <https://ec.europa.eu/eip/agriculture/en/tags/best-practice>