A 360° APPROACH TO BUILD INNOVATION PARTNERSHIPS FOR THE SENIOR CARE MARKET

Following a first edition booming success

AgeingFit
Accelerating innovation for the senior market

2nd Edition

6th & 7th February 2018

Nice
France

Organised by:

eurasanté
Invest for success

With the support of:
Following the success of the 1st edition, AgeingFit has confirmed its position as the leading European business convention dedicated to innovation in the healthy ageing sector.

WHO WILL YOU MEET?

- **40%** Industrials (nutrition, medical devices, ICT, assistive technologies), Services providers
- **25%** Retirement, nursing homes and hospitals
- **10%** Associations and clusters
- **10%** Research institutes
- **5%** Health insurance providers
- **5%** Regulatory authorities
- **5%** Investors

One event - Four activities

ONE-TO-ONE MEETINGS
Maximize innovation, business opportunities and collaborations through pre-qualified meetings

CONFERENCEs AND ROUNDTABLE DISCUSSIONS
Gain insight and discover the latest industry trends

EXHIBITION
Boost your company’s visibility among other innovators in the healthy ageing sector

INNOVATION PITCHES
Pitch your project and innovation to decision-makers and investors
One-to-one meetings

The business convention is the most efficient way to identify and connect with potential business, research and financial partners to facilitate innovation partnerships between industrials, longterm care organisations and academia.

700 Participants
20 Countries represented

48 hrs to meet your future project partners and accelerate innovation

HOW DOES IT WORK?

LOG IN to the partnering platform

SCHEDULE meetings with organisations of your interest

MEET your future partners

One month before the event

During the event
Conferences and roundtable discussions

Tailored to fit our wide-ranging audience, the conference programme features topics related to prevention in food and nutrition, innovation in home and connected care, innovation in institutions, and put focus on market access, financing and regulations.

AgeingFit conference programme is designed by a prestigious Steering Committee:

**INDUSTRIALS**
- Tecnalia
- Ibernex (Group Picolin)
- Silverfit
- Co-Robotics

**ACADEMIA**
- Geneva International Network on Ageing
- CHRU Lille
- University of Lille 2

**CLUSTERS, ASSOCIATIONS, RETIREMENT HOMES**
- FRANCE SILVER ÉCO
- COST
- Healthy Ageing Campus
- Age Platform Europe
- Institut du Bien Vieillir Korian
- Eurobiomed

**INVESTORS AND HEALTH INSURERS**
- Innovation Capital
- Capricorn Venture Partners

11 Conferences
50 International speakers
Innovation pitches

Innovation can come from industries, long term care organisations as well as academic institutions. AgeingFit rewards innovation that improves seniors’ everyday lives and prevents age-related diseases.

▶ PITCH AT AGEINGFIT

- **Step 1**
  - Apply
  - Before 1st December 2017

- **Step 2**
  - Be selected
  - 15th December 2017

- **Step 3**
  - Pitch
  - 6th & 7th February 2018 during AgeingFit

▶ WHO IS THE COMPETITION AIMED AT?

- Start-ups (less than 5 years old)
- Long-term care organisations
- Academic Institutions
Register now for AgeingFit 2018

REGISTRATION FEES

<table>
<thead>
<tr>
<th>Industry, Service and health insurance provider, Investor</th>
<th>Early bird* Before 16th October 2017</th>
<th>Full price* From 17th Oct. 2017 to 10th January 2018</th>
<th>Late registration* From 11th January 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>€ 544</td>
<td>€ 680</td>
<td>€ 748</td>
</tr>
<tr>
<td>Start-up (less than 3 years old), SME (fewer than 5 employees)</td>
<td>€ 328</td>
<td>€ 410</td>
<td>€ 451</td>
</tr>
<tr>
<td>Non-profit organisation, Research institute, Retirement or Nursing home, Hospital, Healthcare professional</td>
<td>€ 236</td>
<td>€ 295</td>
<td>€ 324.50</td>
</tr>
</tbody>
</table>

HIGHLIGHT YOUR COMPANY

Exhibit at AgeingFit

Book your stand and hold your 1-to-1 meetings at your own booth:

- 6 m² equipped booth ..... € 1,850* (1 full pass)
- 9 m² equipped booth ....... € 3,000* (1 full pass + 1 visitor pass)
- 12 m² equipped booth ... € 3,600* (2 full passes)
- 18 m² equipped booth ... € 5,550* (2 full passes)

Sponsor AgeingFit

Gold Sponsor ★ € 15,000
Silver Sponsor ★ € 10,000
Bronze Sponsor ★ € 6,000

*excl VAT

www.ageingfit-event.com @AgeingFit

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Event venue
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