

# The Housing Market and the Irish Macroeconomy

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*Macroeconomic Implications of Housing Markets*

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# Overview

- The interaction between the Irish housing market and
  - ▶ The financial sector and the fiscal accounts
- Both the property and mortgage market are still in recovery mode
- Empirical analysis suggests both:
  - ▶ House prices and supply are below long-run equilibrium levels
- Presentation draws on two separate papers:
  - ① “Macroprudential policy in a recovering property market: Too much too soon?”
    - ★ with David Duffy and Niall Mc Inerney
  - ② “Assessing the sustainable nature of housing-related taxation receipts: The case of Ireland”
    - ★ with Diarmaid Smyth

# The Housing Market and the Irish Financial Sector:

- Examine implementation of macroprudential policy in the Irish market
- Structural econometric model of Irish housing and mortgage markets
- To assess the impact of changes in credit conditions on
  - ▶ Both property and credit/mortgage markets
- Macroprudential policy operates via demand for new mortgages
- Main conclusion:
  - ▶ Policy exerts a contractionary impact on a recovering market

# The Housing Market and the Irish Fiscal Accounts:

- Housing market dis-equilibrium and exchequer receipts
- Turbulent relationship between taxation and housing
- Using models of house prices and supply
  - ▶ Identify periods of dis-equilibrium
- Quantify revenue windfalls/losses
  - ▶ From the Irish property market
- Since the financial crisis:
  - ▶ EU and domestic policy developments since then
  - ▶ Fiscal rules, EU semester, budgetary councils

# Irish Housing Market: A Current Assessment

# Summary of House Prices and Housing Supply Models

- House price model (Kelly & McQuinn (2014))

- ▶ Standard inverted demand function

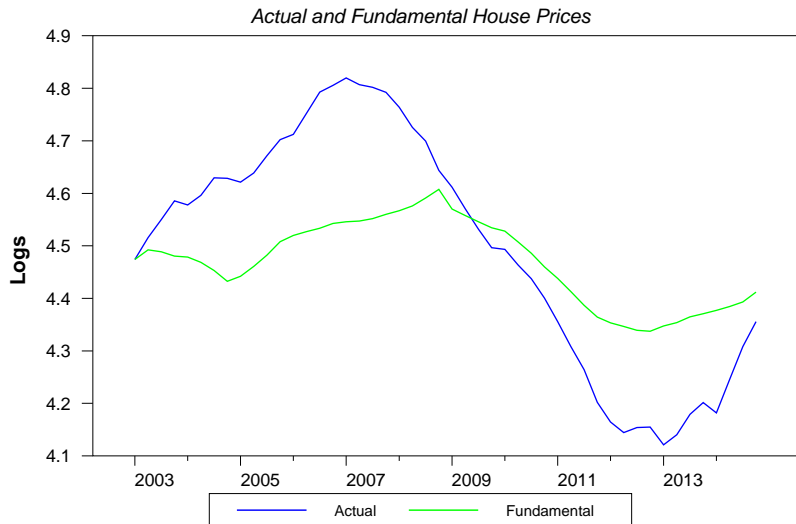
$$\ln p = \frac{\alpha_1}{\alpha_2} \ln \left( \frac{y}{pop} \right) - \frac{1}{\alpha_2} \ln \left( \frac{h}{pop} \right) - \ln uc + \frac{\alpha_3}{\alpha_2} \ln pop$$

- Housing supply (Duffy, Byrne & FitzGerald (2014))
- Independent households = population forecasts  $\times$  headship rate
  - ▶ Headship rate = rate of household formation
  - ▶ Proportion of individuals in an age cohort “head of household”
  - ▶ Micro data from either Census or QNHS
- Solution to both models = estimate of fundamental level

# The Irish Housing Market Now

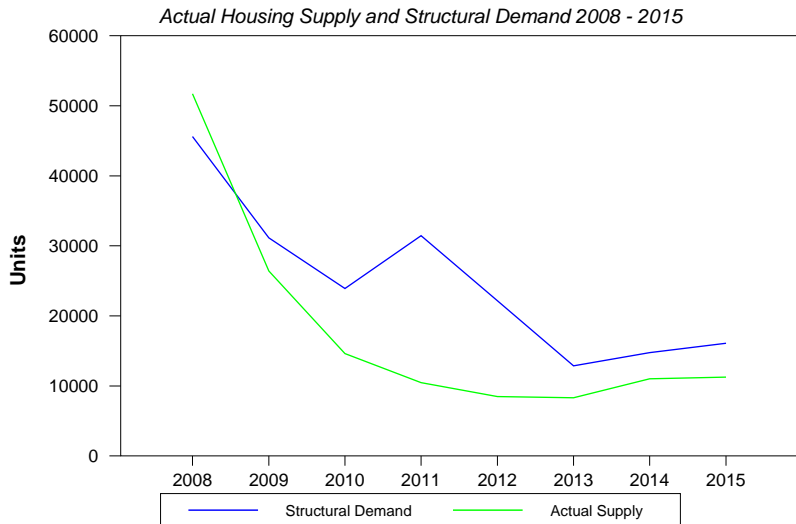
- Since 2013 Irish economy has shown significant signs of recovery
  - ▶ Dublin house prices increasing strongly since late 2012
  - ▶ Regional prices beginning to increase in 2014
- McQuinn (2014) suggests prices still below long-run equilibrium
  - ▶ Market may be near to equilibrium in Dublin
- However analysis of the supply-side suggests
  - ▶ Supply well below equilibrium level (Duffy et al, 2014)
  - ▶ 25,000 units required - actual supply = 14,500
  - ▶ Outstanding mortgage stock continues to decline
- Examination of credit aggregates reveals continuing declines

# Actual and Fundamental Irish House Prices





# Irish Housing Supply and Structural Demand

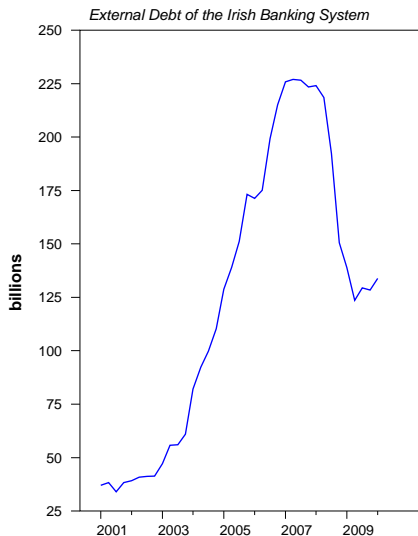
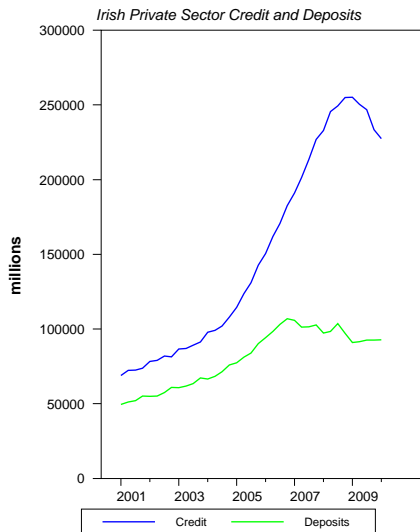


# Housing and the Financial Sector

# The Irish Mortgage Market in Context

- Significant financial deregulation and liberalisation since 1980s
  - ▶ Removal of credit and interest-rate controls
- Late 1990s: most significant structural change in provision of credit
  - ▶ Ability of Irish banks to attract deposits from non-residents
  - ▶ International funding fueled increase in loan-to-deposits (LTD) ratio
- Credit supply schedule became flatter
  - ▶ Rising credit demand accommodated without increasing interest rates
- Substantial exposure to residential (and commercial) property market
  - ▶ Proliferation of mortgage products
  - ▶ Loans with longer maturities and higher LTVs and LTIs (Doyle, 2009)

# Irish Banking Sector Data



# Macroprudential Policy and the Housing Market

- Economic rationale:
  - ▶ Limit household leverage and income gearing
  - ▶ Lower leverage may lead to less speculation ("more skin in the game")
  - ▶ Dampen procyclicality of bank lending and financial accelerator effects
  - ▶ lower LTIs improve affordability providing greater resilience to income and interest rate shocks
- Costs:
  - ▶ Some agents are rationed out of the market
  - ▶ Calibration is difficult
  - ▶ Distort market outcome
- Central Bank of Ireland introduce
  - ▶ Limits on LTVs and LTIs in January 2015

# A Structural Model of Mortgage and Housing Markets

- Inextricable link between Irish property and mortgage market
- Estimate a structural model of Irish housing and credit markets
  - ▶ Crucially allows for macroprudential policy
  - ▶ (Gerlach-Kristen and McInerney, 2014)
- Isolates supply and demand factors in mortgage and housing markets
- Jointly estimated using 3SLS to
  - Capture spillovers and instrument for potentially endogenous variables
- Use the model to simulate:
  - The potential impact of recently introduced mortgage restrictions

# Mortgage Demand

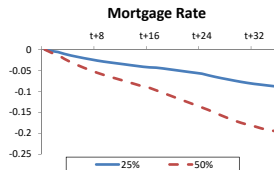
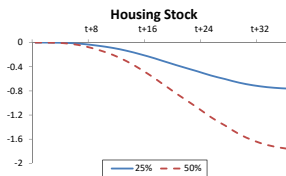
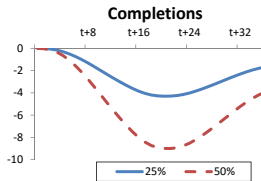
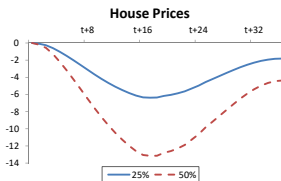
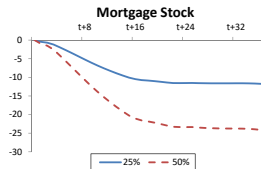
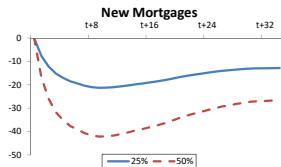
- Model demand for new mortgages =  
f(house prices, household income, credit conditions and the cost of borrowing)
- Endogeneity of LTV and LTI?
  - ▶ Banks vary ratios in response to conditions in the housing market?
  - ▶ Remove demand-side changes in LTV and LTI

$$\begin{aligned} \text{NewMortgages}_t = & \alpha_1 + \beta_1 \text{NewMortgages}_{t-1} + \beta_2 \text{RMorRate}_t \\ & + \beta_3 \Delta \text{Income}_t + \beta_4 \Delta \text{HPrice}_{t-1} + \beta_5 \text{LTI}_t \\ & + \beta_6 \text{LTV}_t + \beta_7 \text{Spread}_t + \epsilon_{1,t} \end{aligned}$$

- Mortgage stock evolves according to perpetual inventory method

# Simulation: Potential Impact of Mortgage Restrictions by percent 'Displaced'

% Deviation from Historical Baseline





# Housing and the Financial Sector - Conclusions

- Some Caveats

- ▶ Model assumes raising and lowering LTI/LTV has symmetric effects
- ▶ Macroprudential policy may work via expectations

- Overall

- ▶ Macroprudential policies necessary for a stable housing/credit market
- ▶ Simulations: suggest prices constrain housing supply *ceteris paribus*
- ▶ Alter tenure choice putting upward pressure on rents

- Limits on LTV and LTI

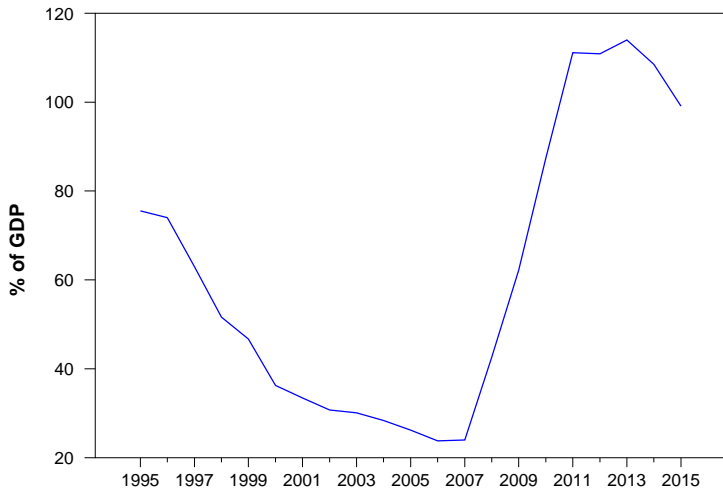
- ▶ More effective when house prices and credit growing strongly?
- ▶ Rules regime where countercyclical macroprudential rules parameterised
- ▶ Incorporating house price, credit and *supply* indicators
- ▶ Ultimately rules better able to influence expectations?

# Fiscal Accounts and Housing

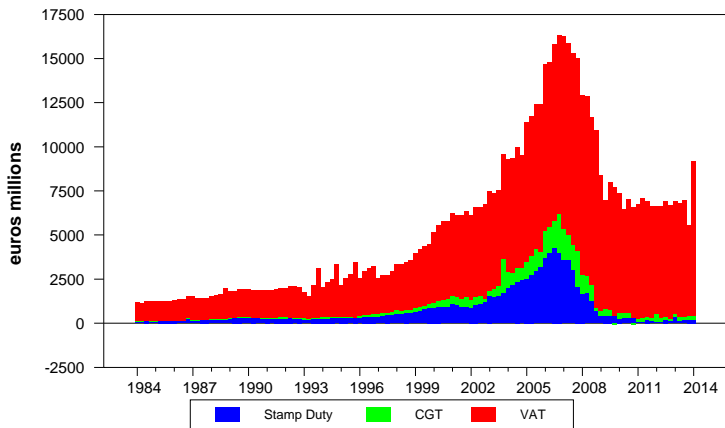
# The Irish Housing Market and the Public Finances

- In light of the post 2007 sharp contraction in both
  - ▶ Taxation receipts and housing activity
  
- Empirically quantify
  - ▶ *Short-fall* in taxation receipts
  - ▶ Due to the underperformance of the housing market
  
- Comment on the importance of granular level assessment
  - ▶ Given the more “macro/aggregate” type policy responses

# General Government Debt



# Annualised Housing Related Taxation Aggregates



# Sustainable Level of Taxation Receipts?

- Estimates of housing market equilibrium
- We relay the housing components of VAT, Stamps and CGT
- To key activity levels in the housing market
  - ▶ Prices and Supply
- To generate an equilibrium level of both we need
  - ▶ A model of house prices (Kelly and McQuinn (2014)) and
  - ▶ Long-run supply (Byrne, Duffy and FitzGerald (2014))

# Modelling Taxation Components

- Housing components of CGT, stamp duty and VAT ( $Q_t$ )
  - ▶ Specified as a function of house prices and supply

$$Q_t = f(P_t, H_t)$$

- All three items are modelled in log-linear manner

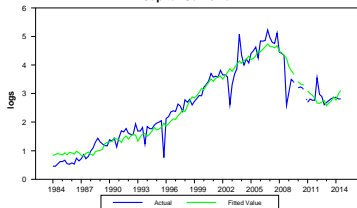
$$c_t = \gamma_0 + \gamma_1 p_t + \gamma_2 h_t + \epsilon_t$$

$$v_t = \alpha_0 + \alpha_1 p_t + \alpha_2 h_t + \epsilon_t$$

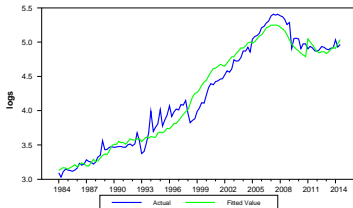
$$s_t = \beta_0 + \beta_1 p_t + \beta_2 h_t + \epsilon_t$$

# Tax Aggregates Actual and Fitted Values

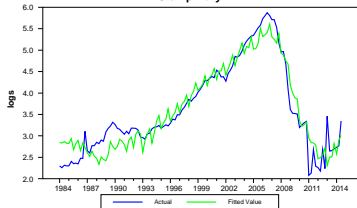
Capital Gains Tax



VAT



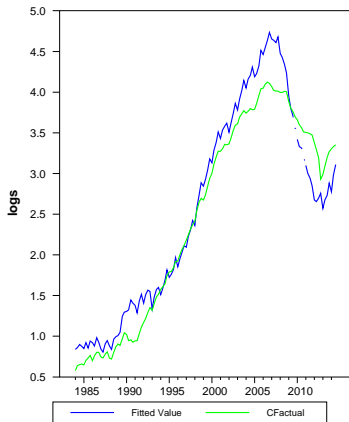
Stamp Duty



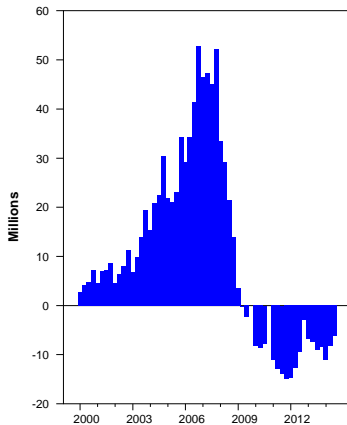


# Windfall Estimates for Capital Gains Tax

Fitted and Counterfactual

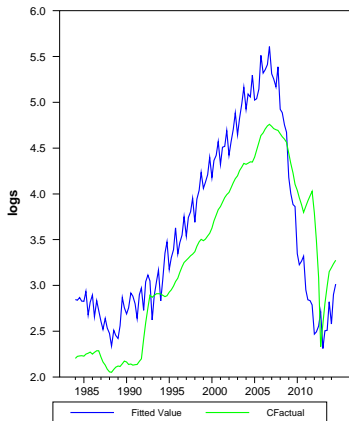


Windfall Amount

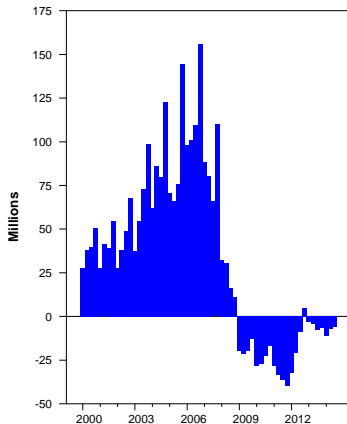


# Windfall Estimates for Stamp Duty

Fitted and Counterfactual

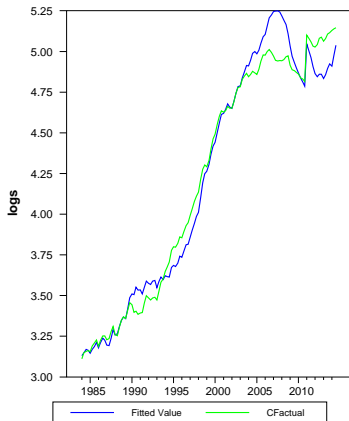


Windfall Amount

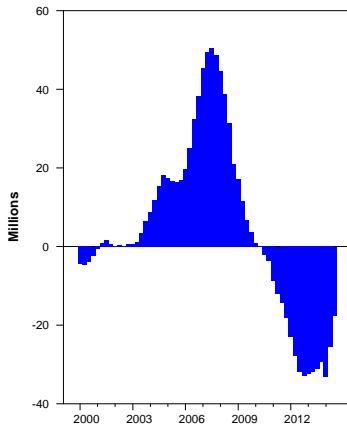


# Windfall Estimates for VAT

### Fitted and Counterfactual



### Windfall Amount



# Actual and Windfall Levels (Average and Total) €(m)

**Table:** Average Quarterly Actual and Windfall Levels €(m)

Period	CGT			Stamp Duty			VAT		
	Actual	Windfall	%	Actual	Windfall	%	Actual	Windfall	%
2006 - 2008	114.1	37.3	33	234.5	74.9	32	206.8	37.1	18
2010 - 2013	19.2	-9.9	-52	16.5	-19.5	-118	137.4	-18.7	-14

**Table:** Total Actual and Windfall Levels €(m)

Period	Actual			Windfall			%
	CGT	Stamps	VAT	CGT	Stamps	VAT	
2006 - 2008	1,368.9	2,814.4	2,481.2	447.1	899.4	445.1	27
2010 - 2013	307.1	264.1	2,199.1	-158.7	-311.9	-298.6	-28

# Implications for the Fiscal Framework?

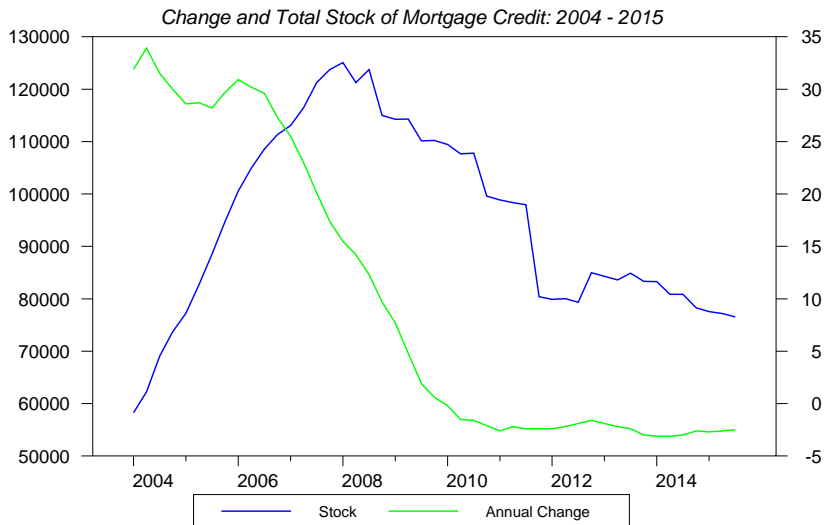
- Strengthened fiscal framework (SGP)
- Gives prominence to headline aggregate concepts
  - ▶ GG balance, structural budget balance, GG debt to GDP
- Also, many countries have set-up fiscal councils
  - ▶ While these do improve fiscal discipline
- Irish experience argues for a parallel granular approach
  - ▶ Would GG deficit (and debt) ratios reflect
  - ▶ Underlying weakness of the public finances circa 2007?

# Concluding Comments

- Over the past 30 years a number of periods where
  - ▶ Where housing market dis-equilibria has
  - ▶ Impacted on the public finances
- Concept of windfall gains is quite popular
- However, the post 2007 *overcorrection* of the property market
  - ▶ Related taxes artificially low?
  - ▶ Concept of windfall *losses*.
- Structural deficit overstated as a consequence?
- Modelling key taxation aggregates - forecasting perspective
  - ▶ IFAC working paper (Hannon, Leahy & O'Sullivan (2015)).

Thank You

# Irish Mortgage Credit Market





# Breaking out the housing related component

- Exchequer tax data (1984 - present)
  - ▶ Seasonally adjusted
- Focus on property dependent taxes
  - ▶ VAT, stamps and CGT
- Breaking out property-related component:
  - ▶ Revenue Commissioners and Department of Finance data

# Computing Exogenous Components of LTI and LTV

	$\Delta LTI_{raw_t}$	$\Delta LTV_{raw_t}$
$\Delta HPrices_{t-1}$	1.172 (3.4)	
$\Delta HPrices_{t-3}$	-0.559 -1.9	-0.305 (-2.0)
$\Delta HPrices_{t-4}$		0.568 (2.8)
$\Delta Income_t$	-1.113 (-4.4)	-0.283 (-1.8)
$\Delta Income_{t-3}$		0.356 (1.8)
$\Delta Income_{t-4}$	0.775 (1.8)	
$\Delta URate_{t-3}$	-0.182 (-1.8)	
$\Delta MorRate_{t-2}$		-0.009 (-1.7)
$\Delta MorRate_{t-4}$		-0.01 (-2.1)
Adj.R2	0.576	0.495
Sample	1988q1-2013q4	1988q1-2013q4

# Mortgage Supply

- Assume banking sector is monopolistically competitive so
  - ▶ Lending rates are set as a (variable) markup over funding costs
  - ▶ Funding costs given by deposit rate and money market rate
- Markup determined by risk and balance sheet factors
- Risks:
  - ▶ Household specific, macroeconomic environment and
  - ▶ Liability structure
- ECM framework where the long-run equation:

$$\begin{aligned} \text{MorRate}_t = & \alpha + \beta_1 \text{MMRate}_t + \beta_2 \text{DepRate}_t + \beta_3 \text{HHEquity}_t \\ & + \beta_4 \text{URate}_t + \beta_5 \text{LTD}_t + \varepsilon \end{aligned}$$

# Housing Demand (House Prices)

- Inverted demand for housing
- Demand for housing services =
  - ▶  $f(\text{Disposable income, user cost, credit conditions, unemployment})$
- Composite house price index using DoECLG, ESRI and CSO data
- ECM framework. Long-run estimated as:

$$HPrices_t = \alpha + \beta_1(HStock_t/Pop2534_t) + \beta_2Income_t \\ + \beta_3User_t + \beta_4(MorStock_t/Income_t) + \epsilon_t$$

# Housing Supply

- Profitability of investment (Tobin's Q)
  - ▶ House price-Building cost ratio
  - ▶ proxies value of housing relative to its replacement cost
- Two credit channels
  - ▶ User cost of capital (real nfc lending rate)
  - ▶ Credit conditions (construction credit growth rate)
- Output gap capture macroeconomic uncertainty

$$\begin{aligned} \text{Completions}_t = & \alpha + \beta_1 \text{Completions}_{t-1} + \beta_2 (\text{HPrice}_t / \text{BCost}_t) \\ & + \beta_3 \text{NFCRate}_t + \beta_4 \Delta \text{CLoans}_t + \beta_5 \text{Gap}_t + \beta_6 \text{Insolvt}_t + \epsilon_t \end{aligned}$$

- Housing Stock follows perpetual inventory approach

# Supply and Demand in the Irish Mortgage Market

Mortgage Demand		Mortgage Supply	
	$NewMortgages_t$		$\Delta MorRate_t$
$NewMortgages_{t-1}$	0.672 (19.5)	$MorRate_{t-1}$	-0.544 (-6.7)
$RMorRate_t$	-0.025 (-7.2)	$HHEquity_{t-1}$	-0.541 (-4.1)
$\Delta Income_t$	0.782 (2.9)	$URate_{t-1}$	0.423 (8.1)
$\Delta HPrices_{t-1}$	0.534 (3.5)	$DepRate_{t-1}$	0.136 (5.8)
$LTV_t$	0.749 (4.5)	$MMRate_{t-1}$	0.429 (21.5)
$LTI_t$	0.371 (6.0)	$LTD_{t-1}$	-0.906 (-8.2)
$Spread_t$	-0.063 (-6.1)	$\Delta MMRate_t$	0.451 (9.2)
$Constant$	7.048 (-9.8)	$\Delta DepRate_{t-1}$	0.128 (2.9)
		$Constant$	-0.013 (-0.6)
Adj. R <sup>2</sup>	0.991	Adj. R <sup>2</sup>	0.891
Sample	1988q1-2013Q4	Sample	1988q1-2013q4

# Supply and Demand in the Irish Housing Market

Housing Demand		Housing Supply	
	$\Delta HPrices_t$		$Completions_t$
$HPrices_{t-1}$	-0.223 (-4.5)	$Completions_{t-1}$	0.754 (15.2)
$HStock_{t-1}/Pop2534_{t-1}$	-0.27 (-20.5)	$HPrices_t/BCosts_t$	0.177 (3.0)
$UserCost_{t-1}$	-0.002 (-13.5)	$NFCRate_t$	-0.022 (-2.4)
$Income_{t-1}$	0.206 (13.4)	$InsolvRate_t$	-0.094 (-5.4)
$MorStock_{t-1}/Income_{t-1}$	0.096 (16.0)	$Gap_t$	-1.302 (-4.4)
$\Delta Income_{t-1}$	0.173 (2.5)	$\Delta ConstLoans_{t-1}$	0.509 (2.8)
$\Delta(MorStock_{t-1}/Income_{t-1})$	0.205 (2.2)	Constant	1.248 (5.8)
$\Delta URate_t$	-0.098 (-2.3)		
$\Delta URate_{t-1}$	-0.097 (-2.2)		
Constant	-0.007 (-2.8)		
Adj. R <sup>2</sup>	0.783	Adj. R <sup>2</sup>	0.984
Sample	1988q1-2013Q4	Sample	1988q1-2013q4

# Simulating the Potential Impact of Mortgage Restrictions

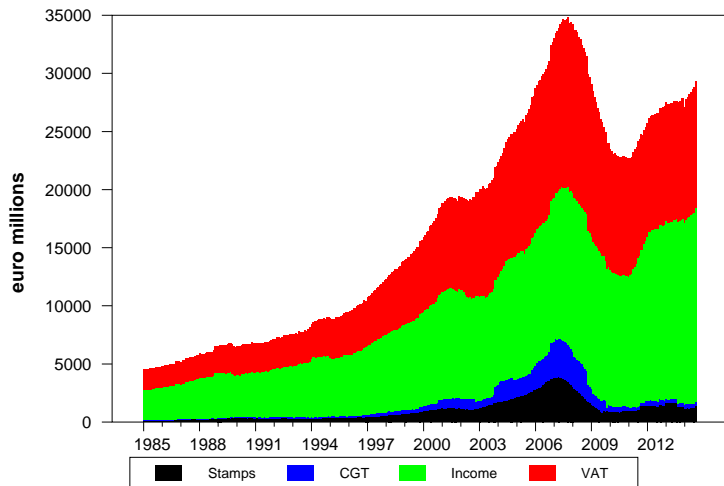
- Model used to simulate the impact of mortgage proposals
  - ▶ Assumptions required as to how restrictions affect average LTV and LTI
- CBI (2014) shows distribution of mortgages by LTV and LTI

LTV	% Vol. New Mortgages	LTI	% Vol. New Mortgages
Over 90%	12	Over 4.5	7
Between 85 and 90%	23	Between 4 and 4.5	6
Between 80 and 85%	9	Between 3.5 and 4	10
80% and below	56	3.5 and below	77

- ▶ Weighted average LTV and LTI are 84% and 3.6 respectively
- High-LTV and high-LTI borrowers “displaced” by restrictions?
  - ▶ Assume 25% and 50% of potential high-LTV/LTI borrowers exit mortgage market
  - ▶ Average LTV falls by 8 and 14 percentage points
  - ▶ Average LTI falls by 0.04 and 0.07



# Annualised Select Exchequer Taxes: 1985-2014



# Budget Balance Ratios

