Western Balkan became standard name used by politicians and journalist for the following 8 countries: Slovenia, Croatia, Serbia, Bosnia and Herzegovina, Macedonia, Montenegro, Kosovo and Albania. As name “Balkan” usually does not bring positive associations the most of the international companies working in this part of the Europe prefer to call this space “Adria”.

25 years ago all of them, except Albania, used to be part of the same country (Yugoslavia) and they used to be part of the same statistical system. At the moment these 8 countries are at different stage of EU integration process and in different stage of EU BCS implementation. Only two of them Slovenia (2002) and Croatia (2013) are members of EU at the moment. Four of them are candidate countries: Serbia, Albania, Macedonia and Montenegro while Bosnia and Herzegovina and Kosovo have “potential candidate” membership status. It is easy to see that this, relatively small space, is very complex in many aspects.

It could be interesting to see status of BCS in countries where they are implemented and whether results from these surveys could tell us something about difference we could see from other sources among these countries.

In addition we could compare number of users and the level of BCS usage in “older” EU member Slovenia and the newest one Croatia. As we have data from Macedonia from 2008 we could add Macedonia to this comparison as well.