

Business and Consumer Survey

Metadata Overview

Contact data		
Country	Türkiye	
Survey	Retail Trade	
Organisation	Turkish Statistical Institute	
Address	Türkiye İstatistik Kurumu Devlet Mah. Necatibey Cad. No:114 Çankaya/06420 ANKARA Türkiye	
Website	www.turkstat.gov.tr	
Contact person (operational aspects)		
	Head of Confidence Indices Group	
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Methodology		
Population & frame list	Population unit	Firm/enterprise
	Do you apply a cut-off?	yes
	<i>If yes, specify</i>	Enterprises have been started to be selected by performing 70% cut-off each sector's total turnover and to be applied total count survey
	Population size (before cut-off)	874513
	Survey sampling frame	Business register
	<i>If other, specify</i>	
	Size of sampling frame	21768
	Weighted frame coverage	67.0%
	Frequency of update of the sampling frame	At least every year
Sampling & accuracy	Sampling method	Stratified sampling (e.g. branch, firm size etc.)
	<i>If applicable: variables used for strata/quota definition</i>	main activity of the enterprise, firm size(number of employees and turnover)
	<i>Comments, if any</i>	
	Weighting scheme	yes
	<i>If yes, weights applied at firm level</i>	Turnover
	<i>If yes, weights applied at branch level</i>	Value added
	<i>If other, specify</i>	
	Panel sampling	yes
	<i>if yes, describe the process for panel refreshment</i>	Every year in January
	Number of units contacted (per month)	2074
	Number of units replying to the survey (per month)	2014
	Response rate	Approximately 97%
	Weighted sample coverage	72%
	Treatment of unit non-response	None
<i>Remarks</i>		
Treatment of item non-response	None	
<i>Remarks</i>		
Data collection	Survey method	Online interview - Computer-Assisted Web interview (CAWI)
	<i>If mixed mode, specify the distribution between modes</i>	
	Fieldwork period - usual start date	1st day of the month
	Fieldwork period - usual end date	14th day of the month
Additional remarks on the methodology		
Last update		June 2023