

Business and Consumer Survey

Metadata Overview

Contact data		
Country	Türkiye	
Survey	Manufacturing industry	
Organisation	Central Bank of the Republic of Türkiye	
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Contact person (operational aspects)		
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Methodology		
Population & frame list	Population unit	Local unit
	Do you apply a cut-off?	yes
	<i>If yes, specify</i>	Frame comprises survey units of Industrial Production Index
	Population size (before cut-off)	444101
	Survey sampling frame	Government register
	<i>If other, specify</i>	
	Size of sampling frame	4679
	Weighted frame coverage	96.0%
Frequency of update of the sampling frame	At least every year	
Sampling & accuracy	Sampling method	Quota sampling
	<i>If applicable: variables used for strata/quota definition</i>	The variable used to divide the frame into subgroups is three-digit manufacturing sectors defined by NACE Rev. 2 sector classification. Cut-off is applied to the total production value of the local units at each subgroup to form a highly representative sample.
	<i>Comments, if any</i>	
	Weighting scheme	yes
	<i>If yes, weights applied at firm level</i>	Other
	<i>If yes, weights applied at branch level</i>	Other
	<i>If other, specify</i>	Production value
	Panel sampling	yes
	<i>if yes, describe the process for panel refreshment</i>	Fixed panel sampling method The sample is updated partially every year. Local units which are liquidated, which stop production or change their activities are excluded from the sample. On the other hand, new local units are included to ensure sufficient representation in terms of production value in each three-digit manufacturing sector.
	Number of units contacted (per month)	2200
	Number of units replying to the survey (per month)	1750
	Response rate	80%
	Weighted sample coverage	84%
	Treatment of unit non-response	None
<i>Remarks</i>		
Treatment of item non-response	None	
<i>Remarks</i>		
Data collection	Survey method	Online interview - Computer-Assisted Web interview (CAWI)
	<i>If mixed mode, specify the distribution between modes</i>	
	Fieldwork period - usual start date	First working day of the month
	Fieldwork period - usual end date	Fifteenth day of the month (if not working day, the closest working day)
Additional remarks on the methodology		
Last update		June 2023