

Business and Consumer Survey

Metadata Overview

Contact data		
Country	Serbia	
Survey	Retail Trade	
Organisation	Statistical office of the Republic of Serbia	
Address	Milana Rakica 5, Belgrade	
Website	www.stat.gov.rs	
Contact person (operational aspects)		
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Methodology		
Population & frame list	Population unit	Firm/enterprise
	Do you apply a cut-off? <i>If yes, specify</i>	yes minimum of 1 employee, cut-off of 1.5% of smallest enterprises according to turnover on the level of NACE macro groups
	Population size (before cut-off)	around 19000
	Survey sampling frame <i>If other, specify</i>	Business register
	Size of sampling frame	around 7900
	Weighted frame coverage	99.3%
	Frequency of update of the sampling frame	At least every year
	Sampling & accuracy	Sampling method
<i>If applicable: variables used for strata/quota definition</i>		NACE code, NUTS2, size based on number of employees
<i>Comments, if any</i>		Stratified Pareto sampling. Frame elements are stratified by: 5 NACE macro groups (45.1; 45.2-45.4; 47.1, 47.2, 47.8; 47.3; 47.4-47.7,47.9) in retail trade; four NUTS2 territory classes and by being census or not census (sampled), according to the number of employees. Also, Pareto probability proportional to size sampling (with size measured by the number of employees) provides implicit size stratification within non-census strata.
Weighting scheme		yes
<i>If yes, weights applied at firm level</i>		Employment
<i>If yes, weights applied at branch level</i>		
<i>If other, specify</i>		The final weight is a product of the sampling weight and size weight .
Panel sampling		yes
<i>if yes, describe the process for panel refreshment</i>		Samples of successive years are positively coordinated with rotation of 20% of sampling units, also sampling units who are infrequent/never respondents are replaced
Number of units contacted (per month)		around 1670
Number of units replying to the survey (per month)		around 1330
Response rate		80%
Weighted sample coverage		5.8% (in terms of Pareto π ps design weight); 58% (in terms of number of employees)
Treatment of unit non-response	Other	
<i>Remarks</i>	Telephone call-backs and email reminders in order to reduce unit non-response. Sampling weights are adjusted for unit non-response.	
Treatment of item non-response	Other	
<i>Remarks</i>	imputing neutral answers	
Data collection	Survey method	Telephone interview - Computer-assisted telephone interview (CATI)
	<i>If mixed mode, specify the distribution between modes</i>	
	Fieldwork period - usual start date	First working day in month
	Fieldwork period - usual end date	Tenth working day in month
Additional remarks on the methodology		
Last update	June 2023	