

Business and Consumer Survey

Metadata Overview

Contact data		
Country	Romania	
Survey	Retail Trade	
Organisation	National Institute of Statistics - INS	
Address	Bdul Libertatii 16, sector 5, Bucharest	
Website	https://insse.ro/cms/en	
Contact person (operational aspects)		
Name	Virginia BAlea	
Phone number	+40 372 317 272, ext 1272	
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Methodology		
Population & frame list	Population unit	Firm/enterprise
	Do you apply a cut-off?	yes
	<i>If yes, specify</i>	Enterprises with no. of employees = 0 are not considered
	Population size (before cut-off)	128812
	Survey sampling frame	Business register
	<i>If other, specify</i>	
	Size of sampling frame	94061
	Weighted frame coverage	100.0%
	Frequency of update of the sampling frame	At least every year
Sampling & accuracy	Sampling method	Stratified sampling (e.g. branch, firm size etc.)
	<i>If applicable: variables used for strata/quota definition</i>	NACE Rev 2 activity, employment
	<i>Comments, if any</i>	
	Weighting scheme	yes
	<i>If yes, weights applied at firm level</i>	Turnover
	<i>If yes, weights applied at branch level</i>	
	<i>If other, specify</i>	
	Panel sampling	no
	<i>if yes, describe the process for panel refreshment</i>	
	Number of units contacted (per month)	2626
	Number of units replying to the survey (per month)	2176
	Response rate	83%
	Weighted sample coverage	99.05
Treatment of unit non-response	Other	
<i>Remarks</i>		
Treatment of item non-response	Substitution	
<i>Remarks</i>		
Data collection	Survey method	Online interview - Computer-Assisted Web interview (CAWI)
	<i>If mixed mode, specify the distribution between modes</i>	
	Fieldwork period - usual start date	day 1 of the current month
	Fieldwork period - usual end date	day 16 of the current month
Additional remarks on the methodology		
	Last update	June 2023