

## Business and Consumer Survey

Metadata Overview

Contact data			
Country	Portugal		
Survey	Retail Trade		
Organisation	INE - Instituto Nacional de Estatística		
Address	Av. António José de Almeida 1000-043 Lisboa		
Website	<a href="http://www.ine.pt">www.ine.pt</a>		
Contact person (operational aspects)			
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Methodology			
Population & frame list	Population unit	Firm/enterprise	
	Do you apply a cut-off?	yes	
	<i>If yes, specify</i>	Enterprises that verify at least one of the following conditions are excluded: 1) turnover less than 250 000€; 2) only have information for years before 2019.	
	Population size (before cut-off)	191275	
	Survey sampling frame	Business register	
	<i>If other, specify</i>	-	
	Size of sampling frame	25120	
	Weighted frame coverage	88.3%	
	Frequency of update of the sampling frame	At least every 2 years	
Sampling & accuracy	Sampling method	Stratified sampling (e.g. branch, firm size etc.)	
	<i>If applicable: variables used for strata/quota definition</i>	The sampling frame is stratified by NACE-rev3 (3rd level) and by 5 turnover classes. In each stratum a random sample of enterprises is drawn using the Neyman (optimum) allocation. All enterprises with turnover above 50 000 000€ are included in the sample.	
	<i>Comments, if any</i>	-	
	Weighting scheme	yes	
	<i>If yes, weights applied at firm level</i>	Turnover	
	<i>If yes, weights applied at branch level</i>	Turnover	
	<i>If other, specify</i>	-	
	Panel sampling	yes	
	<i>if yes, describe the process for panel refreshment</i>	From May 2023 onwards, the update of the sample includes a quarterly rotation scheme (introduced in February, May, August and November), replacing a percentage of firms in the sample in each stratum (only for the non-exhaustive strata, composed of corporations not belonging to the highest strata of turnover). A complete rotation cycle lasts 24 months, with eight rotations. At the end of each rotation cycle, that is, every two years (in the month of May), the business firms' population, the respective sampling frames and samples are updated. Firms that are included in the scope of rotation or in the initial update of the sample will only be replaced in the next rotation cycle, after completing 24 months.	
		Number of units contacted (per month)	954 (in May 2023)
		Number of units replying to the survey (per month)	728 (in May 2023)
		Response rate	76,3% (in May 2023)
		Weighted sample coverage	52,8% (in May 2023)
	Treatment of unit non-response	None	
	<i>Remarks</i>	Between the twelfth and the seventh or sixth working day before the end of the month several contacts are made in order to guarantee the maximum number of responses and simultaneously the responses of the most important enterprises.	
	Treatment of item non-response	None	
	<i>Remarks</i>	Online questionnaires are available through the internet service WebInq and this platform is constructed in order to prevent incomplete answers.	
Data collection	Survey method	Online interview - Computer-Assisted Web interview (CAWI)	
	<i>If mixed mode, specify the distribution between modes</i>	-	
	Fieldwork period - usual start date	The first day of the month.	
	Fieldwork period - usual end date	The seventh or sixth working day before the end of the month.	
	Additional remarks on the methodology	Quarterly questions are asked during January, April, July and October surveys and bi-annual	
	Last update	June 2023	