

## Business and Consumer Survey

*Metadata Overview*

Contact data		
Country	North Macedonia	
Survey	Construction	
Organisation	IPSOS DOOEL Skopje	
Address	Str. Makedonija no.33/1 floor 2-4 1000 Skopje Centre North Macedonia	
Website	www.ipsos.com	
Contact person (operational aspects)		
Name	Vladimir Raichevikj	
Phone number	38268311312	
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Methodology		
Population & frame list	Population unit	Firm/enterprise
	Do you apply a cut-off?	no
	<i>If yes, specify</i>	
	Population size (before cut-off)	5022
	Survey sampling frame	Business register
	<i>If other, specify</i>	
	Size of sampling frame	2000
	Weighted frame coverage	100.0%
	Frequency of update of the sampling frame	At least every 2 years
Sampling & accuracy	Sampling method	Stratified sampling (e.g. branch, firm size etc.)
	<i>If applicable: variables used for strata/quota definition</i>	sector of activities
	<i>Comments, if any</i>	
	Weighting scheme	yes
	<i>If yes, weights applied at firm level</i>	Other
	<i>If yes, weights applied at branch level</i>	
	<i>If other, specify</i>	RIM weighting procedure. Weighting targets for the survey will be drawn from the bussines register. The following target variables will be used: number of employes and sector of activities
	Panel sampling	yes
	<i>if yes, describe the process for panel refreshment</i>	The panel is refreshed when companies that are closed, refuse to participate in the survey, etc. are excluded from the sample
	Number of units contacted (per month)	around 205 monthly and 258 quarterly
	Number of units replying to the survey (per month)	200 monthly and 250 quarterly
	Response rate	97%
	Weighted sample coverage	100
Treatment of unit non-response	None	
<i>Remarks</i>		
Treatment of item non-response	Substitution	
<i>Remarks</i>		
Data collection	Survey method	Telephone interview - Computer-assisted telephone interview (CATI)
	<i>If mixed mode, specify the distribution between modes</i>	
	Fieldwork period - usual start date	1st of the month
	Fieldwork period - usual end date	20th of the month
Additional remarks on the methodology		
Last update		June 2023