

Business and Consumer Survey

Metadata Overview

Contact data		
Country	Montenegro	
Survey	Manufacturing industry	
Organisation	IPSOS, Company for Market, Media and Public Opinion Research, Ltd Podgorica	
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Website		
Contact person (operational aspects)		
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Methodology		
Population & frame list	Population unit	Firm/enterprise
	Do you apply a cut-off?	no
	<i>If yes, specify</i>	
	Population size (before cut-off)	3103
	Survey sampling frame	Business register
	<i>If other, specify</i>	
	Size of sampling frame	3103
Weighted frame coverage	100.0%	
Frequency of update of the sampling frame	At least every year	
Sampling & accuracy	Sampling method	Stratified sampling (e.g. branch, firm size etc.)
	<i>If applicable: variables used for strata/quota definition</i>	Region and number of employees
	<i>Comments, if any</i>	
	Weighting scheme	yes
	<i>If yes, weights applied at firm level</i>	
	<i>If yes, weights applied at branch level</i>	
	<i>If other, specify</i>	RIM weighting procedure. Weighting targets for the survey will be drawn from the bussines register. The following target variables will be used: number of employes and sector of activity
	Panel sampling	yes
	<i>if yes, describe the process for panel refreshment</i>	Rotation panel method will be used, which means that 10% of responding companies will be replaced in regular intervals. Rotating will be applied to smaller firms, while panel of responding large companies will stay fixed.
	Number of units contacted (per month)	227
	Number of units replying to the survey (per month)	200
	Response rate	88%
	Weighted sample coverage	20%
Treatment of unit non-response	Other	
<i>Remarks</i>	Use of sample weights for adjustment of non response	
Treatment of item non-response	Other	
<i>Remarks</i>		
Data collection	Survey method	Telephone interview - Computer-assisted telephone interview (CATI)
	<i>If mixed mode, specify the distribution between modes</i>	
	Fieldwork period - usual start date	1st of month
	Fieldwork period - usual end date	15th of month
Additional remarks on the methodology		
	Last update	June 2023