

Business and Consumer Survey

Metadata Overview

Contact data		
Country	Italy	
Survey	Services	
Organisation	ISTAT Istituto Nazionale di Statistica	
Address	Via Cesare Balbo, 16 - 00185 - Rome - Italy	
Website	www.istat.it	
Contact person (operational aspects)		
Crosilla		
Name	Luciana	
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Methodology		
Population & frame list	Population unit	Firm/enterprise
	Do you apply a cut-off?	yes
	<i>If yes, specify</i>	Firms with >= 3 employees
	Population size (before cut-off)	1 950 766
	Survey sampling frame	Business register
	<i>If other, specify</i>	
	Size of sampling frame	426 850
	Weighted frame coverage	100.0%
Frequency of update of the sampling frame	At least every year	
Sampling & accuracy	Sampling method	Stratified sampling (e.g. branch, firm size etc.)
	<i>If applicable: variables used for strata/quota definition</i>	Branch (according to the NACE Rev.2), geographical area and firm size (in terms of employees).
	<i>Comments, if any</i>	
	Weighting scheme	yes
	<i>If yes, weights applied at firm level</i>	Turnover
	<i>If yes, weights applied at branch level</i>	Value added
	<i>If other, specify</i>	For investment biannual questions, expenditure in total investment is applied at branch level
	Panel sampling	yes
	<i>if yes, describe the process for panel refreshment</i>	Substitution within the same stratum of firms do not meet requirements to participate or not willing /be able to take part anymore in the surveys.
	Number of units contacted (per month)	2,800 on average
	Number of units replying to the survey (per month)	2,000 on average
	Response rate	71,4%
	Weighted sample coverage	0.2
	Treatment of unit non-response	Imputation of previous results : allowed once
<i>Remarks</i>	Large firms (with at least 1000 employees): re-interview or imputation of previous results (allowed once). For all other firms: substitution within the same stratum .	
Treatment of item non-response	None	
<i>Remarks</i>	Donor method is applied only for turnover class (asked each month)	
Data collection	Survey method	Telephone interview - Computer-assisted telephone interview (CATI)
	<i>If mixed mode, specify the distribution between modes</i>	
	Fieldwork period - usual start date	The 1st of the month
	Fieldwork period - usual end date	The 18st of the month
Additional remarks on the methodology		
Last update	June 2023	