

Business and Consumer Survey

Metadata Overview

Contact data

Country	IE
Survey	Retail Trade
Organisation The Governor and Company of the Bank of Ireland	
Official address	Group Head Office, 40 Mespil Road, Dublin 4
Website	https://www.bankofireland.com/
Legal representative	
Name	Gabrielle Ryan
Contact person	
Name	Loretta O'Sullivan
Address	
Phone number	00 353 76 62 44267
Fax number	na
Email address	Loretta.O'Sullivan@boi.com

Methodology

Population & frame list	Population (universe)	1) The population consists of enterprises (firms) 2) 26,853 firms
	Survey sampling frame	Private database of Irish businesses.
	Size of frame list	17,724 firms
	Weighted frame coverage	
	Characteristics	NACE Code, Region and Number of Employees
	Frame list update	Every year
	Sectors and/or categories currently covered	NACE2 45 (45.1, 45.2 - 45.4), 47 (47.1, 47.2, 47.8),(47.3),(47.4-47.7, 47.9)
Sampling & accuracy	Sampling method	Stratified sampling
	Sample size (number of contacts)	250 (711)
	Weighted sample coverage	
	Sampling error	
	Response rate	100%
	Treatment of non-response	Non-response is treated through weighting, with weights kept within an agreed range to maximise sample effectiveness. It is also minimised by varying contact time and day.
	Weighting scheme	Results are weighted by number of employees and NACE code.
Data collection	Periodicity	Monthly
	Survey method	Computer-assisted telephone interviewing
	Fieldwork period	1st - 14th of the month
	Remarks methodology	Quarterly questions in January, April, July, October

Last update	03/08/2016
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