

Business and Consumer Survey

Metadata Overview

Contact data		
Country	Croatia	
Survey	Manufacturing industry	
Organisation	Ipsos d.o.o.	
Address	Sime Ljubica 37, Split, Croatia	
Website	ipsos.com	
Contact person (operational aspects)		
Name	Mirta Popovic	
Phone number	+38516008900	
Email address	mirta.popovic@ipsos.com	
Methodology		
Population & frame list	Population unit	Firm/enterprise
	Do you apply a cut-off?	no
	<i>If yes, specify</i>	
	Population size (before cut-off)	10700
	Survey sampling frame	Business register
	<i>If other, specify</i>	
	Size of sampling frame	10700
	Weighted frame coverage	100.0%
	Frequency of update of the sampling frame	At least every year
Sampling & accuracy	Sampling method	Stratified sampling (e.g. branch, firm size etc.)
	<i>If applicable: variables used for strata/quota definition</i>	number of employees, turnover, sector
	<i>Comments, if any</i>	
	Weighting scheme	yes
	<i>If yes, weights applied at firm level</i>	Turnover
	<i>If yes, weights applied at branch level</i>	
	<i>If other, specify</i>	
	Panel sampling	yes
	<i>if yes, describe the process for panel refreshment</i>	Initial panel was recruited using two way stratified sampling: by number of employees and by total turnover. During the year units that gone out of business or refused to participate any more are replaced by the new units of the same type (similar number of employees and similar value of turnover).
	Number of units contacted (per month)	600
	Number of units replying to the survey (per month)	240
	Response rate	40%
	Weighted sample coverage	6%
Treatment of unit non-response	None	
<i>Remarks</i>		
Treatment of item non-response	None	
<i>Remarks</i>		
Data collection	Survey method	Mixed mode
	<i>If mixed mode, specify the distribution between modes</i>	80% telephone, 20% online
	Fieldwork period - usual start date	1st of the month
	Fieldwork period - usual end date	20th of the month
Additional remarks on the methodology		
Last update		June 2023