

Business and Consumer Survey

Metadata Overview

Contact data		
Country	France	
Survey	Services	
Organisation	Institut national de la statistique et des études économiques (INSEE) Département de la conjoncture Division des enquêtes de conjoncture	
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Contact person (operational aspects)		
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Methodology		
Population & frame list	Population unit	Firm/enterprise
	Do you apply a cut-off? <i>If yes, specify</i>	no
	Population size (before cut-off)	Around 2,900,000
	Survey sampling frame <i>If other, specify</i>	Business register
	Size of sampling frame	Around 1,500,000
	Weighted frame coverage	100 %
	Frequency of update of the sampling frame	At least every 3-4 years
Sampling & accuracy	Sampling method	Stratified sampling (e.g. branch, firm size etc.)
	<i>If applicable: variables used for strata/quota definition</i>	Turnover
	<i>Comments, if any</i>	The sample is stratified by number of employees and activity. The number of firms by stratum in the sample is proportional to the turnovers of the strata.
	Weighting scheme	yes
	<i>If yes, weights applied at firm level</i>	Turnover
	<i>If yes, weights applied at branch level</i>	Turnover
	<i>If other, specify</i>	The number of employees is used as weight for the questions regarding employment
	Panel sampling	yes
	<i>if yes, describe the process for panel refreshment</i>	The largest firms (turnover exceeding 55 M€) are all included in the sample. For smaller firms, we renew around a fifth of companies in each strata.
	Number of units contacted (per month)	Around 4700 (as of May 2023)
	Number of units replying to the survey (per month)	Around 2600 (as of May 2023)
	Response rate	Response rates for provisional data in May 2023: - Unweighted : 55,3% - Weighted : 66,5 %
	Weighted sample coverage	37 %
Treatment of unit non-response	None	
<i>Remarks</i>	Stratified sampling and two-step aggregation (for firms in each strata then between strata) enables to treat non-response. Implicitly, the response of non-responding units is imputed by the average response of responding units in the firm strata.	
Treatment of item non-response	None	
<i>Remarks</i>	See above.	
Data collection	Survey method	Mixed mode
	<i>If mixed mode, specify the distribution between modes</i>	Online : More than 95% of responses Post : Less than 5 %
	Fieldwork period - usual start date	Last week of previous month
	Fieldwork period - usual end date	Last week of the current month
Additional remarks on the methodology	The first results relating to month m are provisional. Revised results are released at the end of month m+1. The final results take into account late responses arrived after the first release.	
Last update	September 2023	