

Business and Consumer Surveys

Metadata Overview

Contact data		
Country	France	
Survey	Consumer	
Organisation	INSEE (Institut National de la Statistique et des Etudes Economiques)	
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Contact person (operational aspects)		
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Methodology		
Population & frame list	Population unit	The target population is private households and all persons composing these households having their usual residence in the Member State. Private household means a person living alone or a group of persons who live together, providing oneself or themselves with the
	Population size	Around 30 millions of households.
	Survey sampling frame	Other statistical register, e.g. tax
	<i>If other, specify</i>	
	Size of sampling frame	24 400 households, every year
	Frequency of update of the sampling frame	At least every year
Sampling & accuracy	Sampling method	Stratified sampling (e.g. age, gender, socio-economic group etc.)
	<i>If applicable: variables used for strata/quota definition</i>	respondent's age (under 35, over 35), administrative areas (régions)
	<i>Comments, if any</i>	The main of the stratification procedure is to over-represent people aged below 35 years old for whom the response rate is lower, in each area
	<i>Do you use sample weights to correct for sample bias?</i>	Yes
	<i>If yes, weighting variables used</i>	household size, respondent's age, socioprofessional category of the respondent,, individual or collective housing, housing urban unit size
	Panel sampling	Yes
	<i>if yes, describe the process for panel refreshment</i>	The sample comprises three sub-samples. Each new sub-sample is questioned for three consecutive months. a) Between 1,250 and 1,360 households being surveyed for the first time (55% of response rate in 2023) ; b) the households surveyed for the second time (90% of response rate in 2023) ; c) the households surveyed for the third and last time (3rd wave) (92% of response rate in 2023).
	Number of units contacted (per month)	2600
	Number of units replying to the survey (per month)	1930
	Response rate (per month)	74 % in 2023 (between 70 % and 78 % from 2014)
Data collection	Survey method	Telephone interview - Computer-Assisted Telephone Interviewing (CATI)
	<i>If mixed mode, specify the distribution between modes</i>	
	Fieldwork period - usual start date	last week of previous month
	Fieldwork period - usual end date	Between the 15th and the 20st of the reference month
	Does the fieldwork period include weekends / public holidays?	Yes
Additional remarks on the methodology	The survey results are not subject to revisions.	
Last update	June 2023	