

Business and Consumer Survey

Metadata Overview

Contact data

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| Country | France |
| Survey | Construction |

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| Organisation | Institut national de la statistique et des études économiques (INSEE) Département de la conjoncture Division des enquêtes de conjoncture |
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Contact person (operational aspects)

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Methodology

| Population & frame list | Population unit | Firm/enterprise |
|---------------------------------------|---|---|
| | Do you apply a cut-off? | yes |
| | <i>If yes, specify</i> | Small firms (less than 10 employees) |
| | Population size (before cut-off) | Around 540,000 |
| | Survey sampling frame | Business register |
| | <i>If other, specify</i> | |
| | Size of sampling frame | Around 22,000 |
| | Weighted frame coverage | 100 % |
| | Frequency of update of the sampling frame | At least every 3-4 years |
| Sampling & accuracy | Sampling method | Stratified sampling (e.g. branch, firm size etc.) |
| | <i>If applicable: variables used for strata/quota definition</i> | Turnover |
| | <i>Comments, if any</i> | The sample is stratified by number of employees and activity. The number of firms by stratum in the sample is proportional to the turnovers of the strata. |
| | Weighting scheme | yes |
| | <i>If yes, weights applied at firm level</i> | Turnover |
| | <i>If yes, weights applied at branch level</i> | Turnover |
| | <i>If other, specify</i> | The number of employees is used as weight for the questions regarding employment |
| | Panel sampling | yes |
| | <i>if yes, describe the process for panel refreshment</i> | The largest firms (over 500 employees) are all included in the sample. For smaller firms, we renew around a fifth of companies in each strata. |
| | Number of units contacted (per month) | Around 2600 (as of May 2023) |
| | Number of units replying to the survey (per month) | Around 1500 (as of May 2023) |
| | Response rate | Response rates for provisional data in May 2023: - Unweighted : 56,0% - Weighted : 76,7% |
| | Weighted sample coverage | 52.00 % |
| Treatment of unit non-response | None | |
| <i>Remarks</i> | Stratified sampling and two-step aggregation (for firms in each strata then between strata) enables to treat non-response. Implicitly, the response of non-responding units is imputed by the average response of responding units in the firm strata. | |
| Treatment of item non-response | None | |
| <i>Remarks</i> | See above. | |
| Data collection | Survey method | Mixed mode |
| | <i>If mixed mode, specify the distribution between modes</i> | Online : 94% of responses Post : 6% |
| | Fieldwork period - usual start date | Last week of previous month |
| | Fieldwork period - usual end date | Last week of the current month |

Additional remarks on the methodology

The first results relating to month m are provisional. Revised results are released at the end of month m+1. The final results take into account late responses arrived after the first release.

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| Last update | September 2023 |
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