

## Business and Consumer Survey

*Metadata Overview*

Contact data		
<b>Country</b>	Finland	
<b>Survey</b>	Retail Trade	
<b>Organisation</b>	Confederation of Finnish Industries EK	
<b>Address</b>	Eteläranta 10 FIN-00130 HELSINKI	
<b>Website</b>	www.ek.fi	
Contact person (operational aspects)		
<b>Name</b>	Sami Pakarinen	
<b>Phone number</b>	+358 50 343 4337	
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Methodology		
<b>Population &amp; frame list</b>	<b>Population unit</b>	Local unit
	<b>Do you apply a cut-off?</b>	yes
	<i>If yes, specify</i>	Only firms more than 20 employees
	<b>Population size (before cut-off)</b>	39000
	<b>Survey sampling frame</b>	Membership list
	<i>If other, specify</i>	
	<b>Size of sampling frame</b>	2000
	<b>Weighted frame coverage</b>	90.0%
<b>Frequency of update of the sampling frame</b>	At least every year	
<b>Sampling &amp; accuracy</b>	<b>Sampling method</b>	Purposive sampling
	<i>If applicable: variables used for strata/quota definition</i>	
	<i>Comments, if any</i>	Random sampling from SME's (sectoral and regional representativeness), most of the large companies
	<b>Weighting scheme</b>	yes
	<i>If yes, weights applied at firm level</i>	Employment
	<i>If yes, weights applied at branch level</i>	Value added
	<i>If other, specify</i>	
	<b>Panel sampling</b>	yes
	<i>if yes, describe the process for panel refreshment</i>	At least every 2-3 years
	<b>Number of units contacted (per month)</b>	240
	<b>Number of units replying to the survey (per month)</b>	110
	<b>Response rate</b>	45%
	<b>Weighted sample coverage</b>	40
	<b>Treatment of unit non-response</b>	None
<i>Remarks</i>	Two additional survey rounds for non-responding companies. In some cases personal contact by email.	
<b>Treatment of item non-response</b>	None	
<i>Remarks</i>		
<b>Data collection</b>	<b>Survey method</b>	Online interview - Computer-Assisted Web interview (CAWI)
	<i>If mixed mode, specify the distribution between modes</i>	
	<b>Fieldwork period - usual start date</b>	First business day of each month
	<b>Fieldwork period - usual end date</b>	Appr. 24th-25th of each month
<b>Additional remarks on the methodology</b>		
<b>Last update</b>		June 2023