

Business and Consumer Survey

Metadata Overview

Contact data		
Country	Finland	
Survey	Construction	
Organisation	Confederation of Finnish Industries EK	
Address	Eteläranta 10 FIN-00130 HELSINKI	
Website	www.ek.fi	
Contact person (operational aspects)		
Name	Sami Pakarinen	
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Methodology		
Population & frame list	Population unit	Local unit
	Do you apply a cut-off?	yes
	<i>If yes, specify</i>	Only firms more than 20 employees
	Population size (before cut-off)	55000
	Survey sampling frame	Membership list
	<i>If other, specify</i>	
	Size of sampling frame	2200
	Weighted frame coverage	55.0%
	Frequency of update of the sampling frame	At least every year
Sampling & accuracy	Sampling method	Purposive sampling
	<i>If applicable: variables used for strata/quota definition</i>	
	<i>Comments, if any</i>	Random sampling from SME's (sectoral and regional representativeness), most of the large companies
	Weighting scheme	yes
	<i>If yes, weights applied at firm level</i>	Turnover
	<i>If yes, weights applied at branch level</i>	Value added
	<i>If other, specify</i>	
	Panel sampling	yes
	<i>if yes, describe the process for panel refreshment</i>	At least every 2-3 years
	Number of units contacted (per month)	230
	Number of units replying to the survey (per month)	105
	Response rate	45%
	Weighted sample coverage	50
	Treatment of unit non-response	None
<i>Remarks</i>	Two additional survey rounds for non-responding companies. In some cases personal contact by email.	
Treatment of item non-response	None	
<i>Remarks</i>		
Data collection	Survey method	Online interview - Computer-Assisted Web interview (CAWI)
	<i>If mixed mode, specify the distribution between modes</i>	
	Fieldwork period - usual start date	First business day of each month
	Fieldwork period - usual end date	Appr. 24th-25th of each month
Additional remarks on the methodology		
Last update		June 2023