

Business and Consumer Survey

Metadata Overview

Contact data		
Country	Greece	
Survey	Services	
Organisation	IOBE - Foundation of Economic & Industrial Research	
Address	11, Tsami Karatasi str. GR-11742 ATHENS	
Website	www.iobe.gr	
Contact person (operational aspects)		
Name	Dr Aggelos TSAKANIKAS	
Phone number	0030 2109211265	
Email address	atsakanikas@iobe.gr	
Methodology		
Population & frame list	Population unit	Kind of activity unit (KAU)
	Do you apply a cut-off?	yes
	<i>If yes, specify</i>	More than 5 employees
	Population size (before cut-off)	433379
	Survey sampling frame	Business register
	<i>If other, specify</i>	
	Size of sampling frame	24741
	Weighted frame coverage	100.0%
	Frequency of update of the sampling frame	At least every 2 years
Sampling & accuracy	Sampling method	Stratified sampling (e.g. branch, firm size etc.)
	<i>If applicable: variables used for strata/quota definition</i>	branch, firm size
	<i>Comments, if any</i>	
	Weighting scheme	yes
	<i>If yes, weights applied at firm level</i>	Employment
	<i>If yes, weights applied at branch level</i>	None
	<i>If other, specify</i>	
	Panel sampling	yes
	<i>if yes, describe the process for panel refreshment</i>	Replace part of firms that never/infrequently replying
	Number of units contacted (per month)	718
	Number of units replying to the survey (per month)	90-100
	Response rate	12%-14%
	Weighted sample coverage	32.50%
	Treatment of unit non-response	None
<i>Remarks</i>		
Treatment of item non-response	Substitution	
<i>Remarks</i>	In the case of systematic non-response on behalf of a firm, the non responding firm is replaced by another firm of the same characteristics within the respective stratum	
Data collection	Survey method	Post and email
	<i>If mixed mode, specify the distribution between modes</i>	70% by post. 30% by email
	Fieldwork period - usual start date	1st to 5th day of each month
	Fieldwork period - usual end date	20th to 25th day of each month

Additional remarks on the methodology	
Last update	June 2023