

Business and Consumer Survey

Metadata Overview

| Contact data | | |
|--------------------------------------|---|--|
| Country | Greece | |
| Survey | Retail Trade | |
| | | |
| Organisation | IOBE - Foundation of Economic & Industrial Research | |
| Address | 11, Tsami Karatasi str. GR-11742 ATHENS | |
| Website | www.iobe.gr | |
| | | |
| Contact person (operational aspects) | | |
| Name | Dr Aggelos TSAKANIKAS | |
| Phone number | 0030 2109211265 | |
| Email address | atsakanikas@iobe.gr | |
| | | |
| Methodology | | |
| Population & frame list | Population unit | Kind of activity unit (KAU) |
| | Do you apply a cut-off? | yes |
| | <i>If yes, specify</i> | More than 5 employees |
| | Population size (before cut-off) | 167687 |
| | Survey sampling frame | Business register |
| | <i>If other, specify</i> | |
| | Size of sampling frame | 32686 |
| | Weighted frame coverage | 100.0% |
| | Frequency of update of the sampling frame | At least every 2 years |
| Sampling & accuracy | Sampling method | Stratified sampling (e.g. branch, firm size etc.) |
| | <i>If applicable: variables used for strata/quota definition</i> | branch, firm size |
| | <i>Comments, if any</i> | |
| | Weighting scheme | yes |
| | <i>If yes, weights applied at firm level</i> | Employment |
| | <i>If yes, weights applied at branch level</i> | None |
| | <i>If other, specify</i> | |
| | Panel sampling | yes |
| | <i>if yes, describe the process for panel refreshment</i> | Replace part of firms that never/infrequently replying |
| | Number of units contacted (per month) | 480 |
| | Number of units replying to the survey (per month) | 55-65 |
| | Response rate | 11%-13% |
| | Weighted sample coverage | 18.60% |
| | Treatment of unit non-response | None |
| <i>Remarks</i> | | |
| Treatment of item non-response | Substitution | |
| <i>Remarks</i> | In the case of systematic non-response on behalf of a firm, the non responding firm is replaced by another firm of the same characteristics within the respective stratum | |
| Data collection | Survey method | Post and email |
| | <i>If mixed mode, specify the distribution between modes</i> | 70% by post. 30% by email |
| | Fieldwork period - usual start date | 1st to 5th day of each month |
| | Fieldwork period - usual end date | 20th to 25th day of each month |

Additional remarks on the methodology

Last update June 2023