

Business and Consumer Surveys

Metadata Overview

Contact data		
Country	Greece	
Survey	Consumer	
Organisation	IOBE - Foundation of Economic & Industrial Research	
Address	11, Tsami Karatasi str. GR-11742 ATHENS	
Website	www.iobe.gr	
Contact person (operational aspects)		
Name	Dr Aggelos TSAKANIKAS	
Phone number	0030 2109211265	
Email address	atsakanikas@iobe.gr	
Methodology		
Population & frame list	Population unit	Adult population 18 - 64 y.o.
	Population size	TOTAL Adult population 18 - 64 y.o. 6.714.866 (Males 3.354.054 Females 3.360.812)
	Survey sampling frame	The telephone directory that is used is the public telephone company directory, cleaned from professional addresses and supplemented by random digit dialling.
	<i>If other, specify</i>	
	Size of sampling frame	4.657.123 households in the telephone directory
	Frequency of update of the sampling frame	At least every 3-4 years
Sampling & accuracy	Sampling method	Simple random sampling
	<i>If applicable: variables used for strata/quota definition</i>	Region, city size, gender and age
	<i>Comments, if any</i>	
	<i>Do you use sample weights to correct for sample bias?</i>	Yes
	<i>If yes, weighting variables used</i>	The results are weighted according to geography, population (city size), gender and age
	Panel sampling	No
	<i>if yes, describe the process for panel refreshment</i>	
	Number of units contacted (per month)	3235
	Number of units replying to the survey (per month)	1500
	Response rate (per month)	50%
Data collection	Survey method	Telephone interview - Computer-Assisted Telephone Interviewing (CATI)
	<i>If mixed mode, specify the distribution between modes</i>	
	Fieldwork period - usual start date	The 1st of each month for the monthly surveys and from the 1st to 20th day of the first month of each quarter (January, April, July, October) for the quarterly surveys
	Fieldwork period - usual end date	The 20th day of each month
	Does the fieldwork period include weekends / public holidays?	No
Additional remarks on the methodology		
Last update	June 2023	