

Business and Consumer Surveys

Metadata Overview

		Contact data		
		Country	Czechia	
		Survey	Consumer	
		Organisation	Data Collect s.r.o.	
		Address	Geologická 575/2, 152 00 Praha 5, Czech Republic	
		Website	www.datacollect.cz	
Contact person (operational aspects)				
		Name	Pavel Čejka	
		Phone number	00420731403556	
		Email address	pavel.cejka@datacollect.cz	
Methodology				
Population & frame list		Population unit	Adult persons	
		Population size	8 732 040	
		Survey sampling frame	None (random digit dialling)	
		<i>If other, specify</i>		
		Size of sampling frame	130000	
	Frequency of update of the sampling frame	At least every year		
Sampling & accuracy		Sampling method	Quota sampling	
		<i>If applicable: variables used for strata/quota definition</i>	Gender and age (cross), region and size of place of living (cross), education	
		<i>Comments, if any</i>	We try to get as close to a quota distribution as possible. Any differences are then resolved by statistical weighting.	
		<i>Do you use sample weights to correct for sample bias?</i>	Yes	
		<i>If yes, weighting variables used</i>	Gender and age (cross), region and size of place of living (cross), education	
		Panel sampling	No	
		<i>if yes, describe the process for panel refreshment</i>		
		Number of units contacted (per month)	10000	
	Number of units replying to the survey (per month)	1000		
	Response rate (per month)	9%		
Data collection		Survey method	Telephone interview - Computer-Assisted Telephone Interviewing (CATI)	
		<i>If mixed mode, specify the distribution between modes</i>		
		Fieldwork period - usual start date	1. day in month	
		Fieldwork period - usual end date	15. day in month	
	Does the fieldwork period include weekends / public holidays?	Yes		
Additional remarks on the methodology				
		Last update	June 2023	