

Business and Consumer Survey

Metadata Overview

| Contact data | | |
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| Country | Bulgaria | |
| Survey | Services | |
| Organisation | National Statistical Institute | |
| Address | 2 Panayot Volov Street BG-1038 SOFIA | |
| Website | www.nsi.bg | |
| Contact person (operational aspects) | | |
| Name | Mariya Gergova | |
| Phone number | +359 2 9857 529 | |
| Email address | MGergova@nsi.bg | |
| Methodology | | |
| Population & frame list | Population unit | Firm/enterprise |
| | Do you apply a cut-off? | no |
| | <i>If yes, specify</i> | |
| | Population size (before cut-off) | 351824 |
| | Survey sampling frame | Business register |
| | <i>If other, specify</i> | |
| | Size of sampling frame | 178826 |
| | Weighted frame coverage | 91.1% |
| | Frequency of update of the sampling frame | At least every year |
| Sampling & accuracy | Sampling method | Stratified sampling (e.g. branch, firm size etc.) |
| | <i>If applicable: variables used for strata/quota definition</i> | Firm's turnover and activity (e.g. NACE code) |
| | <i>Comments, if any</i> | |
| | Weighting scheme | yes |
| | <i>If yes, weights applied at firm level</i> | Turnover |
| | <i>If yes, weights applied at branch level</i> | Value added |
| | <i>If other, specify</i> | |
| | Panel sampling | yes |
| | <i>if yes, describe the process for panel refreshment</i> | Members never/infrequently replying |
| | Number of units contacted (per month) | 1430 |
| | Number of units replying to the survey (per month) | 1367 |
| | Response rate | 95.6% |
| | Weighted sample coverage | 30.1% |
| | Treatment of unit non-response | None |
| <i>Remarks</i> | | |
| Treatment of item non-response | None | |
| <i>Remarks</i> | | |
| Data collection | Survey method | Mixed mode |
| | <i>If mixed mode, specify the distribution between modes</i> | Telephone interview - Computer-assisted telephone interview (CATI); interview - Computer-Assisted Web interview (CAWI); Online Post and email |
| | Fieldwork period - usual start date | 1st working day of the reference month |
| | Fieldwork period - usual end date | 17th day of the reference month |
| Additional remarks on the methodology | | |
| Last update | | June 2023 |