EUROPEAN COMMISSION DIRECTORATE-GENERAL FOR ECONOMIC AND FINANCIAL AFFAIRS



FLASH CONSUMER CONFIDENCE INDICATOR

FOR EU AND EURO AREA

October 2010

Final results for October, including the country breakdowns, will be published in the ESI press release of 28 October 2010 http://ec.europa.eu/economy_finance/db indicators/surveys

In October 2010, the DG ECFIN flash estimate¹ of the consumer confidence indicator² remained broadly unchanged in both the EU (-11.6 after -11.7 in September) and the euro area (-11.0 after -11.0 in September).

Computation of Flash CCI

To compute the flash consumer confidence indicator for the EU and euro area, DG ECFIN uses the data available on the cut-off date. The estimation procedure combines historical data with information from those Member States for which data are available in the reference month. Experience has shown this procedure to be statistically reliable.

Further information on the computation procedure can be found in the <u>European Business Cycle Indicators</u> of January 2010.

Scheduled publication dates

Consumer confidence forFlash estimateFinal release EU, euro area and Member StatesNovember 201022 November 201029 November 2010December 201020 December 20106 January 2011January 201120 January 201127 January 2011

¹ The Flash CCI for the EU aggregate is computed on the basis of consumer survey data from 23 EU countries, covering about 98% of the total weight for the construction of the EU consumer confidence indicator. For the euro area indicator, the 13 countries included represent 97% of the total.

² The consumer confidence indicator is built on selected questions addressed to consumers according to the Joint Harmonised EU Business and Consumer Surveys. More details on the consumer confidence indicator as well as long time series can be found via the following link:

http://ec.europa.eu/economy_finance/db_indicators/surveys/index_en.htm