



FLASH CONSUMER CONFIDENCE INDICATOR FOR EU AND EURO AREA

March 2010

Final results for March, including the country breakdowns, will be published in the ESI press release of 29 March 2010

http://ec.europa.eu/economy_finance/db_indicators/surveys

In March 2010, the DG ECFIN flash estimate¹ of the consumer confidence indicator² remained broadly unchanged in both the EU (at -13.8 after -13.5 in February) and the euro area (at -17.2 after -17.4 in February).

Computation of Flash CCI

To compute the flash consumer confidence indicator for the EU and euro area, DG ECFIN uses the data available on the cut-off date. The estimation procedure combines historical data with information from those Member States for which data are available in the reference month. Experience has shown this procedure to be statistically reliable.

Further information on the computation procedure can be found in the [European Business Cycle Indicators](#) of January 2010.

Scheduled publication dates

Consumer confidence for	Flash estimate	Final release EU, euro area and Member States
April 2010	22 April 2010	29 April 2010
May 2010	20 May 2010	31 May 2010
June 2010	22 June 2010	29 June 2010

¹ Consumer survey data from 24 EU countries were used to compute the Flash CCI. These represent 95% of the total weight of final EU consumer confidence. For the euro area, the 15 countries included represent 97% of the total.

² Consumer confidence indicator is built on selected questions addressed to consumers according to the Joint Harmonised EU Business and Consumer Surveys. More details on the consumer confidence indicator as well as long time series can be found via the following link:

http://ec.europa.eu/economy_finance/db_indicators/surveys/index_en.htm