



Brussels, 25-26 May 2010

STRATEGIES FOR A POST-CRISIS WORLD

ENHANCING EUROPEAN GROWTH

PROGRAMME





TUESDAY 25 MAY

08:00-09:15 **Registration**

09:15-09:30 **Welcome address:** Olli Rehn, European Commissioner for Economic and Monetary Affairs

09:30-10:00 **Opening address:** Herman Van Rompuy, President of the European Council

10:00-13:00 SESSION I: COPING WITH THE CRISIS – HOW HAS THE WORLD CHANGED?

10:00-10:55 PART 1: THE UNFOLDING OF THE GLOBAL FINANCIAL AND ECONOMIC CRISIS: CAUSES, CHANNELS OF CONTAGION, AND CONSEQUENCES. LESSONS FOR THE FUTURE OF THE FINANCIAL SYSTEM.

Chair: Sharon Bowles, MEP, Chair of the Economic and Monetary Affairs Committee, European Parliament

- Richard Baldwin, Professor, The Graduate Institute
- Rakesh Mohan, Senior Research Fellow, Stanford Centre for International Development
- Tim Adams, Managing Director, The Lindsey Group
- John Berrigan, Director, Macroeconomic Stability, Economic and Financial Affairs, European Commission
- Ajai Chopra, Deputy Director, European Department, International Monetary Fund (IMF)
- Vis Shankar, Chief Executive Officer, Middle East, Africa, Europe and Americas, Standard Chartered Bank

10:55-11:15 **Keynote address:** Elena Salgado, Second Deputy Prime Minister and Minister of Economy and Finance, Spain

11:15-11:30  Coffee break

11:30-11:45 **Award ceremony** for the Photo Competition “The euro: What does it mean to us?” in the presence of Olli Rehn, European Commissioner for Economic and Monetary Affairs

TUESDAY 25 MAY

11:45-12:30 PART 2: THE UNFOLDING OF THE ECONOMIC CRISIS IN EUROPE: THE ROLE OF FINANCIAL INTEGRATION, POLICIES AND MARKETS, AND THE WAY FORWARD.

Chair: Vítor Gaspar, Special Adviser, Banco de Portugal

- ➔ András Simor, Governor, Magyar Nemzeti Bank
- ➔ Ewald Nowotny, Governor, Oesterreichische Nationalbank (OeNB)
- ➔ Marco Annunziata, Chief Economist, Unicredit Group
- ➔ István P. Székely, Director, Economic Studies and Research, Economic and Financial Affairs, European Commission

12:30-13:00 **Keynote address:** José Manuel Durão Barroso, President, European Commission

13:00-14:30 🕒 Lunch break

14:30-18:20 **SESSION II: TACKLING GLOBAL WARMING – AN OPPORTUNITY FOR EUROPE**

14:30-15:30 PART 1: CAN THE DEVELOPMENT AND APPLICATION OF GREEN TECHNOLOGIES PLAY A KEY ROLE IN REACHING HIGH AND SUSTAINABLE ECONOMIC GROWTH IN EUROPE? WHICH ARE THE ECONOMIC IMPLICATIONS OF TACKLING GLOBAL WARMING THROUGH MARKET MECHANISMS?

Chair: André Sapir, Professor of Economics, Université Libre de Bruxelles and Senior Fellow, Bruegel

- ➔ Carlo Carraro, President, Ca' Foscari University of Venice
- ➔ Claudia Kemfert, Professor, Hertie School of Governance
- ➔ John Zysman, Professor, University of California, Berkeley
- ➔ Dieter Helm, Professor, Oxford University, and Fellow, New College
- ➔ Michael Hanemann, Professor, University of California, Berkeley

TUESDAY 25 MAY

15:30-16:30 PART 2: IS TACKLING GLOBAL WARMING - THROUGH MARKET MECHANISMS - A BUSINESS OPPORTUNITY FOR EUROPE?

Chair: Philip Lowe, Director-General, Energy, European Commission

- ➔ Ivan Hodac, Secretary-General, European Automobile Manufacturers' Association
- ➔ Christine Lins, Secretary-General, European Renewable Energy Council
- ➔ Jacques Delmoitiez, Member of ISOPA, and President, BASF Polyurethanes
- ➔ Laurent Blanchard, Vice-President of European markets and General Manager, Cisco France
- ➔ Gert Jan Koopman, Director, Economic Services and Structural Reforms, Economic and Financial Affairs, European Commission

16:30-17:00  Coffee break

17:00-18:00 PART 3: THE FINANCING AND STRUCTURAL REFORMS NEEDED TO FOSTER LOW-CARBON GROWTH

Chair: Jos Delbeke, Director-General, Climate Action, European Commission

- ➔ Thomas Barrett, Director, European Investment Bank (EIB)
- ➔ Josué Tanaka, Corporate Director, European Bank for Reconstruction and Development (EBRD)
- ➔ Jennifer Morgan, Director, Climate and Energy Program, World Resources Institute (WRI)
- ➔ Joëlle Chassard, Manager, Carbon Finance Unit, Environment Department, Sustainable Development Vice-Presidency, The World Bank

18:00-18:20 **Keynote address:** Connie Hedegaard, European Commissioner for Climate Action



WEDNESDAY 26 MAY

09:10-09:30 **Keynote address:** Mario Monti, President, Bocconi University

09:30-13:00 SESSION III: EXIT THE CRISIS – BUILDING THE ECONOMIC FUTURE OF EUROPE

09:30-10:50 PART 1: POLICY CO-ORDINATION IN THE EURO AREA - LESSONS FROM THE CRISIS

Chair: Marco Buti, Director-General, Economic and Financial Affairs,
European Commission

- ➔ Otmar Issing, President, Center for Financial Studies
- ➔ Daniel Gros, Director, Centre for European Policy Studies
- ➔ Erik Nielsen, Chief Economist, Goldman Sachs
- ➔ Jean Pisani-Ferry, Director, Bruegel

10:50-11:20  Coffee break

11:20-12:40 PART 2: ENSURING EUROPE'S ECONOMIC FUTURE - WAYS OF RAISING EUROPE'S GROWTH
POTENTIAL, CREATING MORE JOBS AND BECOMING MORE INNOVATIVE

Chair: Stephanie Flanders, Economics Editor, BBC

- ➔ Sixten Korkman, Managing Director, The Research Institute
of the Finnish Economy (ETLA)
- ➔ Eric Bartelsman, Professor, Vrije Universiteit Amsterdam
- ➔ Philippe de Buck, Director-General, BusinessEurope
- ➔ Joël Decaillon, Deputy General Secretary, European Trade Union Confederation
- ➔ Steven Fries, Chief Economist, Shell International B.V.
- ➔ Philipp Schindler, Vice-President of Northern and Central Europe, Google

12:40-13:00 **Closing keynote address:** Olli Rehn, European Commissioner for
Economic and Monetary Affairs



About the Brussels Economic Forum

The Brussels Economic Forum is the European Union's premier platform for debate on economic issues. It was set up in 2000 in the wake of the euro's launch the year before. Now an annual event, it stimulates debate on the economic challenges facing the EU.

Now in its eleventh year, the Forum is an opportunity to meet participants that include government authorities, international organisations, financial institutions, social partners, academics and the media.

With top-level speakers, the Forum provides an open arena where a wider audience can follow and participate in the debates shaping Europe and the world.

2010 key facts and figures

- Now in its 11th year
- Close to 1 400 participants registered – over 100 journalists
- 47 speakers – over 20 nationalities
- Ministers of finance, central bankers, heads of international institutions, leading academics, representatives from the business sector, social partners
- Presidents of EU institutions, European commissioners and senior Commission officials

Venue

Charlemagne building

170 rue de la Loi/Wetstraat
1040 Brussels, Belgium

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