



# EASME

Executive Agency for Small and Medium-sized Enterprises

## BLUE TECHNOLOGY

Claus Schultze (DG MARE, E1)  
Victoria Beaz Hidalgo (EASME, A3 – EMFF)

[#bluegrowth](#)

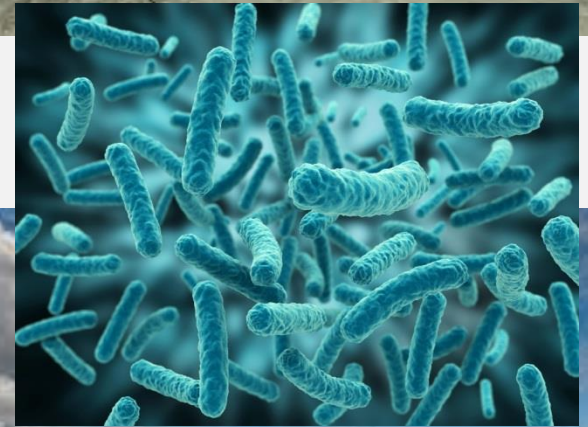
**Launch of the Blue Growth Calls under EMFF**  
**05<sup>th</sup> April 2016 - Brussels**



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## BLUE TECHNOLOGY: TRANSFERRING INNOVATION TO SEA BASIN ECONOMIES



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SMEs

## **Blue Technology - EMFF 2016** *Challenge/Objectives*

1. Encourage **strategic and coordinated investment in Blue Growth** at sea basin level **by supporting transfer of new technologies and research results** into commercial applications
2. Foster **strategic transnational partnerships for more synergies and critical mass**
3. **Mobilise industry partners to leverage** industry investments
4. **Encourage joint roadmaps** to develop pre-commercial and commercial applications

# Blue Technology - EMFF 2016 *Challenge/Objectives*



## Blue Technology - EMFF 2016

### Type of Activities

#### Core activities

- Set up a strategic transnational partnership to **analyse, identify and scope out a common vision** for the specific Blue Growth technology area, domain or value chain
- Develop **a joint roadmap including an investment plan**, identifying key business opportunities and investment priorities
- **Pool financial resources** and establish **links** with major investments at local, regional or national levels
- **Develop two to three bankable/ready-to-invest demonstration projects**, including business case and timeline for implementation

# Blue Technology in Europe - EMFF 2016

## *Type of Activities*

### Complementary activities:

- Organise workshops and matchmaking events to develop or fine tune roadmaps
- Provide support to the public-private partnerships in terms of mentoring, coaching, training, investment readiness support, other advisory and financial planning support
- Undertake activities to stimulate and increase market uptake
- Etc.

## **Blue Technology– EMFF 2016 *Expected Outputs***

- A strategic transnational partnership
- A joint roadmap that includes an investment plan
- Two to three bankable demonstration projects
- New market opportunities for EU industry and SMEs
- More rapid market uptake of new technologies or industry applications, processes or services
- New transnational business and investment opportunities and value chains across a sea basin



# Hypothetical case/example: New materials for wind farms

## ▪ **The consortium**

A transnational consortium including:

- 3 maritime clusters
- an ocean energy research institute
- a regional authority
- a wind farm operator

## ▪ **The objective**

To work towards:

- getting new lightweight materials tested, accepted and certified to be used in manufacturing of new products, like wind turbines,
- with the aim to reduce weight, costs and optimise performance,
- Maintain competitiveness of renewable energy



## ▪ **How**

- joint work to compare and coordinate related national/regional strategies and investment plans
- fine-tune their joint vision and establish a roadmap
- organise a series of workshops with relevant industry players or specialised SMEs to map out two feasible demonstrations projects in order to test new materials
- work towards common standards to allow validated materials to be used in new products



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# Blue Technology: PRACTICAL ASPECTS



# ELIGIBILITY

## section 6 of the call



- **Geographical scope:** All sea basins surrounding EU coasts
- **Eligible applicants:**
  - from EU MS
  - from third countries bordering EU sea basins & participating in cooperation frameworks (e.g. EU Atlantic Strategy, UfM, ...)
- **Project consortia:**
  - Transnational consortium of minimum 3 legal entities:
    - 3 cluster organisations and/or business network organisations each from a different EU MS
    - coordinator from an EU MS bordering the targeted sea basin
    - additional partners

# ELIGIBILITY

## section 6 of the call



- Participants active in the field of research & innovation, regional cooperation, implementation of National/Regional Research and Innovation Smart Specialisation Strategies, blue economy and related sectors (see examples 6.2.2)
- **Note on Clusters:**
  - To be eligible, applicants have to submit a description of each cluster demonstrating that it offers or channels cluster and network support services to businesses
  - In line with the definition on **innovation clusters** (EU Framework for State Aid for R&D&I – 2014/C 198/01)

# AWARD CRITERIA

## section 9 of the call



- **Award criteria:**

to evaluate the quality of proposals against transparent criteria published in the call

- **For Blue Technology:**

- 5 award criteria for a total of 100 points
- Minimum required - **50%** for each criterion
- **However, overall pass threshold - 60 points**

# AWARD CRITERIA

## section 9 of the call



### Award criteria: score table

Name of the award criterion	Minimum pass score	Maximum score
1. Relevance of the proposal	12,5	25
2. Complementarity of partners	7,5	15
3. Added value	12,5	25
4. Methodology and implementation	10	20
5. Dissemination, transferability and sustainability	7,5	15
<b>Total</b>	<b>60</b>	<b>100</b>

**BEWARE:**  
reaching 50% for each criterion is not enough –  
Minimum overall mark is 60%

# AWARD CRITERIA

## section 9 of the call



### **1. Relevance of the proposal (25 pts)**

- 1.1 – relevance to the objectives of the call (15 pts)
- 1.2 – relevance of the activities and expected results (10 pts)

### **2. Complementarity of partners (15 pts)**

- composition, competence and complementarity of the project team (including geographical coverage and experience in regional cooperation)
- Involvement of relevant industry/businesses

### **3. Added value (25 pts)**

- added value for the development of the blue economy in the sea basin and increasing the competitiveness of the region
- effective synergies/complementarities





### **4. Methodology and implementation (20 pts)**

- 4.1 – methodology ( methods and techniques proposed, expected results, indicators) (8 pts)
- 4.2 – implementation (description of activities, workplan, risks, budget, value for money, ...) (12 pts)

### **5. Dissemination, transferability and sustainability (15 pts)**

- 5.1 – dissemination and transferability (5 pts)
- 5.2 – sustainability (in terms of uptake of key investment priorities and priority projects as identified in the joint roadmap after the project) (10 pts)

# INDICATIVE TIMETABLE



- **Submission deadline: 30/09/2016**
- **Evaluation period: October-December 2016**
- **Information to applicants: January 2017**
- **Grant Agreement preparation: February-March 2017**
- **Start of the projects: April 2017**

# PAYMENTS & REPORTS

## section 11 of call text



### • Payments

- **Pre-financing: 40%** within 30 days after signature by EASME
- **Interim payment: 40%** within 60 days of receipt and approval of interim report
- **Balance payment: 20%** within 60 days of receipt and approval of final report

### • Reports

- **1 Progress report – M3**
- **1 Interim report +** the joint roadmap – **M12** + 60 days
- **1 Final report +** the demonstration projects – **End of project** + 60 days
- **1 report on the distribution of the EU financial contribution** – within 60 days of balance payment



- **What is at stake?**

**Strategic partnerships for developing investment roadmaps & boosting the blue economy at sea basin level**

- **What do we expect?**

**Joint investment roadmaps and bankable demonstration projects in high potential blue growth domains**

- **Total budget and co-financing rate:  
EUR 2.520.000 and 80% co-financing**

- **Budget range per project:  
EUR 600.000-800.000**

- **Duration of projects: max 24 months**

- **Deadline for submission: 30/09/2016**



## ANY QUESTION?

### Useful links:

<https://ec.europa.eu/easme/en/call-proposals-blue-technology-transfer-innovative-solutions-sea-basin-economies>

**FAQs:** dedicated FAQ section to be created in the call page

### Beginner's guide from DG BUDG:

[http://ec.europa.eu/budget/funding/index\\_en](http://ec.europa.eu/budget/funding/index_en)



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**THANK YOU  
FOR YOUR ATTENTION**

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