



# EASME

Executive Agency for Small and Medium-sized Enterprises

## **BLUE CAREERS IN EUROPE**

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**#bluegrowth**

**Launch of the Blue Growth Calls under EMFF**  
**05<sup>th</sup> April 2016 - Brussels**



**BLUE CAREERS:  
ADDRESSING A REAL  
NEED**



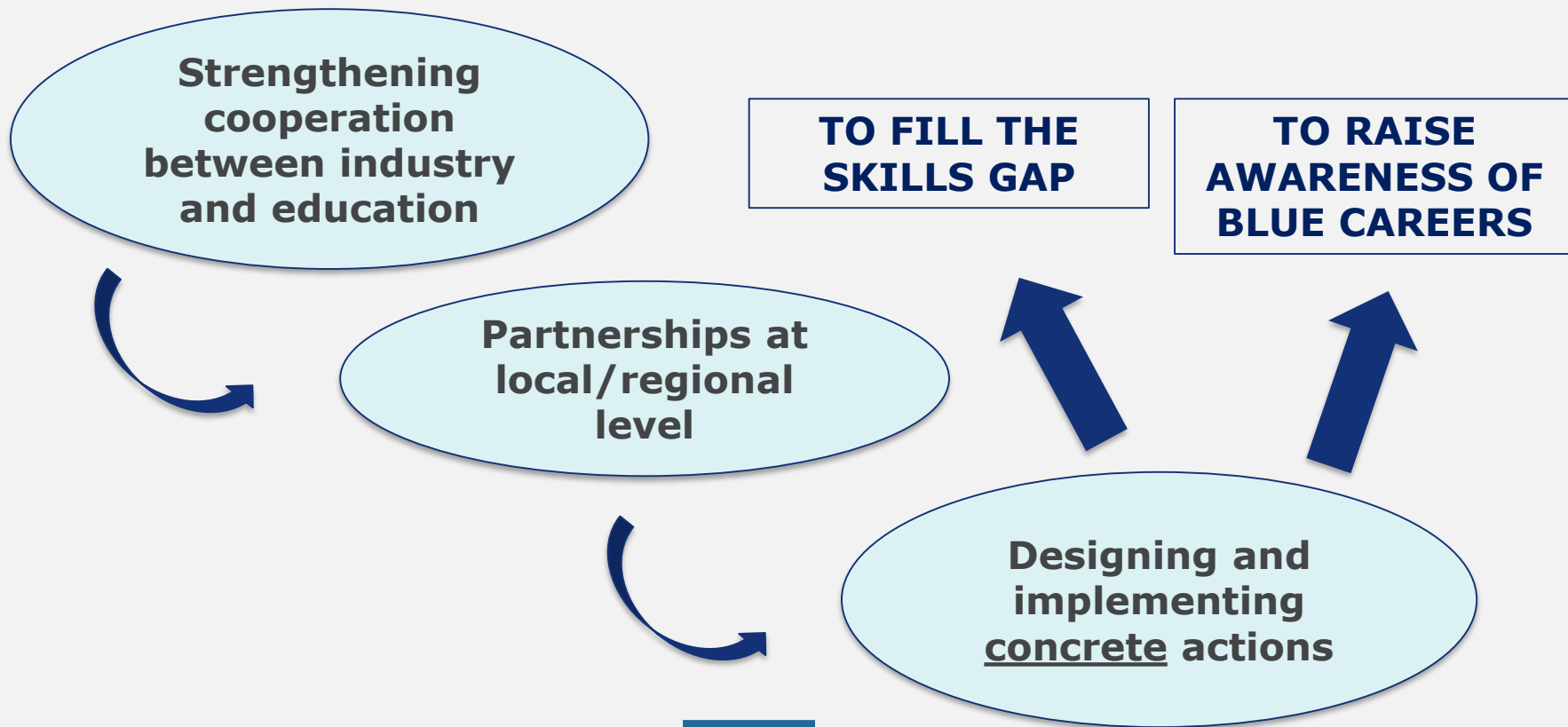
# Blue Careers in Europe - EMFF 2016

## *Challenge/Objectives*

1. **Blue Economy is broad: significant differences** according to the economic sector and the geographical area
2. Difficult to **adapt curricula/training** quickly
3. Relevance of **soft skills + ICT skills + foreign languages**
4. **Industry** to play a more prominent role + support to **SMEs**
5. **VET** to be more attractive and to be considered not as a second choice
6. **Maritime clusters** as facilitators

# Blue Careers in Europe - EMFF 2016

## *Challenge/Objectives*



## Blue Careers in Europe - EMFF 2016

### Type of Activities

- Training courses, modules, curricula for initial **Vocational Education and Training (VET)** or **higher education**
- Training schemes, training courses and career guidance to **experienced workers** to (re)train/upskill for blue jobs
- Courses/training for jobs in the blue economy to **highly qualified professionals**, such as lawyers, chemists, etc.
- Training and upskilling opportunities for **blue professionals** to upgrade their knowledge and competences
- ...

# Blue Careers in Europe - EMFF 2016

## *Type of Activities*

### Complementary activities:

- How to raise awareness and disseminate information on ocean-related issue and maritime economy?
- How to make the project transferable?
- How to ensure its sustainability?
- How to seek synergies with other EU funded projects?

## **Blue Careers in Europe – EMFF 2016**

### ***Expected Outputs***

- Structured business-education partnerships
- Strengthened local/regional cooperation on blue careers
- Improved employability for targeted group
- Implementation of training/courses that better reply to industry needs
- Increased awareness of oceans and blue economy



# BLUE CAREERS IN EUROPE: PRACTICAL ASPECTS





# ELIGIBILITY

## section 6 of the call



- Only participants from EU 28 Member States – 3rd Countries may take part as observers (see section 6.3)
- Minimum 2 legal entities to form a consortium
- Minimum 1 education/training organisation + 1 company or chamber of commerce
- Partnership can be local/national/transnational (no min. nb of countries)
- Participants active in education/training/blue economy related sectors (see examples 6.2.2)
- Additional partners if justified

# AWARD CRITERIA

## section 9 of the call



- **Award criteria:**

to evaluate the quality of the proposals against transparent criteria published in the call

- **For Blue careers:**

- 5 award criteria (with sub-criteria) for a total of 100 points
- Minimum required is **50%** for each criterion
- **However, overall pass threshold is 60 points**

# AWARD CRITERIA

## section 9 of the call



Name of award criterion	Maximum score	Minimum pass score
1. Relevance	25	12,5
2. Added value	20	10
3. Methodology and implementation	20	10
4. Complementarity of partners	15	7,5
5. Dissemination, sustainability and transferability	20	10
<b>TOTAL</b>	<b>100</b>	<b>60</b>

**BEWARE:**  
reaching 50% for each criterion is not enough –  
Minimum overall mark is 60%

# AWARD CRITERIA

## section 9 of the call



- **Relevance (25 pts):**

⇒ 1.1 Relevance to the objectives of the call: adequate and justified skills' gap analysis, clear objectives (10pts)

⇒ 1.2 Relevance of activities and expected results (15pts)

- **Added value (20pts):**

⇒ 2.1 Added value of activities, in terms of solutions and how they fit to the target group and sector (10pts)

⇒ 2.2 Added value for visibility, attractiveness of blue careers, (10pts)

# AWARD CRITERIA

## section 9 of the call



- **Methodology and implementation (20pts):**

⇒ 3.1 Relevant methods and techniques, clear results and outputs, appropriate indicators to measure outputs (8 pts)

⇒ 3.2 Clear description of planned activities (i.e. work plan and timetable, management structures, risk management plan) and allocation of resources (budget, cost-efficiency and value for money) (12 pts)

# AWARD CRITERIA

## section 9 of the call



- **Complementarity of partners (15 pts):**

⇒ Appropriate balance of partner organisations

⇒ Complementarity to achieve results and impact i.e. expertise

- **Dissemination, sustainability and transferability (20pts):**

⇒ 4.1 Dissemination and transferability (15 pts)

⇒ 4.2 Sustainability (5 pts)

# INDICATIVE TIMETABLE



- **Submission Deadline (31/05/2016)**
- **Evaluation period (June-September 2016)**
- **Information to applicants : October 2016**
- **Grant Agreement preparation: November/December 2016**
- **Start of the projects: January 2017**

# PAYMENTS & REPORTS

## section 11 of the call



### • Payments

- **Pre-financing: 40%** within 30 days after signature by EASME
- **Interim payment: 40%** within 60 days of receipt and approval of interim report
- **Balance payment: 20%** within 60 days of receipt and approval of final report

### • Reports

- **2 Progress reports – M6, M18**
- **1 Interim report – M12 + 60 days**
- **1 Final report – End of project + 60 days**
- **1 report on the distribution of the EU financial contribution – within 60 days of balance payment**





- **What is at stake?**  
**Address skills' gap & boost the blue economy in Europe**
- **What do we expect?**  
**Improve skills & career opportunities in the blue economy**
- **Total budget and co-financing rate:**  
**EUR 3.452.000 and 80% co-financing**
- **Budget range per project:**  
**EUR 500.000-700.000**
- **Duration of projects: max 24 Months**
- **Deadline for submission: 31/05/2016**



## ANY QUESTION?

### Useful links:

<https://ec.europa.eu/easme/en/call-proposals-blue-careers-europe>

**FAQs:** <https://ec.europa.eu/easme/en/questions-and-answers-blue-careers-europe>

### Beginner's guide from DG BUDG:

[http://ec.europa.eu/budget/funding/index\\_en](http://ec.europa.eu/budget/funding/index_en)





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**THANK YOU  
FOR YOUR ATTENTION**