



LIFE 2017 call for project proposals

A new opportunity for green jobs and growth

Brussels, Wednesday 31 May 2017

Hotel Crown Plaza – Le Palace

Plenary room

– Programme –

LIFE Call 2017: information session (part 1)

10:00-10:10 **Welcome – LIFE within EASME**

Marco Malacarne, Acting Director, Executive Agency for Small and Medium-sized Enterprises EASME

10:10-10:30 **Policy drivers of LIFE**

Jean-Claude Merciol, Head of Unit LIFE, Directorate-General for Environment, European Commission

Philip Owen, Head of Unit Climate Finance, Mainstreaming, Montreal Protocol, Directorate-General for Climate Action, European Commission

10:30-10:45 **25 years of LIFE Programme**

Angelo Salsi, Head of Unit LIFE and Eco-Innovation, EASME

This presentation will give an overview of LIFE Programme today after 25 years of implementation and of its immediate future.

10:45-11:30 **Applying successfully for LIFE: how does it work?**

Fabio Leone, Head of Sector, Unit LIFE and Eco-Innovation, EASME

Anne Vermaelen, Head of Sector, Finance Unit, EASME

This session will briefly present the main features of the LIFE Call 2017 published on 28 April 2017 and will clarify some of the key aspects to consider when applying. Issues such as quantification of impacts, building a proper baseline, set up solid sustainability and replication strategies, the meaning of close-to-market under the LIFE programme, concrete conservation actions and other issues will be discussed. Based on lessons learned, the discussion will provide examples of the most common issues and give concrete tips.

11:30-12:00 **Coffee break**



LIFE Call 2017: information session (part 2)

12:00-12:40 **Applying successfully for LIFE: concrete examples from LIFE projects**
Successful applicants of LIFE projects

Current LIFE project beneficiaries will provide you with best practices in designing a successful project and will address some of the usual challenges. This session will focus on issues such as building a meaningful partnership, realistic planning, estimating a cost-effective budget.

12:40-13:20 **Questions & answers**

13:20 **Concluding remarks**
Angelo Salsi, Head of Unit LIFE and Eco-Innovation, EASME

13:30-14:30 **Walking lunch**

14:30 – 16:00 **Networking event**
Vision room

Participants interested in applying for LIFE funding will have the chance to find potential project partners or seek advice from EASME experts and National Contact Points in one-to-one meetings. Once registered to the LIFE side session, you will be invited to upload your profile in a matchmaking tool to help you find matching profiles and set up bilateral meetings.