



# EASME

Executive Agency for Small and Medium-sized Enterprises



## **EMFF-02-2018 (Topic 2): Blue Careers in Europe**

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**#EMFF2018**

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*Executive  
Agency for  
SMEs*



European  
Commission

# EMFF-02-2018 (Topic 2): Blue Careers in Europe



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## EMFF-02-2018 (Topic 2): Blue Careers *Challenges*



- Lack of entrepreneurial/social entrepreneurial + soft skills
- Lack of structured industry-education cooperation for a win-win situation
- Lack of skills ecosystem at sea-basin level



## EMFF-02-2018 (Topic 2): Blue Careers *Objectives*



- Equip the blue workforce with the required skills for the jobs of the future
- Provide students with the skills to develop their own innovative ideas and products
- Increase collaboration between educational institutes and entities such as incubators and science parks



## EMFF-02-2018 (Topic 2): Blue Careers *Objectives*



- Reinforce collaboration between industry and education for the common objective
- Increasing the pooling and sharing of human and capital resources
- Increasing awareness on ocean-related issues



## EMFF-02-2018 (Topic 2): Blue Careers *Themes & priorities*

- **Theme 1:** Introducing innovative teaching and training methodologies to boost entrepreneurial and soft skills + boost links with entities such as incubators
- **Theme 2:** Promoting structured and permanent collaboration between industry and education to develop more practice oriented and flexible trainings + promote qualitative apprenticeships
- **Theme 3:** Developing industry-education-public authorities networks at sea-basin level



## EMFF-02-2018 (Topic 2): Blue Careers

### *Type of Activities*

#### Core activities:

- **theme 1:** courses/programmes to develop entrepreneurial skills
- **theme 2:** collaboration frameworks between industry and education
- **theme 3:** industry-education networks

#### for all themes:

- Measures to ensure the sustainability and continuation of the project activities/results after the end of the EU support;
- Measures to facilitate the transferability of the project activities.



## EMFF-02-2018 (Topic 2): Blue Careers *Type of Activities*

### Complementary activities:

**At least one** should be mentioned to support the core activities e.g.:

- Awareness raising and dissemination activities on relevant ocean-related issues and the maritime economy with a view to raise the public appeal and knowledge of careers at sea;
- Where applicable, conduct activities that will increase complementarity and synergies with relevant projects funded under other EU programmes (e.g. Erasmus+, transnational programmes).

The list of complementary activities is non-exhaustive





## EMFF-02-2018 (Topic 2): Blue Careers *Expected Results*

The expected results to be achieved by the end of the project must be concrete, realistic and quantified as far as possible.

Examples of expected results of the project per theme:

- **Theme 1:** Improved employability of students thanks to acquisition of entrepreneurial and soft skills;
- **Theme 2:** New synergies and structured cooperation between education and training institutions on the one hand and maritime industry on the other;
- **Theme 3:** Better pooling and sharing of resources between different educational institutes and companies at national and trans-national level.



## **EMFF-02-2018 (Topic 2): Blue Careers** ***Specific Eligibility\****

***\*In addition to common eligibility conditions to all 3 topics***

- **Minimum requirements:**

Minimum two legal entities from two different countries (coordinator + partners).

**Applications by single applicants are NOT allowed.**

- **Project consortia:**

- a) an educational/training organisation (e.g. higher education institution or an organisation providing vocational training; and
- b) a business entity, company or chamber of commerce or legally established maritime cluster.



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**THANK YOU  
FOR YOUR ATTENTION**