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## Embrace digital transformation with Telefónica and BBVA



The [European Innovation Council](#) [1] (EIC) pilot, Telefónica and BBVA invite you to apply for a [EIC](#) [2] [Corporate Day](#) [2] to pitch your company, discover challenges and explore business opportunities within the telecoms and banking sectors. [Applications are open until 20 January 2019](#) [3].

On 9 April 2019, a limited hand-picked number of companies funded by the EIC pilot will have the opportunity to pitch and present their business cases and to engage in one-on-one business meetings with representatives from [Telefónica](#) [4] and [BBVA](#) [5], in Madrid, Spain.

[Apply today](#) [3] and don't miss the chance to connect with top representatives from Telefonica and BBVA and network with like-minded innovators in this engaging, exclusive event designed to accelerate your business.

Who can apply?

Only micro and small and medium-sized enterprises funded by EIC pilot programmes can apply.

The event is open to all innovative approaches to:

- Artificial Intelligence (process automation, customer care-call centre solutions, smart assistants);
- Big data-based solutions, oriented to marketing, transport (fleet management), retail and

tourism;

- Telco network and platforms;
- Cybersecurity;
- Marketing (personalised offer and support, client acquisition in 3rd party platforms);
- GDPR/data management;
- Cloud solutions and Cloud virtualisation;
- IoT: 5G based solutions, consumer IoT, retail IoT.

This opportunity is brought to you by the EIC pilot [Business Acceleration Services](#) [6]. Read our [2018 yearly wrap-up](#) [7] and learn more about what we do and how we do it.

To explore other opportunities to connect with the largest corporates in Europe, keep an eye on our [events page](#) [8]. Should you have any questions, please refer to our helpdesk: [contact@phase3-services.eu](mailto:contact@phase3-services.eu) [9].

## Practical Information

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When	Tuesday, 9 April, 2019 - 09:00 to 18:00
Section	SME Support SME Instrument

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<https://ec.europa.eu/easme/en/embrace-digital-transformation-telefonica-and-bbva>

### Links

- [1] <https://ec.europa.eu/research/eic/index.cfm>
- [2] <https://ec.europa.eu/easme/en/news/boost-your-network-eic-corporate-days>
- [3] <https://entrypoint-smei.easme-web.eu/form/81>
- [4] <https://www.telefonica.com/en/>
- [5] <https://www.bbva.com/en/>
- [6] <https://ec.europa.eu/easme/en/section/sme-instrument/business-acceleration-support-and-coaching-services>
- [7] <https://community-smei.easme-web.eu/articles/business-acceleration-services-3-things-we-learned-2018>
- [8] <https://community-smei.easme-web.eu/events>
- [9] <mailto:contact@phase3-services.eu>