



European tourism association

Digital Tourism Network

Brussels, 27th March 2015





Regulatory framework

- What is it for?
- Does it work?
- What does success look like?
- 14% of EU businesses (all sectors) sell online
- 6% of online sales are cross-border



Opportunity

- Better evidence and better regulation
- Illustrate benefit of single (digital) market
- Infrastructure and visitor information
- Help with compliance



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Your Europe, your opportunity Practical guide to doing business in Europe



Start & grow

- Start-ups
- European Company - Legal form
- Intellectual property rights
- Annual accounts
- Mergers with foreign companies



VAT & customs

- VAT-Basic rules
- Cross-border VAT
- Check a VAT number (VIES)
- VAT refunds
- Excise duties
- Reporting imports/exports



Selling abroad

- Providing services abroad
- Distance selling
- Competition rules
- Late payment interest
- Importing / exporting goods
- Unfair contract terms
- Consumer guarantees
- Defective products



Staff

- Terms of employment
- Social security
- Posting abroad
- Equal treatment
- Redundancies
- Health & safety



Product requirements

- CE marking
- Classification, labelling, packaging
- Chemicals (REACH)



Funding

- EU funding programmes
- Access to finance
- Exchanges for young entrepreneurs



Public contracts

- Rules & procedures
- Tools & databases
- Reporting irregularities



Environment

- EMAS certification
- Energy labels
- Eco-design
- EU eco-label



Stimulating Digital Entrepreneurship

European Commission > Growth > Stimulating Digital Entrepreneurship > Monitor > One-stop shop for business

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One-stop shop for business

A number of portals have been developed to assist digital entrepreneurs and small businesses.

The [Enterprise Europe Network](#) helps small business to make the most of the European marketplace. The network works through local business organisations such as chambers of commerce and industry, technology centres, universities and development agencies. The network can help to develop business in new markets, source or license new technologies and assist with access to EU finance and EU funding.

EU member states have developed one-stop portals to provide business assistance and help businesses complete formalities online. You can find the one-stop portal in your country at the European Commission [Point of Single Contact](#) portal.

In 2014 the European Commission will develop a one-stop-shop platform to join-up, support and coordinate all activities that will comprise its pan-European Digital Entrepreneurship Campaign.



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Thanks for your attention!

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