



EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SME's

Service Industries

Tourism Policy

First meeting of the Digital Tourism Network

Friday 27 March 2015

09:30 to 16:00

AUDITORIUM BREY, DG GROWTH, AVENUE D'AUDERGHEM 45, 1040 BRUSSELS

AGENDA

- 09:00 – 09:30** Arrival of participants and registration
- 09:30 – 09:45** Welcome by Pedro Ortún, Director for Service Industries, DG GROW
- Morning session:**
- 09:45 – 10:00** **Opening address:** Veronica Manfredi, Head of Unit Consumer and Marketing Law, DG JUST
- 10:00 – 11:15** **New challenges in digital tourism**
- Introductory presentations followed by a discussion
- Alain Heurreux, Partner, Your Own Lab
 - Aoife McArdle, Airbnb
 - Jean-Philippe Monod, Expedia
 - Christian de Barrin, HOTREC
- 11:15 – 11:30** Coffee break
- 11:30 - 13:00** **Regulatory framework**
- Introductory presentations followed by a discussion
- Jordan Toujarov, Enforcement and European Consumer Centres Unit, DG JUST
 - Kristyna Deiberova, Antitrust: Transport, Post and other services Unit, DG COMP
 - Christoph Klenner, ETTSA (European Technology and Travel Services Association)
 - Tim Fairhurst, ETOA (European Tourism Association)

13:00 – 14:00

Lunch break

Afternoon session

14:00 – 15:00

Business support and skills improvement

Introductory presentations followed by a discussion

- Nick Hall, Digital tourism think-tank
- James Rampton, CSES (Centre for Strategy and Evaluation Services)
- Ferran Donate, ACECCAT (Catalonia Cloud Computing Companies Association)

15:00 – 15:45

Discussion on possible policy responses and next steps

15:45 – 16:00

Concluding remarks