

Small Business Standards

Small Business Standards (SBS) is a non-profit organisation representing SMEs within the European Standardisation System. SBS was established in 2013 following a call for proposals launched by the European Commission in order to ensure the representation of SME interests in the European Standardisation System. Contributing to the European Union's aspiration to create a transparent, inclusive and open standardisation system, SBS closely works together with standardisation stakeholders such as the three European Standardisation Organisations CEN, CENELEC and ETSI, national standardisation organisations as well as the International Organisation for Standardisation (ISO).

Amongst one of its main activities, SBS appoints experts to participate in technical committees of the European Standardisation Organisations and to a limited extent of ISO. SBS experts are selected on their technical expertise, their experience in standardisation as well as their knowledge and awareness of SME interests. Through the participation of experts appointed by SBS and the creation of SBS mirror committees which follow the developments in technical committees, SMEs are given a voice in the standardisation process and are given the opportunity to actively shape the outcome of standards.

Moreover, SBS is committed to raise the awareness of SME interests within the European Standardisation System through its cooperation with standardisation stakeholders and its representation in committees, working groups and task forces related to standardisation. SBS activities and channels of visibility are designed to adequately respond to vital interests of SMEs in the European Standardisation System. In addition to national as well as European Standardisation Organisations, SBS also maintains close a close partnership with so called Annex III organisations – organisations that according to EU Regulation 1025/2012 and apart from SME interests represent consumer, environmental and social interests.

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