



DRAFT PROGRAMME

IMPLEMENTING CALYPSO: FOUR PROJECTS, FOUR TARGET GROUPS

HOLIDAY CLUB KATINKULTA VUOKATTI, FINLAND

14th-15th June, 2011

(<http://www.hcresorts.com/en/resorts/katinkulta/introduction/>)

14.06.2011

15.15 – 16.15 Opening Session

Welcoming Addresses

Eeva MÄNTYMÄKI
Director of Communications
Kainuun Joint Authority

Lea HÄYHÄ
Ministry of Employment and Economy, Finland

Recent Initiatives Concerning Calypso and Its Target Groups

The Calypso Preparatory Action: Past, Present and Future
Alan VELLA
European Commission, Tourism Unit

The IMSERSO Tourism Exchange Activities and their Possible Links to Calypso

Mercedes Castro Lopez
IMSERSO, Spain

FIA Initiatives Concerning the Calypso Target Groups

Laurianne KRID
Fédération Internationale de l'Automobile
Policy Manager



16.15 Coffee Break

16.45 Implementing Calypso:

Update on the Four Calypso Projects

Danny SILVA,
AAAE
Project Leader

Caroline SOCIÉ,
SOWELL
Project Leader

Ana AMARAL,
EST
Project Leader

Giovanna DEGRASSI,
Project Leader,
URTS

Moderator: Alan VELLA, European Commission, Tourism Unit.

17.45 Debate

18.15 End of Session

19.30 Dinner



15.06.2011

9.15 Opening Session

Workshop instructions

9.30 Four Workshops: What Future for Calypso's Four Target Groups and Projects?

Workshop 1	Calypso, EST and The Senior Citizens Group
Workshop 2	Calypso, SOWELL and the Youths Group
Workshop 3	Calypso, AAAE and the People With Disability Group
Workshop 4	Calypso, URTS and the Families with Special Circumstances/Senior Citizens Groups

Moderators and Rapporteurs: Calypso Expert Group Members

11.00 Coffee Break

11.20 Workshop Results and Way Forward

Short Presentations by Workshop Representative

Linking Projects	<i>Aiming for Synergies Between the Four Calypso Projects, and Between Calypso and Different Projects</i> Tuomo TAHVANAINEN, Tourism Manager for Regional development, Kainuun ETU
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Debate

Moderator: Jean Marc MIGNON, OITS President

12.45 Closing Session

- Alan VELLA, Tourism Unit, European Commission
- Tuomo TAHVANAINEN, Tourism Manager for Regional development, Kainuun ETU

13.00 – 14.00 Lunch

14.00 – 17.00 Joint Session CALYPSO – IMMODI (see separate programme)

*The entire workshop will be conducted in English
No interpretation will be available.*

Registration : ENTR-TOURISM@ec.europa.eu