

Directorate E : Service industries

Call for proposals

Call ID : 127-G-ENT-PPA-14-7722

Transnational cultural tourism products and Tourism and accessibility for all

THEME A: Cooperation projects to support transnational tourism based on European cultural and industrial heritage

THEME B: Fostering accessible tourism entrepreneurship and management

List of organisations looking for partners Version 11 – 20/10/20141

The following organisations have expressed an interest in cooperating with other organisations to submit a joint proposal.

Important disclaimer: The European Commission has not analysed the eligibility of these organisations to participate on this call for proposals. The eligibility of all organisations will be verified as part of the evaluation of proposals that are submitted.

| Organisation name & address | Contact details |
|---|-----------------------------|
| Social and Economic Development Centre | Manager, Mr Mindaugas Danys |
| Zolyno 11 b – 2, Vilnius LT10209, Lithuania | Mindaugas.danys@gmail.com |
| | www.sepc.lt |

We are looking to examples of membership based and non profit/non state managed cultural tourism organisations that we can use in developing new model for Lithuania. Something like the National Trust in the UK. We would like to bring to Lithuania new models of managing and promoting cultural heritage sites by showcasing good practices from across Europe. We see the need for higher involvement of volunteers in cultural tourism and increased motivation of property owners, especially from the public sector.

We used to be the only member of Europa Nostra representing Lithuania. In addition we have been engaged in collecting and promoting information on cultural tourism and heritage in Lithuania by operating heritage portal. We have provided training to NGOs and operators of heritage sites across the country.

Presently together with a local community we operate the first urban garden in Lithuania, located in old park in Vilnius.

| Organisation name & address | Contact details |
|--|-----------------------|
| Office Régional du Tourisme Sud a.s.b.l. – | Lynn REITER-PICARD |
| région du sud luxembourgeois | l.reiter@redrock.lu |
| (Regional Tourism Office – south of | www.redrock.lu |
| Luxembourg) | T. +352 54 73 83 5990 |
| 28b, rue Dicks | |
| L-4082 Esch/Alzette | |

Looking for: partners in the field of transnational industrial heritage related tourism product development.

Our organization: development and promotion of the region, development of a regional tourism concept, rationalization and coordination of the regional tourism actors, creation of new products and events, strengthening of the regional tourism marketing, maintaining, conservation and presentation of cultural and natural heritage of the region, close collaboration with the public and private tourism actors, cross-border cooperation in order to assure the coordination of the offers, consulting and support of tourism professionals and volunteers.

Our region: "The Land of the Red Rocks" owes its name to the red ore that was behind the success of the steel industry in Luxembourg, back in the industrial era. Today, the former mining area, was able to find a new identity combining ancient and new technologies.

| Organisation name & address | Contact details |
|-----------------------------|----------------------------------|
| "GORANOV I & V" Ltd | Travel Agency Goranov I & V Ltd. |
| 9000 Varna, Bulgaria | T.: +359 52 60 40 44 |
| 19 Mihail Koloni str. | F.: +359 52 69 49 50 |
| | Mob.: +359 879 64 25 78 |
| | E.: booking@goranovonline.com |
| | www.goranovonline.com |

"Goranov I & V" Ltd is a <u>registered Tour operator and Travel agent in Bulgaria</u>. We act as an incoming tour operator for partners from various European countries. We also provide hotel accommodation and other tourist services online through our website <u>www.goranovonline.com</u>. We co-operate on a long term basis with more than 400 hotel properties in Bulgaria - Black Sea resort hotels, Mountain hotels, City hotels, BB/Guesthouses etc. We also organize charter flights from Varna Airport with travel packages to various destinations including Rhodes (Greece), Corfu (Greece), Turkey, Jordan, Italy, Malta, Poland, Albania. In 2013 we formed a consortium of 8 partners from 6 EU countries, co-ordinated, prepared and submitted a proposal under the Call "Facilitating transnational low season tourism exchanges encouraging Senior Citizens to travel'. Interested in participating with partners in current and future Calls with EASME in the field of tourism.

| Organisation name & address | Contact details |
|-----------------------------|---------------------------|
| Jamtli Foundation | Director Henrik Zipsane |
| Box 709 | henrik.zipsane@jamtli.com |
| SE – 831 28 Östersund | |
| Sweden | +46 70 282 11 68 |
| | www.jamtli.com |

Jamtli Foundation is based in Region Jämtland-Härjedalen in the middle of Sweden. The foundation primarily runs a large indoor and outdoor museum (Jamtli) in Östersund but also runs three smaller museums in the region. The foundation has app. 120 employees and an annual turnover of app. 8 million \in . Jamtli is very much tourism oriented with more than 200 000 visitors per year which is a lot in a region with only 125 000 inhabitants. The museums are very important to the regional economy and employment. The foundation also runs a research & development company which works with aspects of learning through heritage engagement including development tourism of tourism attraction.

We are especially interested in collaboration on fostering accessible tourism entrepreneurship and management.

| Organisation name & address | Contact details | |
|--|-------------------------|--|
| Municipality of Heviz | Friderika MIKE | |
| 8380 Hévíz, Kossuth Lajos u. 1 | mike.friderika@hetfa.hu | |
| Hungary | +36 30 8489786 | |
| Hévíz, as a unique spa town in Zala county, Western Hungary, close to Lake Balaton (NUTS HU22307) is the 2nd most popular tourist destination of Hungary after the capital, due to its medicinal lake and its healing power. The therapy treatment of Hévíz includes mechano-, balneo- and physiotherapy treatments and the joint application of which has combined effect. We are interested in (regarding the Call Transnat. cul. tourism products): | | |
| creating transnational "spa routes" for the promotion of the spa culture of Central-Europe (to appear as a unique destination on European and non-European markets as well creating an active tourism region, especially for cyclists with transnational dimension | | |

- integration of local producers into the tourism market (and develop experience-based tourism products

| Organisation name & address | Contact details |
|---|----------------------------|
| The Official Chamber of Commerce, | Cliona Howie |
| Industry and Navigation of Cantabria | European Project Manager |
| Plaza de Velarde 5 Santander, Cantabria | chowie@camaracantabria.com |
| SPAIN 39001 | |

Description :

The Chamber of Commerce of Cantabria has a lengthy experience in EU funded projects both as leader/coordinator and as a partner.

Further references are very happily provided upon request.

| Organisation name & address | Contact details |
|--|-----------------------|
| Mazeikiai tourism and business information | Manager Agne Gylyte |
| center | mtvicentras@gmail.com |
| Ventos 8A, Mazeikiai, LT89103, Lithuania | T. +370 652 89867 |

The tourism and business information centre promotes and helps to develop business in Mazeikiai district. We support people with information about entrepreneurship possibilities in the region. Also we are tourism centre and have service for tourist such as giving information about tourism venues, attractions in the region.

We are looking for partners who would like to collaborate in the themes like gastronomic routs, sharing experiences of preserving local heritage and promoting entrepreneurship in rural areas. We would like to use learning activities, giving practical advantages for the target group.

| Organisation name & address | Contact details |
|---|---------------------------------|
| Municipality of Sestri Levante (Genova) | Domenico Bearzatto |
| | d.bearzatto@corsiaconsulting.it |
| | Tel. 0393358134946 |

Description : We are looking for two touristic SME partners, from Croatia and/or from Spain and or from Slovenia, if possible tour operators, which take part to a project of sustainable tourism involving 2 series of transnational coastal itineraries:

- Italy/Liguria Southern France East Spain on one side
- Italy/Veneto/Venezia Giulia Slovenia Croatia

The project is focused on the thematic of the comparison among sea supply chains heritages of the different countries crossed by the itineraries. They include aspects of: Fishing, Transportation, Ports, Shipyards, Sea parks and the connected supporting activities, sea oriented, of Defence structures, Mining, Agriculture, Architecture and city urbanization, including the phenomena of de-industrialization, emigration and return, religiousness and spirituality.

| Organisation name & address | Contact details |
|--|---------------------------------------|
| VisitArchipelago | Tourismdirector, Mr Niclas Gestranius |
| City of Pargas stad - Paraisten kaupunki | niclas.gestranius@pargas.fi |
| Brinkasvägen 1 | www.visitarchipelago.com |
| SF 21660 NAGU FINLAND | |
| | · |

Description :

Development, marketing and promotion of the Archipelago region of Finland. Tourism development and marketing, coordination of the regional tourism actors and companies. Creation of new products and events. Consulting and support of tourism professionals.

| Organisation name & address | Contact details |
|------------------------------------|--|
| Dublin City Council | Charles Duggan |
| Planning, Economic & International | Heritage Officer |
| Relations Department | Archaeology, Conservation & Heritage Services, |
| Block 4, Floor 3 | Planning & Economic Development Dept. |
| Civic Offices | Block 3, Floor 3, |
| Wood Quay | Civic Offices |
| Dublin 8 | Wood Quay |
| Ireland | Dublin 8 |
| www.dublincity.ie | Email: Charles.duggan@dublincity.ie |
| | Tel: +353 1 222 2856 |

Dublin is the capital city of Ireland. It is located on the east coast, at the mouth of the River Liffey. Dublin City Council is the Municipal Authority for Dublin City. The area administered by Dublin City Council has a population of approximately 550,000. It is estimated that 40% of the population of Ireland live within 100km of the city.

Dublin City Council has completed a comprehensive survey of Industrial Heritage. Dublin City Council is also currently developing a Conservation Plan for The Pigeon House Precinct – a site of 18th century maritime, 19th century military and 20th century industrial heritage. The significance of the site is undermined by the condition of the structures and also by proximity. The site is dramatically situated at Dublin Bay, connected via a causeway which began construction c.1715. **Issues : promotion ; accessibility ; visibility**

| Organisation name & address | Contact details |
|-----------------------------|--------------------------------------|
| PERSONAL KONSULT- GANTCHO | Yana Gocheva, PhD |
| POPOV | yana2712@gmail.com; g.popov@einet.bg |
| BULGARIA, 1303SOFIA, | www.personal-konsult.com |
| BLVD CHRISTO BOTEV 77A | - |

Looking for: partners in field of Industrial heritage related tourism or Accessible tourism.

Our organisation: Pesonal Konsult-G. Popov (PKGP) is established in 1991 in Sofia, Bulgaria and has 3 departments:

Consultancy department work in field of HRM and HRD (employability, social inclusion, trainings) and project development and implementation.

Tourist department-we have a licence (PK-01-69-66) for tour operator ant tour agency. We work in field of social and accessible tourism, eco-tourism, SPA- and rehabilitation tourism, cultural and archaeological tourism.

Publishing department- publisher of two magazines and many books- Human Resources magazine and Funds Program Project magazine. Both have national coverage.

| Organisation name & address | Contact details |
|-----------------------------------|---------------------------|
| The Heritage Council of Ireland - | Beatrice Kelly |
| An Chomhairle Oidhreachta. | Head of Policy & Research |
| | bkelly@heritagecouncil.ie |
| Áras na hOidhreachta, | +353-56-7770777 |
| Church Lane, | |
| Kilkenny, | |
| Co. Kilkenny. | |
| IRELAND | |

The Heritage Council of Ireland (HC) is a national public body and since 1997 has promoted Irish medieval pilgrim paths as walking/cycling routes, in partnership with local community groups. More information is available at <u>www.heritagecouncil.ie</u>.

The HC would like to hear from partners interested in the feasibility of a co-ordinated European approach to the marketing and branding of pilgrimage routes/ European pilgrimage tourism, by means of a proposal under Theme A Cultural Tourism- « spiritual » routes, looking at:

- Capacity-building and network governance for local and regional community groups involved in animating and providing services to pilgrim routes.
- Guidance on brand image and marketing, and performance evaluation for pilgrim routes at regional national and European levels.

| Organisation name & address | Contact details |
|---|----------------------------|
| STIC-Wirtschaftsfoerdergesellschaft | Contact: Mr. Andreas Jonas |
| Maerkisch-Oderland mbH | Phone: 0049 3341 335 215 |
| | Email: info@stic.de |
| Garzauer Chaussee 1a D-15344 Strausberg | Web: <u>www.stic.de</u> |
| GERMANY | |
| District of Maerkisch – Oderland | |
| Memorial site of Seelow Hights | |

Tourism of memory: World War II -Memorial of the Battle of the Seelow Hights 1945

The memorial site at the Seelower Höhen (heights) recalls the biggest battle of the Second World War on German soil. In the spring of 1945, hundreds of thousands of soldiers, 14,000 pieces of artillery, 5,000 armoured vehicles and the same number of aeroplanes confronted each other in the Oderbruch area and on the mountain range.

The museum provides information on the battles between the river Oder and Berlin in the winter and spring of 1945 and in the outdoor area of the museum soldiers' memorials and gravestones line the path. Apart from the exhibition, slide shows and films are provided in several languages. A museum shop offers literature on the Second World War, the Brandenburg history, hiking and cycling maps, travel guides and much more. An extensive archive is available to visitors to the memorial site who are interested in military history, providing contemporary witness reports and documents. The Seelower Höhen are regarded as one of the most important meeting places for the analysis of the horrors of the Second World War. Seelow should be developed to one station of an European thematic touristic route about the world war II.

| Organisation name & address | Contact details |
|-----------------------------|------------------------------|
| Kalajoki Municipality | William O'Gorman |
| Kalajoki tourism region | International Coordinator |
| Kalajoentie 5 | Kalajoki, Jukupolku 5 |
| Kalajoki | 85100, Finland |
| 85100 Finland | |
| | +358 444691226 |
| | www.kalajoki.fi |
| | william_o_gorman@kalajoki.fi |

Kalajoki is home to Finland's most popular summer tourism destination. As such the region is constantly engaging in new tourism activities to develop and advance both business and education activities related to the tourism sector.

Kalajoki is currently interesting in taking part in a transitional project dealing the development of tourism networks. We are open to new ideas and suggestions with a possible focus on cultural heritage, creating of cultural routes, Spa and well-being, Outdoor activities and developing tourism education in the fields of entrepreneurship and technology.

| Organisation name & address | Contact details |
|-----------------------------------|--------------------------------------|
| PEOPLECERT Group | Mary Yannacopoulou |
| 3 rd Korai str. 10564, | T: + 30 210 3729100 |
| Athens | E: Mary.Yannacopoulou@peoplecert.org |
| GREECE | www.peoplecert.com |
| | www.accessibilitypass.org |

Description :

PEOPLECERT Group is a leading global certifications organisation, having delivered **over 3,500,000 exams in more than 160 countries**.

Developed by PEOPLECERT, ACCESSIBILITY PASS is the first global certification scheme that classifies hotels and conference centers' accessibility level, based on their infrastructure, services and personnel's proven capability to cater for individuals with accessibility needs (i.e. people with disabilities and senior citizens). It provides an objective classification and detailed information enabling everyone to make an educated choice of accessible holiday or business accommodation.

ACCESSIBILITY PASS has certified 19 hotels, while being endorsed by 18 accessibility-related organizations from 10 countries.

| Organisation name & address | Contact details |
|---|---|
| VIP-SLIVEN LTD | Hristo Yanev |
| Misho Todorov str., 7-G-1 | Tel: 00359 88 797 4269 |
| Sliven | e-mail: yordanova@visitbulgariaon.com |
| 8800 | |
| Bulgaria | |
| Description : This is a Bulgarian SME- register conventional and alternative tourism, offering and international individual and group tourists experience and it is regularly represented in in events by its manager who is also participating of these events. We have experience in implent offers its services through three websites: www.VisitBulgariaOn.com www.VisitSliven.com www.BestBulgariaDeals.com | services to Bulgarian . It has a great ternational tourism g as a lecturer in some |

| Organisation name & address | Contact details |
|-------------------------------|-------------------------|
| ŽIDANA MARELA, PODJETJE ZA | Martina Majcen |
| TURIZEM, KULTURO, EKOLGIJO IN | |
| IZOBRAŽEVANJE D.O.O. | project@zidanamarela.si |
| Dunajska cesta 29, | http://zidanamarela.si/ |
| 1000 Ljubljana, | |
| Slovenia | |

Židana marela is specialized in organizing programs, events and activities which integrate rich Slovenian cultural heritage and tourism, thus creating unique experience for tourists visiting Slovenia. Most popular among our programs is "Slovenian Evening" for all those who are eager to experience genuine Slovenian hospitality, traditional cuisine, folklore show, live Slovenian music and dancing. In addition to "Slovenian Evenings", Židana marela also runs folklore shows, music events, and welcome parties for agencies, corporate clients and organizers wishing to surprise their guests and augment their entertainment programs. For "Slovenian evenings" we received "Silver award for innovative tourist product of 2007", given annually by Slovenian Tourist Board.

In the project we would like to upgrade our product, find new ways for the growth of the product as well we would like to develop a 'Balkan evening' show where the culture of the whole region would be presented. The plan is also to upgrade or develop the 'evenings' of each partners country/region..

| Organisation name & address | Contact details |
|-----------------------------|----------------------|
| Impact ltd | Mrs. Foscara Porchia |
| Via del Vescovado 30 | +39 349 6050714 |
| 35100 Padova - Italy | info@impactsrl.it |
| | www.impactsrl.it |

Impact is a private company (SME), born as a spin-off of the University of Padua. Its core business is the transfer of knowledge and skills from the research to professional and market-oriented practices, in the field of knowledge, recovery, management and enhancement of industrial and cultural heritage. It is particularly engaged with organization and enhancement of company museums and archives; promotion and management of industrial and cultural tourism; heritage marketing actions; organizing of cultural events; planning and implementing projects with National and European funds.

We are interested in collaboration on projects dealing with cultural tourism (Theme A) related to that particular segment of cultural heritage, i.e. working and industrial heritage (tangible and intangible), especially in connection to the traditions and skills of local manufacturing excellences.

| Contact details |
|--------------------------------------|
| Complex of the former French Lavrion |
| Mining Company |
| POB 501 |
| 19500, LAVRION |
| Tel.: 00302292025316, |
| Fax: 00302292025749 |
| Website: <u>www.ltp.ntua.gr</u> |
| Email: <u>asschad@mail.ntua.gr</u> |
| |

Description: LTCP is located north to the town of Lavrion, about 55 km from Athens, at the plant of the former French Lavrion Mining Company, on a 245,000 m² site. LTCP was founded in order to create a development pole which will gather research and business activities. The LTCP's target is the connection of the technological research along with development, to the needs of the enterprising world and simultaneously the promotion of Lavrion cultural, industrial and architectural identity. Nowadays more than 15 Companies, producing high technology services/products, are hosted at LTCP facilities.

LTCP is looking for potential partners for cooperation in developing tools according to the certain call objectives (e.g a virtual tour guide, interactive digital storytelling techniques) that may provide tourists/visitors with an interactive experience during the site visit.

| Organisation name & address | Contact details |
|-----------------------------|-------------------------------|
| PointCulture | Tony de Vuyst |
| place de l'amitié 6 | CEO of PointCulture |
| B 1160 Brussels Belgium | tony.de.vuyst@pointculture.be |
| www.pointculture.be | +32 2 737 18 25 |
| | +32 477 60 63 06 (mobile) |

The aim of the project is to create a web portal and phone application, which will be a series of virtual musical itineraries through selected European capitals/towns.

The selection of cities will be based on the assumption that those that are associated with the greatest achievements in the history of world music are not especially the main Capitals. In this context they are equal to the most well-known musical capitals ; the problem is only the lack of knowledge of tourists and music lovers due to under-funding of culture in these regions, compared with European cities, and even the language barrier.

We insist on the fact that this project will particularly focus on access for disabled people this is why we are also searching for partners whose expertise on that field (people with special access needs, limited mobility, people with disabilities etc) will be of great help.

| Organisation name & address | Contact details |
|--|--|
| Irish Academy of Hospitality & Tourism | Mary Rose Stafford |
| Institute of Technology, Tralee | Manager |
| Tralee | Irish Academy of Hospitality & Tourism |
| County Kerry | 00 353 66 7191664 |
| Ireland | Maryrose.stafford@staff.ittralee.ie |

Description : Industrial Heritage - Telecommunication development across Europe

To critically assess, evaluate and link the development of inter-continental telecommunications, via tangible sites and their tourism potential, within Europe, and between North America and Africa. To make such as assessment, a core collection of sites will be selected for any of the following countries - Ireland, France, England, Portugal, Greece, Spain and Italy will be evaluated in terms of their historical importance in the development of submarine technology, their physical integrity and authenticity, and the ability to link these into new and unexploited tourism markets (in terms of critical modern technologies of interest to non-traditional 21st century tourists).

| Organisation name & address | Contact details |
|---|------------------------------|
| Municipality of Krapinske Toplice | Dalibor Hrzica |
| 49217 Krapinske Toplice, Antuna | dalibor.hrzica@gmail.com |
| Mihanovica 3 | Senior assistant for finance |
| Croatia | |
| Croatia Description : Krapinske Toplice is, (www.krapinske-toplice) a unique spa town in Krapina - zagorje county, North-west Croatia, 40 km from capital Zagreb (NUTS 2) is the popular tourist destination of continental part of Croatia due to its Medicinal thermal waters and its healing power. The therapy treatment of Krapinske Toplice includes mechano-, balneo- and physiotherapy treatments and the joint application of which has combined effect. We are interested in (regarding the Call Transnat. cul. tourism products): Especially in creating new bike and walking routes., Currently we are working on project called "Zagorje gym, which is beginning phase, together with neighbouring municipality. This project we want to expand with partners from Europe, with municipality similar with ours and with non profit | |

| Organisation name & address | Contact details |
|--|--------------------------------------|
| Antroposervice Sas di Di Andrea Franco | Eng. Franco DI ANDREA |
| (Small & Medium Enterprise) | franco.diandrea@antroposervice.it |
| Via Alessandria 21, I-63084 | T. +39.0736.250818 - +39.393.4323750 |
| Folignano (AP), Marche Region, Italy | Skype: dianfra |
| | www.antroposervice.it |

Description : *Antroposervice* is a creative Italian SME made up of people who are inspired by the same cultural values, operating in the fields of tourism development, organization of events, communication and project development at local, national and international level. It is active, along with its national and international partners (not for profit associations, public institutions, sport federations and clubs), in the development of tourism products especially in the Piceno territory, in the heart of Italy, where four Region (Marche, Abruzzo, Umbria and Lazio) and their peoples, meet. It is a territory of beautiful mountains, hills and seaside, with outstanding cultural heritage, food and handicraft traditions, undergoing profound transformation, due to the shift in the national and global production framework. It is the main partner in the Festival of the 2 Parks aimed at developing a new economy paradigm, based upon the encounter and the fusion of culture, art, traditions and tourism, re-discovering old and emerging energies and beauties. It has extensive competences and skills in the development of thematic tourism products as well as expertise in the development and implementation of European projects and international cooperation (even extra UE),

We're **interested** in joining a consortium as well as in taking part in all aspect of the project creation and development.

| Organisation name & address | Contact details |
|--|------------------------------|
| Oradea Metropolitan Area (LP) | Phone +40726124653 |
| Address: Oradea, Piata Unirii 1-3, room 134, | e-mail: <u>zmo@oradea.ro</u> |
| Romania | www.zmo.ro |

Description : Theme A – Cultural tourism

By this project we aim to promote 5 fortresses from Europe (one being the one from Oradea, Romania), built in star-shape, type Italian Bastion.

Proposed activities are divided into 2:

1.Common activities for all partners: Elaboration of a common brochure promoting all 5 targeted fortresses – 37.000 euro, Participation to an international tourism fair (Vienna – January 2016) 65.000 euro, Organizing a medieval festival or an exhibition

2.**Individual activities for each partner:** Elaborating the Tourism strategy for each partner 31.000 Eur/ LP, 20.000 euro/ partner, Elaborating an individual brochure for each fortress: 35.000 euro

Total amount: 248.000 euro, <u>Partner's budgets:</u>L.P: 96.200 euro, Partner 1-4 : 37.950 euro. <u>Own Contribution : L.P. 24.050 euro, Partner 1-4: 9.487,5 euro</u>

| Organisation name & address | Contact details |
|-----------------------------|-----------------------------------|
| Eleos Pension | Dorota Powtak |
| Gladyszow 45 | www.etiaeurope.eu |
| 38-315 Uscie Gorlickie | email:dorota.powtak@etiaeurope.eu |
| Poland | mobile: +48 783 379 186 |

Description :

Our Pension is looking for partners in:

- mechano-, balneo- and physiotherapy treatments and the joint application of which has combined effect on disabled kids and teenagers,
- project management/coordination,
- marketing and branding of pilgrimage routes/ European pilgrimage tourism especially oriented on the Orthodox Cultural Routes,
- collaborating in the themes like gastronomic routs, sharing experiences of preserving local heritage and promoting entrepreneurship in rural areas.

| Organisation name & address | Contact details |
|--------------------------------|---|
| Association Braille et Culture | Director : Serge PICHOT |
| 11 Rue de la Petite Vitesse | tél : 0033 (0)4 73642104 |
| 63 260 AIGUEPERSE / FRANCE | Email : brailleetculture@wanadoo.fr |
| | Site Internet : www.braille-culture.com |

Description : our association is specializing in the adaptation of tourist spots and places of cultural interest for the visually-impaired. We are creating sensory tours, accompanied by specific aids which are necessary for adaptation: guides provided in braille and large print, audio-guides, embossed and color-contrasted diagrams, adapted descriptive outlines, embossed plaques, tactile models etc. We exercise our activities in all France.

We are interested in the development of projects of cooperation with structures which work on accessible tourism and especially on the same fields as ours in the other European countries.

| Organisation name & address | Contact details |
|---|--|
| | |
| Lapland University of Applied Sciences Ltd. | Saila-Inkeri Puukko |
| Business & culture unit | Lapland University of Applied Sciences |
| Jokiväylä 11 C | Business & Culture Unit |
| 96101 Rovaniemi | Project Manager |
| FINLAND | saila.puukko@lapinamk.fi |
| | GSM +358 40 7528573 |
| | Post address: Kauppakatu 58, 95400 Tornio, |
| | Finland. |

Description : Objectives

Mapping out cultural tourism routes from 5 different region/country

Thematic routes, experience-based tourism

Two (2) main theme: Theme 1) Cultural history, Theme 2) Slow food (gastronomic routes with a European narrative)

Justification: Need to explore and study cultural routes for gaining knowledge locally/internationally, utilize more historically significant routes and create/develop new products

Make region more attractive for tourists; extend tourism flow in the region/s

Attract locals to learn more about their region/history

Increased possibilities to make business in the region, "Village entrepreneurship" business opportunities

Organisation: Lapland University of Applied Sciences is maintained by Lapland University of Applied Sciences Ltd. Lapland UAS has emerged from 2 universities of Applied Sciences; Rovaniemi and Kemi-Tornio UAS since 2014. <u>http://www.lapinamk.fi/en/Who-we-are</u>

Lapland UAS has a strong experience and competence with R&D projects. Read more: <u>http://www.lapinamk.fi/en/Employers/RDI</u>.

| Organisation name & address | Contact details |
|------------------------------|----------------------------------|
| Associated Business Advisors | Corneliu Berari |
| 10 Stuparilor St. | Senior Consultant |
| 300261 Timisoara | |
| Timis County | Phone: +40.256.499.651 |
| Romania | +40.256.499.715 |
| | Fax: +40.256.499.509 |
| | corneliu.berari@abaconsulting.ro |

Description :

Associated Business Advisors, "ABA" is one of the most powerful economic and legal consulting groups in Romania. Founded in 2002 by four consultants with experience in multinational companies, at this moment the group employs around 30 consultants who are able to approach a very large range of economic issues. Our company is based on the "one stop shop" principle, which means the possibility to offer to our clients a complete consulting services package. Thanks to the quality of our in-depth knowledge of the Romanian market we are able to provide premium quality consulting services to our extensive portfolio of customers. We can facilitate the access to relevant private and public actors in the tourism sector in Romania and can contribute to the developments of successful proposals, using the extensive expertise of our staff in the management of European projects.

| Organisation name & address | Contact details |
|---|--------------------------------|
| Razvojni center Srca Slovenije, d.o.o. / | Phone: 0038618962715 |
| Development centre of the Heart of Slovenia | E-mail: sasa.ceglar@razvoj.si, |
| Kidričeva cesta 1 | info@razvoj.si |
| 1270 Litija | Website : www.razvoj.si |
| Slovenia | |

Development centre of the Heart of Slovenia has more than 14 years of experience in the fields of rural development, tourism and entrepreneurship in the central part of Slovenia, in last years we are also working in the fields of renewable energy, sustainable transport, (responsible) innovation and active ageing. We are young and well skilled team of 13 experts with diverse knowledge and experience. We have participated in 20 EU projects with 160 partners from 26 countries. Development centre is also a coordinator of the subregional development partnership of 10 municipalities and manager of Local action group Heart of Slovenia which is one of the most successful LAGs in Slovenia.

We are interested to be partners under theme 1 - Cultural tourism with focus on craftsmen heritage and networking as we are coordinator of a Network of craftsmen of the Heart of Slovenia and also of national craftsmen consortium.

| Organisation name & address | Contact details |
|-----------------------------|-----------------------------|
| Diesis Coop scrl-fs | Marie Secrétant |
| Square de Meeûs 18 | Marie.Secretant@Diesis.coop |
| Bruxelles -1050 BE | Tel: +32.2.543.10.43 |
| | Fax: +32 2 541 05 69 |
| | http://www.diesis.coop/ |

Description :

Diesis Coop is looking for partners working on "responsible and accessible tourism or in cultural field" in order to apply to Transnational cultural tourism products and tourism and accessibility for all - Theme 1

We need partners from: Bulgaria; Croatia; Poland; Romania; Hungary. The organisation has also to correspond to one of the legal entities indicate to page 18 of the call for proposals: <u>file:///C:/Users/sta/Downloads/127GENTPPA147722_Call%20text_140808%20(2).pdf</u>

The project will be realised according to the principles of responsible tourism. The tasks and activities would be to look for musical guides, associations, and local musicians that can propose their music to tourists but also to locals in the platform "the passenger". The second stage would be to involve these musicians and guides in the project in order to make them to propose their talent, concerts and tours. It would help the local musicians to promote their music abroad and to create social links and meeting between artists and amateurs of music.

| Organisation name & address | Contact details |
|---|--|
| EUROGITES European Federation of Rural Tourism | Mr. Klaus Ehrlich – Secretary General <u>general.secretary@eurogites.org</u> Fon +34 950 264 240 |
| Administrative Office: Sagunto, 8-10-3 ES – 04004 Almería (Spain) | |

The **European Federation of Rural Tourism** (*EuroGites*) is formed by 36 professional and trade organisations from 28 countries ¹ of geographical Europe. It represents a tourism sector with an estimate of 500.000 micro-enterprises and about 5-6,5 million bed places. The product goes from the rural Bed&Breakfast and self-catering in private homes or farms, up to small family-run rural hotels and guesthouses, and related restaurant or activity tourism services. As a whole, this sector makes for about 15% of the European tourism capacity.

EuroGites has established general recommendations for a Europe-wide product definition and minimum quality standards in rural tourism accommodation were formally approved in 2005, reviewed in 2009, online benchmarking is available at <u>http://quality.eurogites.org</u>

Within this call, we are interested to join as PARTNER into projects that refer to products in **rural territory** across Europe, aimed at the special expectations and needs of international visitors. We can contribute with extensive previous market research, abovementioned standards (maybe to be extended), and high dissemination impact through our coverage of 28 countries in Europe.

¹ Member countries of EU are by 09/2014: Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Estonia, France, Germany, Greece, Hungary, Italy, Latvia, Lithuania, Poland, Portugal, Romania, Slovak Republic, Slovenia, Spain, United Kingdom

European non-EU members: Belarus, Bosnia-Herzegovina, Croatia, Georgia, Norway, Russian Federation, Serbia, Switzerland

| Organisation name & address | Contact details |
|-----------------------------------|--------------------------------------|
| City Hall of Linares, Spain. | Francisco García, |
| Calle de Hernán Cortés, 24, 23700 | Email: fgarcia@eteam-consultores.com |

Description: Linares is located in the province of Jaén, in the Autonomous Community of Andalusia. Noted for being very close to nature, to be the capital of the region of Sierra Morena, which allows the practice of sports and hiking for rediscover the Natural Park. Although formerly was known as the mining town, now mixed agricultural economy, in addition to industrial and commercial where the service sector is giving more life to the population today. It is very well connected and is a rapidly expanding city in Andalusia.

The project to be submitted for funding will focus on the Theme A. We want to create a tourism product based <u>on mining landscape</u>.

Partners Profile: Public entities, SME active in the field of tourism, culture or regional development. We are looking for partners located in mining regions that wants to create a common tourist product.

| Organisation name & address | Contact details |
|-------------------------------|------------------------------------|
| BioRegional Development Group | Anthony Probert |
| BedZED Centre | Brighton Region Manager |
| 24 Helios Road | BioRegional |
| Wallington | Brighton Junction |
| Surrey SM6 7BZ | 1a Isetta Square |
| United Kingdom | 35 New England Street |
| | Brighton, BN1 4GQ - United Kingdom |
| | +44 (0) 208 404 4898 |
| | Anthony.probert@bioregional.com |
| | www.bioregional.com |

BioRegional is a charity, company and social enterprise working with partners all over the world to develop new, sustainable ways of living, working and doing business.

Brighton & Hove is a city on the south coast of England. The region has just been awarded UNESCO Biosphere status. Promotion of eco-tourism and learning is a key part of this award.

Working with Brighton & Hove City Council, we want to turn the region into an international destination for low impact tourism, environmental entrepreneurship and education, and to develop a network of cities or regions across Europe doing the same.

We would like to hear from partners with similar ambitions. Please get in touch if this is of interest.

| Organisation name & address | Contact details |
|--|-----------------------|
| University of Applied Sciences (Hochschule | Juliane Ratz M.A. |
| Harz) | jratz@hs-harz.de |
| Institute for Tourism Research (ITF) | |
| Friedrichstr. 57-59 | Prof. Dr. Axel Dreyer |
| 38855 Wernigerode - Germany | adreyer@hs-harz.de |

Description :

We are a German tourism research institute at a University of Applied Sciences Harz and operate as a connecting link between science and practice.

One of our main research areas is tourism and quality of life. This includes culture tourism and in this case the connection between wine and culture. Therefore, we want to support a consortium (as partner), which focus on wine as cultural heritage of a region.

As university of applied sciences, we can contribute research methods and contents, concepts and solutions for transnational thematic tourism products. We can contribute with extensive previous market research about the expectations and behaviors of wine tourists etc., especially in Germany. Further, we have experience from previous projects e.g. local products in tourism. We can support the consortium as research partner – do market research, analyses (competitive analysis, customer analysis, feasibility studies), action plans etc.

We are looking for a suitable project group, which we can complement our skills as a further project member. Please contact us.

| Organisation name & address | Contact details |
|-----------------------------------|--------------------------------------|
| Municipality of Spinazzola, Italy | G. Massimo Lupis |
| | President, Diva Eris – International |
| | Marketing Consultants |
| | lupis@divaeris.it |

Description : The small town of **Spinazzola** in Puglia region (S/E Italy) gave birth to **Antonio Pignatelli (Pope Innocenzo XII**, 1615-1700), renewed for his love for the social outcasts (he used to address the poor with the words "my beloved sons", by that time a quite unusual address), his great moral integrity (he fought and won the current practice of nepotism) and his ache inside to wander throughout Europe (besides Italy, and before reigning on the Holy See, he served in Malta, Poland, Greece, and Austria).

On the occasion of Pope Pignatelli's 400th anniversary, the Municipality of Spinazzola intends to celebrate its greatest son by highlighting his profile of European traveller and, at the same time, the high spiritual and social impact he spread all over the 17th Century Europe.

To this purpose, a transnational tourism project in the name of Pope Pignatelli - possibly the first and greatest European immorality fighter and charity booster - is under way at present.

The project to be submitted for funding will focus on the five countries of Pope Pignatelli's life, creating a spiritual route marked by cultural events and enhancing rural tourism in at least one low-income area in each country, sharing the challenge of Spinazzola Municipality: setting up a thriving rural tourism network in rural areas and expediting the rise of local economy.

Partners Profile: based in Austria, Greece, Malta or Poland, and active in the field of tourism, culture or regional development.

| Organisation name & address | Contact details |
|-----------------------------|----------------------|
| Famaropa | http://famaropa.it |
| Via bellavista n°6 | |
| 89813 Polia (VV) - Italy | bovantonio@gmail.com |
| | |

Description:

The association was born from the need to create a moment of sharing and social cohesion, cultural, human values and an active planning of ideas that can give new impetus to our country: Polia (small town in the southern of ITALY). Famaropa is a dialect term poliese, deriving from the greek kamairope, indicating a small oak tree, destined to grow and strengthen themselves. We wanted, therefore, give a meaning to our association of growth, a growth that must necessarily involve all Polia, both from the point of view socio-cultural, but also from an economic point of view.

We want to create a museum of water. We want to redevelop a factory that produced water bottles. We want to have contact with associations or companies that have our same goals. Create a network of museums in Europe (not just water).

| Organisation name & address | Contact details |
|--|--------------------------------|
| Asociația "BASARABII" | Vice-president |
| Str. Intr. Odobești, Nr. 4, Sect. 3, București | Mr. Răzvan VASTEA |
| | M: +40721639269 |
| | Email: razvan.vastea@gmail.com |

We are a NGO active in the field of rural development. We develop projects for people from rural areas of Romania, promoting the rural areas through cultural activities and enhancing the rural tourism and alternative ways for people and businesses from rural areas of Romania to develop. We have an extended network of volunteers in South-Muntenia, South-West Oltenia and East-Moldova regions also contact people in others regions so we can easily could be partners in all kinds of projects that involve development of rural areas through tourism, cultural activities, ecological agriculture and food alternative ways for developing and helping people from rural areas to develop.

| Organisation name & address | Contact details |
|--|--|
| Department of Sociology and Social | Reference person: prof. Ezio Marra |
| Research, University of Milano-Bicocca | ezio.marra@unimib.it |
| University of Milano-Bicocca | Chairperson of the BSc course in Tourism |
| Via Bicocca degli Arcimboldi 8 | Sciences and Local Community Studies: |
| Building U7 | Prof. Ezio Marra. |
| 20126 Milano, ITALY | E-mail: ezio.marra@unimib.it |
| , | Vice Chairperson: Prof. Elisabetta Ruspini |
| | E-mail: elisabetta.ruspini@unimib.it |

Description: The Department of Sociology and Social Research one of the sixteen Departments composing the National University of Milan-Bicocca, located in northern part of Milan and established in 1998. Milan-Bicocca is the newest university among the seven already existing in Milan. The Department counts a permanent staff of 92 scholars and 4,000 undergraduate and graduate students. The Department offers 4 undergraduate, 4 graduate, 6 master, and 2 doctoral degrees.

Among these, the BSc course in "Tourism Sciences and Local Community Studies" (chairperson Prof. Ezio Marra) provides the tools for the scientific analysis of local tourist systems. The course provides the necessary tools to access all classic positions among tourist operators: from restaurant manager to food and beverage manager, from head of tour operator marketing to tourist informer, from hotel manager to tourist guide or event organiser.

Our Department would like to hear from partners interested in the feasibility of a coordinated European approach in the field of: knowledge, recovery, management of industrial and cultural heritage; preserving local heritage and promoting entrepreneurship in rural areas. The Department of Sociology and Social Research is particularly engaged with promotion and management of industrial and cultural tourism; heritage marketing actions; organizing of cultural events; DMO (destination management organization) involved in meta management of small and medium networks of local actors and stakeholders in the tourism sector; innovation in tourism.

Prof. Ezio Marra is the Coordinator of the LIST-International Laboratory on Tourism Studies.

| Organisation name & address | Contact details |
|---|-------------------------------|
| Agenția pentru Dezvoltare Regională Sud | Liviu Gabriel Musat |
| Muntenia(South Muntenia Regional | Director |
| Development Agency) | Tel: +40 242/331.769 |
| | Fax: +4 0242/313.167 |
| Address: General Constantin Pantazi street, | E-mail: office@adrmuntenia.ro |
| no.7A, - Zip code: 910164 | programe@adrmuntenia.ro; |
| Călărași County - Romania | Web site: www.adrmuntenia.ro |

South Muntenia Regional Development Agency (**SMRDA**) has been established in 1999 on the basis of the Law no. 151 /1998 on regional development in Romania (updated later by Law no.315.2004), as a non-governmental agency, non-profit and of public utility.

Its mission is to develop and implement regional policies and programmes that lead towards the alleviation of economic and social imbalances across the region and contribute to a further sustainable and balanced development.

The Agency is ensuring an easy access to European and national funds to the representatives of both public and private sector, by providing a wide range of services (information and helpdesk services, delivery of training sessions and workshops, consultations, networking, partnership development, etc).

SMRDA is looking for potential partners, from appropriate neighboring regions and countries to the Danube Space, (e.g local, regional and national public authorities, non – profit organizations, regional development agencies, SMEs, universities, etc.) for cooperation, in view of the development of a new project that fulfils with the aim of the Theme A – Cultural tourism. The main goal of this project will be the preparation of a joint tourism strategy that will develop a transnational cooperation based on cultural heritage in the Danube River Space. In this regard, the project aims to develop networks and discussion platforms between public decision-makers and the private sector, in the field of cultural tourism. Thus, an activity carried out within this strategy will be focused on the promotion of the new ideas about the gastronomic routes (cooking methods of the Danube fish) with specific fish cuisine from the neighboring regions and countries to the Danube Space.

More details about the eligibility criteria for the potential partners, for theme A, are available at page 18 from the Call for Proposals (Call ID: 127-G-ENT-PPA-14-7722).

| Organisation name & address | Contact details |
|---|-------------------------------|
| Agenția pentru Dezvoltare Regională Sud | Liviu Gabriel Musat |
| Muntenia(South Muntenia Regional | Director |
| Development Agency) | Tel: +40 242/331.769 |
| | Fax: +4 0242/313.167 |
| Address: General Constantin Pantazi street, | E-mail: office@adrmuntenia.ro |
| no.7A, - Zip code: 910164 | programe@adrmuntenia.ro; |
| Călărași County - Romania | Web site: www.adrmuntenia.ro |
| | |

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The Agency is ensuring an easy access to European and national funds to the representatives of both public and private sector, by providing a wide range of services (information and helpdesk services, delivery of training sessions and workshops, consultations, networking, partnership development, etc).

SMRDA is looking for potential partners, from appropriate neighboring regions and countries to the Danube Space (e.g. local, regional and national public authorities, non – profit organizations, regional development agencies, SMEs, universities, etc, from the following countries: Germany, Austria, Hungary, Romania and Bulgaria) to cooperate, in view of the development of a new project that fulfils with the aim of the Theme A – Cultural tourism. The main goal of this project will be the preparation of a joint tourism strategy that will develop a transnational cooperation based on the cultural heritage in the Danube River Space. In this regard, the project aims to improve the quality of the European tourism offer by a strengthened cross-border cooperation and each partner will realize the mapping of attractions/ destinations and will contribute to the diversification of European tourism offer. Thus, some of the activities carried out within this strategy, will be focused on the development of the Danube Circuit (Germany, Austria, Hungary, Romania, Bulgaria) regarding the sightseeing of the heritage (e.g. spiritual routes, castles, museums, etc), organizing tours thematic routes such as: the Wine Route, Kings Route, Fruits Route.

More details about the eligibility criteria for the potential partners, for theme A, can be found in the Call for Proposals (Call ID: 127-G-ENT-PPA-14-7722) at page 18.

| Organisation name & address | Contact details |
|---|--|
| Foundation of Science and Technology Park | Meritxell Fuguet |
| for Tourism and Leisure of Catalonia – | meritxell.fuguet@pct-turisme.cat |
| Universitat Rovira i Virgili, C/ Joanot | www.pct-turisme.cat / |
| Martorell, 15, Vila-seca 43480, Spain | http://www.elpaisatgedelsgenis.cat/?idm=en |
| | +34 977 394 868 |

The Foundation of the Science and Technology Park for Tourism and Leisure – URV is the manager of the Technical Office of the Landscape of Geniuses, a cultural route product developed in the coastal destination Costa Daurada (East of Spain).

The Landscape of the Geniuses is focused on the creation and development of a tourist

attraction based on linking four internationally renowned artists with four municipalities in

the county of Tarragona. The artists and their landscapes are: Antoni Gaudí and Reus, Joan

Miró and Mont-Roig, Pau Casals and El Vendrell and Pablo Picasso and Horta de Sant Joan. We have experience in developing projects funded by the ERDF and ESF.

We are interested in joining a consortium as well as in taking part in the process of the project development in Them A.

| Organisation name & address | Contact details |
|---|------------------|
| LIDEEA DEVELOPMENT ACTIONS SRL | office@lideea.eu |
| Romania, Deva city, Hunedoara county, Cuza Voda street, D7/3, postal code 330022 | www.lideea.eu |
| | 0040 254230431 |

Description:

LIDEEA Development Actions srl is a private Romanian company established in 1993 as a LTD (Limited Liability Company) active in the field of policy/ programme/ project management – mainly in the area of EU funding.

LIDEEA has a large experience in all phases of the programme/ project cycle being involved in pre-accession programs, EU Structural Instruments (2007-2013) and European Structural and Investment Funds (2014-2020) in regional development, SME's, innovation, tourism and governance. The experience includes technical assistance for authorities involved in programme management, assistance to beneficiaries of funds for project development and implementation, studies and evaluations in Romania and for the European Commission.

LIDEEA was also involved in cross border cooperation and partnership projects funded by European Commission, establishing good relations with organisations across whole Europe.

| Organisation name & address | Contact details |
|--|--|
| Portsmouth City Council | Billy Ansell |
| City Development and Cultural Services | European Project Co-Ordinator |
| Civic Offices | |
| Guildhall Square | E: <u>billy.ansell@portsmouthcc.gov.uk</u> |
| Portsmouth | T: +44 23 9284 1519 |
| Hampshire | www.visitportsmouth.co.uk |
| PO1 2AD - United Kingdom | - |

We are a department within a Local Authority (Council) of a large city on the South Coast of England, United Kingdom who manage many cultural/heritage tourism products. Please visit the website above to view a comprehensive list and description of our cultural offer.

We have a very wide and varied cultural offer with an emphasis on heritage and historical assets. Whilst we, Portsmouth City Council, run and manage much of the cultural products in Portsmouth, much is run by private organisations and SMEs.

We would be interested in joining any project regarding this call, but we have a particular interest in:

Maritime heritage - Coastal/Seaside tourism - Food and gastronomy - Tour providers - War/conflict heritage - Developing tourism/cultural SMEs - Short City breaks - Boating and sailing - Children and young people - Arts and crafts.

| Organisation name & address | Contact details |
|-----------------------------|-------------------------------------|
| Ambienta45 | Main contact: Jovita García Collado |
| Plaza de España, 6 | Mail: ambienta45@ambienta45.es |
| 06002 BADAJOZ (Spain) | Phone: +34 924 25 57 77 |

Description:

Ambienta 45 is a Spanish Environmental Consulting. We develop projects about sustainable tourism (too, about sustainable food chain supply, business and biodiversity and environmental law). We work in Portugal too.

We are a member of several tourism organizations:

EIP-AHA (AG D4), where we promote the tourism in natural areas like a tool for the active and healthy ageing.

CareLand: The first "iberican group" of research about health, tourism and rural development.

Coufounder of "Activ Seniors" (new method of tourism for the "new seniors": culture, nature, health, volunteer, biodiversity..)

| Organisation name & address | Contact details |
|-----------------------------|---------------------|
| Sea Teach S.L. | Mike John: |
| Port Petit, 324 | info@sea-teach.com. |
| Cala D'or Marina | Silja Teege: |
| 07660 Mallorca, Spain | email@sea-teach.com |
| www.sea-teach.com | Tel.+34 971 648 429 |

Sea Teach is a (SME) Sea school (RYA Training Centre) and Charter Boat business based on the coast of Mallorca with direct links to both local and EU wide tourist markets and is best suited and interested to work (as Partner) in a Theme B project within this call. The company has 16 years experience which has helped to develop the necessary entrepreneurial skills required to develop, manage and sustain the business to wider tourism markets and is interested to work with organizations which are planning to submit a project proposal which will foster the creation of new business and develop cooperation to cross-border accessibility to tourism.

Sea Teach has 5 years experience working on EU projects within the LLP program.

This year (2014) the Sea Teach team have written and submitted two Erasmus + strategic partnership projects which have both been approved for funding.

| Organisation name & address | Contact details |
|--|---|
| Bucharest UnSeen Ring Tour Bucharest Unseen Ring Tour Dumitru Florescu 34, Sector 1 Bucharest - Romania | Iulia Porneala +0728256377 Iulia.porneala@gmail.com |

Description: We are a Tour organiser that targets to reveal locals and visitors the effects of the communist regime on the architecture and life of the city. Raise awareness to the new generations of the things that happened during those times.

The Tour presents the status of things before the communist regime, the measures taken during the regime to hide the signs of the capitalism, or religious landmarks (example: apartment buildings build around churches to hide them).

We are looking for partners from other countries/cities (who underwent communist regimes) with the same goal to realise a transnational partnership of "Reveal, realise, remember and do not repeat" programme for citizens of these countries and visitors.

| Organisation name & address | Contact details |
|-------------------------------------|---|
| 'Sicily manufactures of art' c/o | Mr. Rosario Scollo |
| Municipality of Mirabella Imbaccari | Collaborator of the Mayor of Mirabella Imb. |
| Piazza Vespri 1 | for tourism, culture and relationship with |
| 95040 Mirabella Imbaccari (Ct) | abroad - responsible for 'Sicily manufactures |
| ITALY | of art' |
| | Tel. 0039 0933 991089 |
| | email: rosario.scollo@gmail.com |

'Sicily manufatures of art' is an association of 7 Sicilian municipalities (Mirabella Imbaccari, Caltagirone, Militello in Val di Catania, Piazza Armerina, Aidone, Chiaramonte Gulfi, Noto) created for the touristic valorisation of the territory giving attention to the handcraft of quality (pillow lace and embroidery, pottery and ceramics, stone worked, food, oil and wine), in collaboration with private enterprises. All the towns have important traditions, in a green environment uncontaminated where the tourist can live the 'taste of an ancient history' in agritourisms, hotels, bed & breakfast, restaurants characterized for their quality in the accommodation and food.

Some towns are in Unesco heritage as Caltagirone, Militello, Piazza Armerina and Noto; we can give a touristic offer to any group of persons that wants discover the Sicilian territory with attention towards the story, the culture and the traditional values expressed in a lifestyle quiet and stimulating.

We are interested in joining project proposals under this call.

| Organisation name & address | Contact details |
|--|---|
| C.N.A. – Provincial Association of Crotone | Dott. Luigi A. Dell'Aquila |
| Via Firenze, 34 | Coordinator and Head of Department |
| I-88900 Crotone (KR) / Italy | Program, Project and European, National |
| Phone: +39-0962-28280 | and Regional Funding Department |
| Website: <u>www.cna.it</u> | E-mail: luigixdellaquila1@gmail.com |

Description :

In Italy, The CNA (National Confederation of Crafts and Small and Medium Enterprises), founded in 1946, for over 60 years represents and protects, the interests of small businesses, SMEs and all forms of self-employment. A reality that today draws strength and weight from about 670,000 companies. The mission of the CNA is to give value to small and mediumsized enterprises and the craft sector, serving as their partner for the development and promoting economic and social progress. This goal is pursued through a structured and widespread, a company that offers integrated services and personalized advice to businesses, a modern structure that provides its members with support, information and innovative solutions. The presence of the CNA is widespread both in big cities and small towns: in fact, 1,250 federal offices operating at the local level not only offer services, advice and information but also the credibility and professionalism of being sharers and co-stars of the success of small business and the development of a sector that, alone, continues to create jobs and new businesses. The C.N.A. - Provincial Association of Crotone is networked with all the CNA system, at national, european and international level. In Brussels, the C.N.A. also operates through Italian Small Business in Europe (ISB) is a non-profit association that aims to meet the growing demands of representation and service of Small and Medium Enterprises and Handicraft Italian (www.isbineurope.eu).

| Organisation name & address | Contact details |
|---|------------------------------|
| Zsolnay Örökségkezelő Nonprofit Kft. | Tel. : +36-72-500-360 |
| (Zsolnay Heritage Management non-profit | Fax : +36-72-212-997 |
| Ltd.) | www.zsn.hu |
| seat : H-7630 Pécs, Zsolnay Vilmos út 37. | Mr Balazs Porszasz |
| postal : H-7603 Pécs, Pf.: 27. | mail: porszasz.balazs@zsn.hu |
| | mobile: +36-30-738-1447 |

Zsolnay Heritage Management non-profit Ltd.- ZsÖK Ltd. is owned by the Municipality of Pécs at 100%. Neighbouring the operating world-famous Zsolnay porcelain factory The Zsolnay Cultural Quarter, unmatched both in terms of size and spirituality, a rehabilitated and renovated industrial area is controlled by the ZsÖK Ltd. along with Kodály Centre, the historically significant World heritage venues of Cella Septichora Visitor Centre and the Early Christian Cemetery, and the House of Arts and Literature of Pécs and Pécs Gallery. The ZsÖK Ltd. SME coordinates the demonstration of the values of cultural and industrial heritage, the experience based revivification of the site and programme organization.

We are looking for partners especially interested in:

- applying new audiovisual means and other developments targeting interactive attendance
- development of special guidence and display system to create experience based special visitor centre for people with fewer opportunities.
- by our special goegraphical location fostering the 'South Gate' copulative role which was a central idea of the European Capital of Culture programme.
- developing our balkan relations by and for programme and event organizing in cooperation with the ethnic minorities living in our region. We would intend to create a cultural tourism product accessible for all.

The ZsÖK Ltd is open to any new and innovative ideas which are related to the above in any ways.

We have experience in:

- experience based tourism on rehabilitated industrial heritage site such as porcelain/ceramic painting for visitors, ethnic dance events, artistic live productions, concerts and festivals.
- event and programme organizing
- ZsÖK Ltd. is the assignee of the Pécs European Capital of Culture 2010 organization.
- Partnership in EU projects i. e. Gruntvig and VOICE (Culture 2007-2013) programmes

| Organisation name & address | Contact details |
|-------------------------------|---|
| Development Agency Sora / | Kati Sekirnik (DUO center/Arts and Crafts |
| Razvojna agencija Sora d.o.o. | Center) |
| Poljanska cesta 2 | Email: rokodelskicenter@skofja-loka.com |
| 4220 Škofja Loka | Phone: + 386 (0)4 511 24 60 |
| Slovenia | Website: |
| | http://www.skofja-loka.com/298/view.aspx |
| | |
| | Andreja Križnar (Manager of Tourist Unit) |
| | Email: andreja.kriznar@ra-sora.si |
| | Phone: +386 (0)4 517 06 02 |
| | Website : <u>www.skofja-loka.com</u> |
| | |
| | Samra Šećerović (Project Manager) |
| | Email: <u>samra.secerovic@ra-sora.si</u> |
| | Phone: + 386 (0)4 620 22 26 |
| | Website: <u>www.ra-sora.si</u> |

Description: Development Agency Sora has 15 years of experience in the field of entrepreneurship, tourism and rural development in the Škofja Loka region in Slovenia. It is **included in the network of the Regional Development Agency of Gorenjska.**

With projects and programs developed for various target groups (young people, unemployed, women, potential and active entrepreneurs, tourist providers, farmers) on the basis of EU funding, it aims to contribute to the sustainable development in the region.

Agency is the **manager of LEADER office for Škofja Loka area.** Within the agency also operate **Tourist Unit** and **Centre of Arts and Crafts** located in the center of Škofja Loka, the town with rich medieval history and one of Slovenian historic cities. It has a great track record in participation in EU projects, also in the field of cultural heritage (see project DUO Kunsthandwerk, <u>www.duo-kunsthandwerk.eu</u>). It is also one of the VEM points (one-stop-shop for the entrepreneurs) in Slovenia.

Our region: <u>http://www.skofja-loka.com/home/promotional-film-kofja-loka-region.aspx</u>

Interested in: joining partnerships in projects in the field of tourism, based on cultural and industrial heritage, art and handcraft, culinary, cycling, eco-tourism etc.

| Organisation name & address | Contact details |
|-----------------------------|-----------------------------------|
| Rome and Italy S.r.l. | Stefano Sghinolfi |
| Via Giuseppe Veronese, 50 | stefano.sghinolfi@romeanditaly.it |
| 00146 Roma - Italy | Name contact Lorenza Stanziano |
| | lorenza.stanziano@romeanditaly.it |
| | www.romeanditaly.com |

Rome and Italy is a service company and tour operator, and was born from the union of professional experiences in the world of tourism. It is based in Rome with correspondents in all Italian cities.

Leader in offering guided tours and special excursions besides the classic tours, alternative, unique and refined, with products tailored to reach any target of customer satisfaction.

With our special equipment and the assistance of our staff, we organize tours and excursions for disabled of all categories and their families. We know the level of accessibility and difficulties of each location and site that we suggest, having studied and field tested them with a staff of specialists.

We are interested in collaboration on projects dealing with cultural tourism (Theme A) related to segment of cultural heritage route and accessible tourism.

| Organisation name & address | Contact details |
|--|--------------------------|
| C.N.A. Confederazione Nazionale | Website: www.cnalucca.it |
| dell'Artigianato e della Piccola e Media | Email: info@cnalucca.it |
| Impresa | |
| Via Romana 615/P | |
| 55100 – Lucca (Italy) | |

Description :

C.N.A. (National Confederation for the craft sector) is a national organization representing craft system (entrepreneurs, small and medium sized enterprises and related associations). C.N.A. Lucca would act as a partner for the Call of the COSME Programme "127-G-ENT-PPA-14-7722 Transnational cultural tourism products and Tourism and accessibility for all" - Theme A: Cooperation projects to support transnational tourism based on European cultural and industrial heritage.

C.N.A. Lucca intends to enhance through tourist trails the handmade production of the territory and in particular to keep alive the tradition of craftsmanship to preserve ancient crafts that could be lost.

C.N.A. Lucca is also working to build a pole of the handicraft in Lucca and so it's interested in contacting and visiting other experiences to get ideas and models.

| Organisation name & address | Contact details |
|-----------------------------|---------------------------------------|
| Inmedia srl, | Ruxandra Lupu |
| Via Etnea, 193B | International cooperation manager |
| 96016, Lentini (Siracusa) | Mail: <u>Ruxandra.lupu@tiscali.it</u> |
| Italy | Tel: 0950941683 |

Description : Inmedia srl is active in the field of media, promotion, tourism and cultural projects. It has a strong experience in the development of cultural projects and projects regarding the promotion of the territory - from documentaries, to art exhibitions and events, medieval festivals, participation in tourism fairs etc. It has also a strong network of partners, both public and private, among which are local administrations, museums, universities etc. Inmedia is interested to take part in the present call as a strong partner in the field of touristic promotion and strategic planning.

| Organisation name & address | Contact details |
|-------------------------------|--|
| Sviluppo Piemonte Turismo Srl | Mrs. Maria Elena Rossi (General Manager) |
| (Piedmont Region) | mariaelena.rossi@piemonte-turismo.it |
| Via Avogadro, 30 | Tel. +39 011 4326149 |
| 10121 Turin | Mrs. Elena Romani |
| Italy | elena.romani@piemonte-turismo.it |
| | Tel. +39 011 4326151 |
| | www.piemonte-turismo.it |

Sviluppo Piemonte Turismo is an in-house providing company, a new regional body whose role is to support the Piedmont Region and the whole tourist system in order to reach the goals set in the Tourism Regional Strategic Plan. The area Market Research & Statistics manages and develops the activities of the Tourism Observatory and is the centre of specific skills for the strategic analysis of tourist marketing planning activities.

We would like to find partner countries especially interested in developing the following themes: food & gastronomy (wines, typical foods of yesteryear, etc.) and/or industrial tourism (the textile industry and the shopping row, etc.), in order to develop European tourism routes connected to THEME A – CULTURAL TOURISM.

Please feel free to contact us if you have any suggestions!

| Organisation name & address | Contact details |
|-----------------------------|--------------------------|
| Ministry for Tourism (MOT) | Mr. Oliver Farrugia |
| 233 Republic Street, | (oliver.farrugia@gov.mt) |
| Valletta, Malta | |

Description :

The Ministry for Tourism aims to establish and execute a tourism policy based on the principles of sustainable tourism, to contribute to economic growth whilst respecting the heritage and environment of the Maltese islands. The Ministry works with all its stakeholders to ensure that product, service and value all reach levels which enable Malta and Gozo to continue improving its tourism activity throughout the year. The efforts undertaken by the Ministry for Tourism are aimed to holistically develop and maximise the economic contribution of the aviation sector whilst concurrently sustaining long-term and year-round accessibility to tourist generating markets. The Ministry is committed to continually improve on the services it offers. With regards to call 127-G-ENT-PPA-14-7722 (Transnational cultural tourism products and Tourism and accessibility for all), the Ministry is particularly interested to seek project partners who aim to foster accessible tourism entrepreneurship and management.

| Organisation name & address | Contact details |
|--|---|
| Jaén County Council (Spain). Tourism | Emilio Molero López-Barajas (Mr.), County |
| Bureau / Diputación Provincial de Jaén | Tourism Bureau technician-geographer |
| (España). Servicio de Turismo. | Email: emiliomolero@promojaen.es |
| San Francisco Square, 2. ES-23071 Jaén | |
| (Spain) / Plaza de San Francisco, 2 | |
| ES-23071 Jaén (Spain) | |

Territory.-

Jaén province, including 97 municipalities/townships, is located on the south of Spain, and it is one of the interior and mountainous provinces in the region of Andalusia. In Jaén province is born the Guadalquivir, one of the great rivers of the southern European History. Provincial area is 13489 km2, occupying 2.67% of the Spanish territory. It has a population of 664,916 inhabitants (49.29 inhabitants per km2) of which approximately one-third live in the capital and its metropolitan area. The rest of the province hosts the largest provincial surface of protected natural areas of Spain and rural landscapes, mainly olive grove.

Among its touristy attractions are Úbeda and Baeza World Heritage cities, or the largest natural reserve in Spain -NR Sierras de Cazorla, Segura and las Villas-, and other protected natural areas and dozens of historic and artistic places scattered by their municipalities. The province of Jaén is a rural area full of historical and natural heritage, lifestyle that preserve the best of the Mediterranean culture, the peaceful life of the Andalusian people and a cuisine based on the best extra virgin olive oil.

Its main economic activity is agriculture (olive groves). In its mountain and countryside scenery 60 million olive trees expand. Jaén province is the largest producer of olive oil in the world, with some of the best extra virgin olive oils produced in local companies with international projection.

Organisation.-

Jaén County Council (<u>http://www.dipujaen.es</u>) is a local government that has jurisdiction over the whole province of Jaén, dedicated to the coordination of municipal services, legal, economic and technical assistance and cooperation municipalities, especially those in lower economic capacity and management, and over municipality public services, promoting the province as a tourist destination and coordination of unified service delivery of municipalities in its territory.

From a tourism point of view, the county council promotes resources, areas or parties of singular interest to the province and participates through local authorities to promote tourism in the overall tourism development.

Besides promoting the destination, the Provincial Council of Jaén has extensive experience in the implementation of heritage tourism product base. Its actions are always based on collaboration with companies in the sector and equipping provincial destinations. So for this call the Council can offer expertise in the provision and equipment of accessible tourism facilities (visitor and interpretation centers), trails in protected areas, conditioning elements for the visit heritage (castles and archaeological sites) and public-private collaboration in destination management.

| Organisation name & address | Contact details |
|-----------------------------|--------------------------------|
| Associazione CLAC | Stefania Zanna |
| Via Re Federico, 23 | EU Project Manager |
| 90128 Palermo | |
| www.clac-lab.org | Email: stefaniazanna@gmail.com |
| www.marememoriaviva.it | Skype: stefaniazanna1 |

Description: CLAC works on planning and management of cultural projects. Its aim is to develop cultural management skills and to create relationships with other operators in Italy and Europe to stimulate exchange of experience and mobility of projects, people, ideas. We think that cultural projects can be an important tool for the economic development; to do so it is important to stimulate dynamics of collaboration between institutions, entrepreneurs, cultural managers and artists. Clac spreads cultural actions based on the idea of the "community plan" in different artistic fields, so we worked in contemporary visual art, audiovisual, publishing, music etc. always involving people in our cultural and development projects.

CLAC is interested in being partner in projects concerning cultural tourism products around costal and maritime heritage and on "experience-based" tourism.

| Organisation name & address | Contact details |
|-----------------------------|------------------------------|
| UMBRIA TRAINING CENTER | Francesco di Giacomo |
| Cultural Association | President |
| PIAZZA 23 Luglio, 5 | Tel:0039 0743613410 |
| Scheggino, 06040 PG | Fax: 0039 0743613411 |
| Italy | Mail: info@umbriautc.org |
| | francesco@umbriautc.org |
| | |
| | Susanu Nicoleta |
| | Project Manager Assistant |
| | Tel:0039 0743613410 |
| | Fax: 0039 0743613411 |
| | Mail: nicolesusanu@gmail.com |
| | progettazione@umbriautc.org |

Description: Our mission is to offer extremely high quality consultation and training in the following sectors: sustainable development and tourism, public governance and business management. We promote the change, the development and the innovation of territories, organisations and individuals by means of efficient, functional and incisive methods. We are interested in projects on THEME B. Project implemented in tourist field: 2012–2014 - SEE Programme SEE/B/0017/4.3/X, "Synergy of culture and tourism: utilization of cultural potentials in less favored rural regions"; 2012 -2014 Multilateral Partnership – Leonardo da Vinci Programme 2012-1-RO1-LEO04–22751 5, Towards a reciprocal recognition of quality assurance systems in VET for Tourism; 2006-2007 "Developing a Mediterranean Standard for Sustainable Tourism" - MESST . Interreg ARCHIMED IIIB.

For further information please, see our CV.

| Organisation name & address | Contact details |
|--|-----------------------------|
| | Ing. Nadijara Alves Acunzo |
| Il Cortiglio s.r.l. (SME) | Fontanarosa (AV- Italy) |
| | e-mail: info@ilcortiglio.it |
| Address: Via S. Lucia, 36 – Naples (Italy) | website: www.ilcortiglio.it |
| | phone: (+39) 0825.188.54.31 |

Il Cortiglio is an Italian SME operating in the frame of tourist recreational rural activities. It works on valorization of local productions, site visit among agriculture farms, production sites, museums and so on. Il Cortiglio is collaborating with local no-profit associations to manage a local development strategy to increase the incoming of foreign tourists in Fontanarosa and surrounds. Fontanarosa is in **Irpinia**, an area located in the centre of **Campania**, a Convergence Region in the **South of Italy**. It offers unexploited treasures, made by working of stone and straw, agricultural productions of excellence (extra virgin olive oil, chees, truffles, cold cuts and so on) and fine wines, many medieval castles and fortresses, churches and sanctuaries. Nowadays, Fontanarosa is out of any tourist offers even if many resources are already available. This destination needs a pulse under the communication and marketing sector and to become more tourist friendly. Il Cortiglio is interested in collaboration on projects dealing with cultural tourism (theme A).

| Organisation name & address | Contact details |
|-----------------------------------|---|
| Bremerhaven Tourist Board | Mr Jochem Schöttler (head of unit) |
| Experience Bremerhaven - Tourism, | Ms Franziska Stenzel (project manager) |
| Marketing and Events Company Ltd. | HHMeier-Straße 6 |
| (100% public company) | 27568 Bremerhaven |
| | Germany |
| | Telephone: +49 (0)471 809 36 173 |
| | Fax: +49 (0)471 809 36190 |
| | E-mail: stenzel@erlebnis-bremerhaven.de |
| | Internet: www.bremerhaven-tourism.de |

Description: Bremerhaven has numerous maritime tourist attractions. **Maritime tourism** is a core activity, and a new economic factor for Bremerhaven as a location. <u>Thematic focus</u>:

- Maritime tourism /cultural heritage ships/seafood
- Accessibility: barrier free, senior- and family-friendly services/accommodation
- Cycling / "green" mobility / reduction of CO2 emissions, sustainable solutions
- Development of web-based solutions ("smart tourism")
- Knowledge tourism: insights "behind the scenes" of e.g. container transhipment, food production, climate change, etc.

Innovative ideas, offers and concepts are always welcome!

| Organisation Name & address | Contact details |
|------------------------------|--------------------------------------|
| Chamber of Commerce of Pavia | Ms. Patrizia Achille |
| Via Mentana 27 | Tel. +39 0382 393 289 |
| 27100 Pavia | e-mail: <u>achille@pv.camcom.it;</u> |
| Italy | studi@pv.camcom.it |
| | www.pv.camcom.it |

Description: The Chamber of Commerce of Pavia is an essential benchmark for Pavia's social and economic fabric, promoting economic and territorial development and improving the quality of life of its citizens: this is the objective underpinning the activities of the Pavia Chamber of Commerce. As an institution which, by adopting a "Culture of Doing", the Pavia Chamber of Commerce has decided to invest in its resources and know-how to create a leading-edge and competitive scenario in its territory, endowed with modern tangible and intangible infrastructures and services of a sufficient level to meet the needs of the companies within the territory.

The aim of our project is the rescue of Saint Columban's historical route across Europe, in the 1400th anniversary of his death. We intend to create an integrated touristic system, aiming at boosting territories through the realization of cultural historical and nature trails.

The touristic product will enhance the social and economic development of desertifying territories, the preservation of cultural and natural heritage and environmental protection and boost the knowledge of local rural traditions, customs and wine-and-food excellences.

Looking for potential partner for collaboration in developing a transnational tourism product according to the THEME A – CULTURAL TOURISM of the Call.

| Organisation name & address | Contact details | |
|---|--|--|
| Description : NAME OF THE | 50, Konstantin Stoilov street, 4000 Plovdiv, | |
| INSTITUTION: Ancient Plovdiv Municipal | Bulgaria, Tel:00359 32 63 33 80 Fax: 00359 | |
| Institute, | 32 62 71 32, e- | |
| | mail:oldtownplovdiv@yahoo.com | |

Description: The organization is a nonprofit entity and acts as the antiquities department of Plovdiv municipality. Its tasks are: Management and coordination of all activities related to the preservation, development and use of the immovable monuments of culture in the Ancient Plovdiv Reserve; Development of cultural tourism; Participation in projects and applying to programs, connected with the conservation and restoration of monuments of culture, tourism, cultural events, etc.;

The Ancient Plovdiv Architectural Reserve - PLOVDIV (BULGARIA)

Plovdiv is located on the banks of the Maritsa river, approximately 152 km southeast of Sofia, has settlement traces dating from the Neolithic, roughly 4000 BC, in 342 BC, it was conquered by Philip II of Macedon, in 72 AD it was incorporated into the Roman Empire. In the Middle Ages the city was part of the Byzantine empire. In 1364 it fell under the Turks. Under the rule of the Ottoman Empire, Plovdiv was a focal point for the Bulgarian national movement and a major economic center, richer citizens constructed beautiful houses many of which can still be seen in the Architectural reserve Old Plovdiv.

The city presents a unique historic stratification, the result of a complex blend of influences at the crossroads between the East and the West and symbiosis between architecture and nature, area of living traditions, artistic exchange and beliefs, meeting place of different religions, aiming UNESCO inclusion in WH list. The city shape is marked by a number of 19th century churches, aside the impressive roman amphitheater and roman stadium and the vernacular architecture.

| Organisation name & address | Contact details | |
|---------------------------------------|-------------------------------------|--|
| The Departmental Tourism committee in | Mathilde Christnacht et Anne Ridard | |
| Seine-Saint-Denis | 33/01 49 15 98 97 | |
| 140, avenue Jean Lolive | 33/01 49 15 98 98 | |
| 93695 Pantin cedex - France | m.christnacht@tourisme93.com | |
| | a.ridard@tourisme93.com | |

The Departmental Tourism committee in Seine-Saint-Denis has, for the past ten years or so, been developing tourism products to enhance industrial heritage (its history, architecture, conversion of industrial buildings...) and the savoir-faire of industries present in the north-eastern Paris region.

The Departmental Tourism committee in Seine-Saint-Denis would like to develop this strategic development plan with other European players who are already involved in similar activities or who would like to promote measures in the framework of this transnational project.

The CDT would like to share, with other European regions :

- its « savoir-faire » in its relationships with public and private players,
- its experience with major sites in the conception of sightseeing tours on the rehabilitation of industrial buildings
- its expertise as pioneer and leader in France in the development of company visits in different sectors of activity

The CDT 93, along with its network of partners, plans 1 100 visits each year, walks and cruises on the history and the savoir-faire of the region and attracts 13 000 visitors. Urban strolls are also planned around different themes: global cities and migrations, gastronomy (the spice route)...

The CDT 93 needs to cooperate with other European towns to develop new proposals, to consolidate and sustain these guided tours, to create events to attract the public (local and European). We consider it essential to work with other European towns to consolidate this tourism proposal based on material and immaterial heritage on a European level and to create the necessary tools to highlight and enhance this European heritage.

| Organisation name & address | Contact details |
|--|----------------------------|
| Asociación de ciudades de la ruta Bética | Isabel Rodríguez Rodríguez |
| Romana | beticaromana@carmona.org |
| Arco de la Puerta de Sevilla | +34 954 19 09 55 |
| 41410, Carmona | |
| SPAIN | |

Description :

Ancient roman roads interconnect the most beautiful and touristic cities in Western Europe and could be used as the link to conform a transnational touristic product of unparallel attractive. Therefore, our project aims to develop the product "European Roman Roads" that singularizes and assign value to these resources giving tourists the opportunity to visit and enjoy the cities linked by roman roads. To achieve this objective is vital to promote research and investigation that could result in the creation of a solid product and the design of a complete and effective promotion and marketing strategy.

Like the Spanish regions of Andalusia and Catalonia, different cities and regions of France, Greece, Italy and Portugal are connected by roman roads and have the potential of become important cultural touristic destinations.

| Contact details |
|---|
| EU TRAMES onlus |
| www.italytrames.eu E-mail: info@italytrames.eu |
| |

We want to create long term partnership cooperation about Cultural Tourism products and Tourism and accessibility for all (inclusion of people with special needs).

TRAMES onlus is an Italian public equivalent body, a non-profit and non-commercial organization, with projects staff dedicated to the European community programs and is a founder member of the "Platform for Intercultural Europe aisbl" c/o Culture Action Europe in Bruxelles. We participate in community programs in cooperation and exchange with other European countries, for contributing to the promotion of a common cultural space for European populations. Through the International projects, we promoted the participation of young people and carried out the collaboration with other Public Institutions; best practice and case study about intercultural dialogue. We support the European initiative for to develop the network project for the Schools and supports projects of inter-regional cooperation for the inter-municipal European and Mediterranean networks: meeting place for all participants, share experiences and compare projects for the cultural, water protection project, social, eco-tourism and environmental valorization of Sea and Rivers. Analysis of feasible realization and organizing cultural and environmental guided visits and information material. We contribute to sustainable development by disseminating new educational tools, methodologies and materials, and organizing exchanges and workshop/meeting activities.

Theme A : Cultural Tourism - products around the coastal and maritime heritage: Lighthouses - Historical European and Mediterranean Lighthouses

Theme B : Capacity Building : facilitate exchanges and good practices in the field of accessible tourism - inclusion of people with special needs or others disadvantages.

| Organisation name & address | Contact details |
|-----------------------------------|---------------------------------|
| CHIRON Centre for Sustainable and | Manos Vougioukas |
| Responsible Tourism | Coordinator |
| Koumoundourou 61 | Email: chiron project@yahoo.com |
| Volos 38221 | Tel: +30 24210 76274 |
| Greece | |

Description :

The **Industrial Heritage of historic railways** is a unique cultural heritage that shows the achievements of the industrial revolution in Europe. Heritage railways are in need of preservation, restoration and promotion as cultural and industrial tourism products. Historic railways have contributed to the social and economic development of the areas they served, contributing to significant cultural assets. The great interest of enthusiasts throughout Europe and the common engineering standards of equipment and infrastructure renders **heritage railways** as prime attractions for transnational tourism based on cultural and industrial heritage. The proposed project will involve **operating heritage railway companies** as well as tourism associations, local authorities, SMEs and research institutes in developing and promoting transnational tourism products through exchanges, training and joint marketing.

| Organisation name & address | Contact details |
|--|--------------------------|
| Mikkeli Region Business Development Center Miset Ltd | Anitta Sihvonen |
| Mikpoli, Patteristonkatu 2 C, | anitta.sihvonen@miset.fi |
| 50100 Mikkeli | +358 44 794 2767 |
| FINLAND | Tra-Anh Nguyen |
| | tra.nguyent@miset.fi |
| Website: <u>http://www.miset.fi/</u> | +358 44 794 4929 |
| Tourism department website http://visitmikkeli.fi/ | |

Miset is a non-profit entity in Mikkeli, Finland. We offer a wide range of services designed to help companies to improve their competitiveness in both foreign and domestic markets. Our tourism department is the biggest office in the region and collaborate tightly with the city' authority to promote the regional tourism. Miset has participated in diverse cooperative projects to develop and design tourism products and services, advertise the tourism image, strengthen the cooperation of private and public entities, organize international and regional events attracting tourists from all concerns of the world and diversify the Mikkeli's life.

We conducted cultural and historical tourism projects, funded by the European Research and Development Fund, including 'Food Meets Art for Europe 1'; 'Nature Craft Finland, Southern Savo', 'Internationalizing SMEs in tourism field'; 'The products and sell- the Mikkeli area of tourism marketing and sales development program for 2012-2013'; 'Charms of Saimaa business development'; 'Lake Saimaa Routes- the Mikkeli area for recreational and culture network development' Astuvansalmi rock art tourism destination attractiveness recovery' and 'Mikkeli Museums'. Astuvansalmi Rock painting is the oldest and largest rock painting in the Nordic (more than 5000 years old). Besides, Mikkeli still is preserving war monuments in wars to Rusia and Sweden. With regards to this Call, Miset would like to participate in as a project member and would like to contribute to develop the project proposal.