

Call for pledges and commitments to tourism transition pathway co-implementation

Fields marked with * are mandatory.

Call for commitments and participation in the co-implementation of Transition Pathway for Tourism

CURRENT NEWS:

The online call for commitments is **continuously open!**

If you have any doubt about the submission of new pledges, the revision of the ones already submitted, or you would like to book a consultation session you can contact us by sending an e-mail to **EU-TOURISM-PATHWAY-2030@ec.europa.eu**

Introduction

The [2021 Updated Industrial Strategy](#) highlights the need to accelerate the green and digital transitions of EU Industry. In this context, [a co-creation process](#) was launched to create a [Transition Pathway for Tourism](#).

The tourism ecosystem was the first to set up a Transition Pathway, involving broadly public and private stakeholders across sectors and at different levels.

This co-creation process with the tourism stakeholders showed how relevant it is to work together with all stakeholder groups in order to support the green and digital transition in a way which would help to recover from COVID and increase the long-term resilience of the ecosystem. Therefore, our co-operation must continue. We need to strive towards co-implementation, where co-ownership of the actions (through concrete pledges and commitments) is transparent, structured and accountable.

This online form implements the Call for commitments by the European Commission DG GROW for all EU tourism stakeholders, inviting them to publicly express their pledges for taking concrete actions to support the transition of tourism. The form has been updated based on the received submissions, to better support stakeholders in preparing their submissions.

The results of this call are published at DG GROW website [Commitments and pledges for the transition of EU tourism](#) and updated twice a year (June 2022, October 2022, March 2023, October 2023). The call for commitments stays open to encourage new stakeholders to join, and to allow existing community members to update, modify or extend their pledges. The next cut-off date for publishing new and updated pledges is planned for the first quarter of 2024.

The pledges will be followed with the principle of co-ownership, inviting the stakeholders annually to inform and update the community about their achievements and the progress of their commitments. The Commission works together with the stakeholders to support them in their actions and facilitating exchanges of knowledge and best practice, especially with the help of Together for EU Tourism (T4T) expert group.

Please find on the side bar guidance and information documents, including Guidelines for preparing pledges, Information session presentation, Example submission, and Frequently Asked Questions. In case you would like to revise proposed or published pledges, please see the Infosheet for Modifying Answers in the EU Survey. Every organisation should have only one submission.

Respondent information

* Type of respondent

Please note that we are looking for pledges on behalf of public and private organisations. As an individual person you are welcome to attend our events, information and best practice sharing activities, but we are not publishing pledges from individuals.

- ☐ Academic / Research institution
- ☐ Business association
- ☐ SME (a company with less than 250 employees)
- ☐ Company with 250 or more employees
- ☐ Consumer/tourist organisation
- ☐ Destination management/marketing organisation
- ☐ International organisation
- ☐ Network of organisations
- ☐ Non-governmental organisation (NGO)
- ☐ Local administration
- ☐ Regional administration
- ☐ National administration
- ☐ Trade union
- ☐ Other

* Name of the organisational entity that is presenting the commitment. This will be published online in the list of commitments.

* Country of the respondent

- ☐ Austria
- ☐ Belgium
- ☐ Bulgaria
- ☐ Croatia
- ☐ Cyprus
- ☐ Czechia
- ☐ Denmark
- ☐ Estonia

- ☐ Finland
- ☐ France
- ☐ Germany
- ☐ Greece
- ☐ Hungary
- ☐ Ireland
- ☐ Italy
- ☐ Latvia
- ☐ Lithuania
- ☐ Luxembourg
- ☐ Malta
- ☐ Netherlands
- ☐ Poland
- ☐ Portugal
- ☐ Romania
- ☐ Slovak Republic
- ☐ Slovenia
- ☐ Spain
- ☐ Sweden
- ☐ Other country

* Name of the respondent (this will not be published)

Position or professional title of the respondent (this will not be published)

Contact phone number (this will not be published)

* Contact email of the respondent (this will not be published)

Data protection provisions

Personal contact information provided above will be processed for confirming good quality contributions and contacting contributors in case of problems or unclarities. The contact information will also be used to follow up the progress of the commitments and for sharing information regarding the Together for EU Tourism partnership. You are requested to inform about your consent to the processing of your data for the following purposes:

* My contact information can be used to contact me about my contribution. **Please note that this is necessary so that we can confirm the pledge publication with you.**

- ☐ Yes
☐ No

* My contact information can be used to inform me about events, reports, resources and activities related to Together for EU Tourism partnership (Transition pathway co-implementation)

- ☐ Yes
☐ No

* My contact information can be shared with other members of the Together for EU Tourism partnership [to facilitate exchanges and cooperation].

- ☐ Yes
☐ No

☐ I accept the data protection statement for processing my personal data.

[PrivacyStatement.pdf](#)

Pledges to contribute to the transition pathway with concrete actions

Please follow the following key steps to design the pledges for your organisation:

1. Read the [Transition pathway report](#) and reflect its different areas across the report and in the Annex 1
2. Design a concrete action that contributes to the transition pathway, while also fitting with the future-oriented strategies, values and objectives of your organisation
3. Design a measurable target (milestone for a future year, number of implementation times within a year, etc) which helps to follow the implementation/progress of the action
4. Reflect to which one of the Transition Pathway actions (27 areas in Annex 1) your specific pledge relates most closely, and select it. Many pledges may contribute to several areas, but in the collection phase, please select the topic under which your pledge fits most closely. You can mention in your pledge text if it also contributes to other topic areas. If you cannot identify a specific topic, choose "Other topic".

Please remember that you can save drafts of your responses, to continue working later, if necessary.

Please mark below for which key areas your organisation has designed a concrete action with clear target. Please place each pledge only under one topic, even if it contributes also to other areas. For each topic you select, the form provides a text field below for you to describe the pledge and its targets.

- | | |
|--|---|
| <input type="checkbox"/> Topic 1: Fair measures for Short-Term Rentals (STR) | <input type="checkbox"/> Topic 15: R&I for digital tools and services in tourism |
| <input type="checkbox"/> Topic 2: Regulatory support for improved multimodal travelling | <input type="checkbox"/> Topic 16: Support for digitalisation of tourism SMEs and destinations |
| <input type="checkbox"/> Topic 3: Improving statistics and indicators for tourism | <input type="checkbox"/> Topic 17: Seamless cross-border travelling |
| <input type="checkbox"/> Topic 4: Comprehensive tourism strategies development or update | <input type="checkbox"/> Topic 18: Coordinated management and updated information on travelling |
| <input type="checkbox"/> | <input type="checkbox"/> |

- | | |
|---|--|
| <input type="checkbox"/> Topic 5: Collaborative governance of tourism destinations | <input type="checkbox"/> Topic 19: Awareness raising on skills needs for twin transition in tourism |
| <input type="checkbox"/> Topic 6: Sustainable mobility | <input type="checkbox"/> Topic 20: Awareness raising on changes in tourism demand and the opportunities of twin transition for tourism |
| <input type="checkbox"/> Topic 7: Circularity of tourism services | <input type="checkbox"/> Topic 21: Educational organisations to engage in developing and renewing tourism education |
| <input type="checkbox"/> Topic 8: Green transition of tourism companies and SMEs | <input type="checkbox"/> Topic 22: Pact for skills in tourism |
| <input type="checkbox"/> Topic 9: Data-driven tourism services | <input type="checkbox"/> Topic 23: One-stop-shop for learning opportunities for tourism SMEs |
| <input type="checkbox"/> Topic 10: Improving the availability of online information on tourism offer | <input type="checkbox"/> Topic 24: Fairness and equality in tourism jobs |
| <input type="checkbox"/> Topic 11: Easily accessible best practice, peer learning and networking for SMEs | <input type="checkbox"/> Topic 25: Enhancing accessible tourism services |
| <input type="checkbox"/> Topic 12: Research and innovation projects and pilots on circular and climate friendly tourism | <input type="checkbox"/> Topic 26: Tourism services for visitors and residents alike |
| <input type="checkbox"/> Topic 13: Promoting the use of the PEF and OEF methodology and the development of sectorial category rules for the tourism ecosystem | <input type="checkbox"/> Topic 27: Support visibility of funding opportunities for tourism actors |
| <input type="checkbox"/> Topic 14: Technical implementation for tourism data space | <input type="checkbox"/> Other topic area |

You can include additional information e.g. regarding all your commitments, or another pertinent comment.

You can also upload a document to give additional information and context for your commitment, to be published online together with the information you submitted on your commitments to the transition pathway actions.

Newsletter subscription

* Would you like to subscribe to DG GROW newsletter?

- ☐ Yes, I do and I accept the [Data protection statement](#) for processing my personal data.
- ☐ No, thank you.

Email for the subscription to the newsletter:

Additional comments

Do you have comments or suggestions for the commitments, co-implementation of the transition pathway for tourism, or feedback about this commitments collection form?

Background Documents

[Example pledge submission](#)

[Frequently Asked Questions](#)

[Infosheet for Modifying Answers in EU survey](#)

[Presentation from Information session](#)

[Transition Pathway for Tourism](#)

Contact

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