

OPENING REMARKS

TOWARDS A SUSTAINABLE & COMPETITIVE TEXTILES ECOSYSTEM

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WHAT'S NEW IN BRUSSELS?









ECODESIGN FOR SUSTAINABLE PRODUCTS

Carsten Wentink | DG ENV.B.4







Why Ecodesign?



Inefficient resource
use & supply
shortages/
dependencies



(Re)Align production & consumption with planetary boundaries



Create **new business models** &
opportunities



Why ecodesign for textiles? Vision of the Textile Strategy





- durable, repairable and recyclable
- to a great extent made of recycled fibres
- free of hazardous substances
- produced respecting social rights and the environment
- "Fast fashion is out of fashion" consumers benefit longer from high quality textiles
- > Profitable re-use and repair services are widely available
- ➤ In a competitive, resilient and innovative textile sector producers take responsibility for their products along the value chain
- Circular rather than throw-away clothes have become the norm, with sufficient capacities for recycling and minimal incineration and landfilling





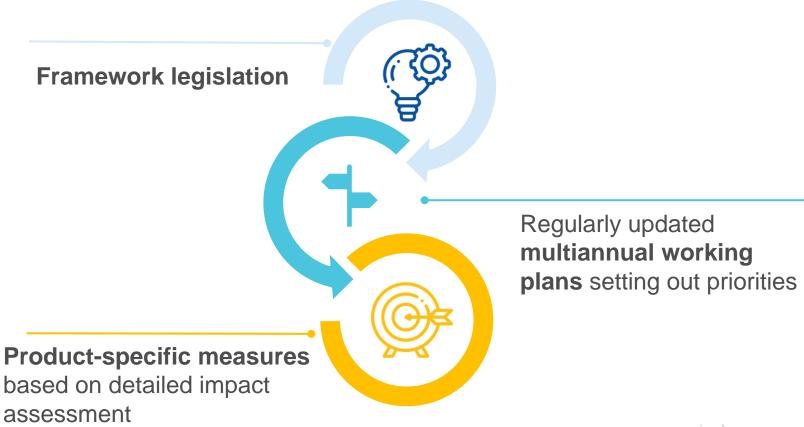




How will ESPR work? 1. Establishing a Framework legislation

ESPR = framework legislation

i.e. does not set specific measures. Rather, it enables their later adoption





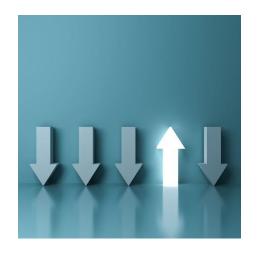
How will ESPR work?

2. Novel Sustainability & Ecodesign approach





Moving beyond energy-related products to a wide product scope



New sustainability & ecodesign aspects

e.g. Durability, CO₂ footprint, Recycled content, etc.



Horizontal measures

Common ecodesign requirements for products with similarities



Strong focus on product information

Digital Product
Passport &
Labels



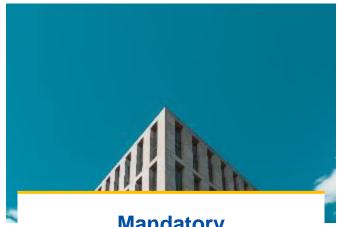
Key Ecodesign aspects under ESPR





How will ESPR work?

3. By adding new tools



Mandatory **Green Public Procurement**

ESPR will enable mandatory GPP criteria to be set for contracting authorities or contracting entities



Prevention of destruction of unsold consumer goods

Transparency requirements for those choosing to discard unsold goods, and ban on destruction of unsold textile products.



Market surveillance and customs controls

Strong focus on controls of regulated products, including planned market surveillance activities, support to common projects and investments.



Two types of ecodesign requirements

Article 5

General framework for adoption of ecodesign requirements (including product-specific and horizontal measures)

Article 6

Performance Requirements Article 7

Information Requirements

Article 8

Digital Product Passport



Products listed in ESPR legal text for prioritization in the first working plan

INTERMEDIATES



Textiles, notably garments and Footwear



Information and communication technologies



Iron & Steel

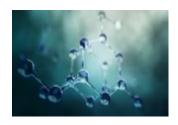
(Prep Study started)



Furniture & Mattresses



Detergents



Chemicals



Energy related products, including reviews



Tyres



Aluminum



Paints



Lubricants



Next steps – first working plan

Internal Market & Economic resilience

Improvement

potential

without dis-

proportionate costs

Volume of EU sales & trade

Need to review, adapt to changed technologies & market

Contribution to EU climate, environmental and energy objectives

Art. 18 — Product prioritisation criteria

Value Chain Distribution of Impacts





ESPR - tentative timeline & milestones

25 April 2024

EP Plenary voted on final ESPR text

June 2024

Publication of ESPR in the OJ

Q3 2024

Establishment of Ecodesign Forum;
Membership call

March 2025

Adoption of the 1st
ESPR **Working Plan** (9m after
entry into force)

Late 2025

Acts on DPP registry, service providers, data carriers, digital credentials

2027/28

First product **requirements** start to apply.

27 May 2024

Final Council endorsement

June/July 2024

ESPR entry into force

Late 2024/2025

First meeting of the Ecodesign Forum Mid 2025

Acts on **unsold goods** destruction
ban & exemptions
(12m after entry
into force)

2026

Adoption of the first ESPR measures (e.g. textiles/steel)



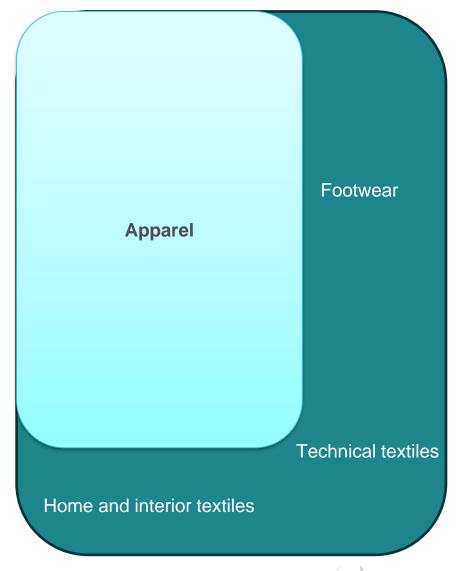
ESPR - next steps and process





Textiles under ESPR

- Textile products to be covered by ecodesign requirements will be determined by the ESPR working plan
- A preparatory study has already been launched in anticipation of the working plan and based on commitments in the textile strategy.
- The preparatory study focuses on apparel (including clothing accessories)
- Other textile and footwear products will still be considered for inclusion in the ESPR working plan.





A preparatory study as basis for impact assessment

Tasks based on MEErP	Content
Task 1 – Scope	 Overview of regulations, standards, voluntary schemes Scope and definitions proposal
Task 2 – Market	- Description of market of products in scope
Task 3 – Users	- Consumer behaviour in relation products in scope
Task 4 – Technology	 Technical description of products in scope Description of technical aspects with influence on environmental performance → product aspects Proposal of base cases and best available technologies
Task 5 – Environment and economics	- Environmental and economic assessment of base cases (environmental impact assessment, lifecycle costing)
Task 6 – Design options	 Proposal of design options based on best available technologies Environmental and economic assessment of best available technologies
Task 7 – Scenarios	Evaluation of potential policy options for textilesScenario analysis and recommendations

Possible ecodesign requirements for textiles

How to operationalize? – Standardization needs?

- Durability → Color fastness? Fabric resistance to pilling and abrasion? Dimensional change due to washing?
- Reparability → Ease of separation of materials?
- Recycled content → fiber to fiber? Chain of custody systems
- Environmental impacts → PEFCR?
- Etc

Trade-offs

Durability vs recyclability, recycled content vs comfort, etc

Scope

Apparel as likely focus of first DA

To be determined through preparatory study and impact assessment





WASTE AND WASTE SHIPMENT

Vincenzo Gente | DG ENV.B.3







Waste Framework Directive

Main elements of the Commission Proposal for a targeted revision

- Extended Producer Responsibility (EPR) for textiles
- Producer Responsibility Organisation (PRO)
- Rules on textiles waste management



Extended Producer Responsibility for textiles

- **Scope**: textile, textile-related and footwear products listed in **Annex IVc** ('textiles')
- **EPR on producers** of textiles that are made available on the market for the first time within the territory of a Member State
- Producers to cover the costs of collection and management of used and waste textiles
- National producer register Implementing acts establishing the harmonised format for registration





Producer Responsibility Organisations (PRO)

- Producers must designate a PRO to fulfil EPR obligations on their behalf
- EPR fees: based on weight and ecomodulated according to harmonised sustainability criteria and measurement methods (ESPR)
- Set up separate collection systems
- Harmonised sorting requirements to deliver high quality re-usable fraction (end-of-waste criteria)





Rules on textiles waste management

- Obligation to separate collection of textiles by
 1 January 2025
- Used and waste textiles products separately collected to be considered waste upon collection
- Sorting operations to ensure the treatment in line with the waste hierarchy
- Requirements for shipment of used textile





Timing

Textile Separate Collection

By 1 January 2025, MS to set up separate collection for textile (Art. 11 WFD) **Transposition**

18 months after the entry into force of the amending WFD (Art. 2 of Commission Proposal) **EPR Establishment**

30 months after the entry into force of the amending WFD (Art. 22a(8)), MS to ensure EPR schemes are established **Related Initiatives**

- Delegated Act under the **ESPR**
- Sorting requirement/EoW criteria



Waste Shipment Regulation

Key objectives and scope



To ensure protection of the environment in relation to shipments of waste

To ensure that the EU meets its commitments under multilateral environmental agreements (Basel Convention and OECD Decision on transboundary shipments of waste)



Waste
Shipment
Regulation
applies to
shipments of
waste:

- Between EU countries
- Imported into the EU from non-EU countries
- Exported from the EU to non-EU countries

Only a few specific types of waste are excluded from the scope of the Regulation (e.g. nuclear waste)



Waste Shipment Regulation

Main features

I. Shipments of waste in the EU:

set up control procedures for the shipments of waste, improve traceability of waste movements and encourage shipments for recycling

II. Extra-EU:

guarantee that waste are only shipped outside the EU if managed in an environmentally sound manner in the countries of destination

III. Tackle illegal shipments

enhance cooperation and coordination on enforcement



Waste Shipment Regulation

Timelime

by 21/05/2026

COM to review plastic waste exports to OECD countries

Electronic exchange becomes mandatory

20/05/2024

Entry into force

by 21/08/2024

COM to inform third countries on new WSR

by 21/02/2025

Non-OECD countries to submit request for further import of EU waste

by 21/05/2025

Adoption of IA on DIWASS

21/05/2026

Start of application of most provisions of the new WSR

all exports of EU plastic waste require notification

from 21/05/2029

Derogation on the ban on exports of plastic waste possible for non-OECD countries

21/05/2027

Application of most export related provisions

ban on export of EU waste to non-OECD countries not included in the list

21/11/2026

Plastic waste export ban to non-OECD countries

by 21/11/2026

COM to adopt DA – list of non-OECD countries to which export of certain EU waste is authorised

European Commission

Useful information



Topics Analysis and data Countries Newsroom About us



Many returned and unsold textiles en up destroyed in Europe

Textile consumption in Europe causes significant pressures on the environment and climate. Part of these pressures comes from returned a unsold textiles that are destroyed and never used for their intended purpo

Around 4-9% of all textile products put on the European market are destroyed without ever being used for their intended purpose. According the EEA briefing, processing and destructing returned or unsold textiles o be estimated to be responsible for up to 5,6 million tonnes of CO2-equiv greenhouse gas emissions, a figure that is slightly lower that Sweden's n emissions in 2021.

find out more from our briefing

urope's used textile exports: what and here?

ope faces major challenges in the management of used textiles, which to be collected separately in the EU by 2025. As reuse and recycling acities in Europe are limited, a large share of discarded and donated thing and other textile products are exported.

The amount of used textiles exported from the EU has tripled over the past two decades from slightly over 550,000 tonnes in 2000 to almost 1.7

The amount of used textiles exported in 2019 was on average 3.8 cilogrammes per person, or 25% of the approximately 15 kg of textiles consumed each year in the EU.

n 2019, 46% of used textiles exported from the EU ended up in Africa. The extiles primarily go to local reuse as there is a demand for cheap, used clothes from Europe. What is not fit for reuse mostly ends up in open andfills and informal waste streams.

n 2019, 41% of used textiles exported from the EU ended up in Asia. Most of these textiles are directed to dedicated economic zones where they are sorted and processed.

More in our briefing on textile exports



□ JRC Publications Repository



Circular Economy Perspectives in the EU Textile sector

This study aims to provide information about circular economy perspectives in the management of textile products and textile waste in the European Union (EU). The report improves...

KÖHLER Andreas; WATSON David; TRZEPACZ Steffen; LÖW Clara; LIU Ran; DANNECK Jennifer; KONSTANTAS Antonios; DONATELLO Shane; FARACA Giorgia



Technical reports

Environment and climate change

Innovation and growth



Techno-scientific assessment of the management options for used and waste textiles in the European Union

The EU strategy for sustainable and circular textiles envisages "a circular textiles ecosystem that has sufficient capacities for innovative fibre-to-fibre recycling, while the i...

HUYGENS Dries; FOSCHI Jacopo; CARO Dario; PATINHA CALDEIRA Carla; FARACA Giorgia; FOSTER Gillian; SOLIS Martyna; MARSCHINSKI Robert; NAPOLANO Loredana; FRUERGAARD ASTRUP Thomas; et al



Science for policy

Environment and climate change

Innovation and growth







Consumer legislation

Empowering Consumers Directive JUST – adopted

> Right to Repair Directive *JUST – co-decision*

complementarity

Product legislation

Brochure outlining measures on unintentional Microplastics release ENV - 16/10/2023

Label potentially introduced by

Care

Label

Textile Labelling Regulation

GROW Proposal Q1 2025?

+ Delegated Act

GROW – timeline tdb

REACH COM REGS

Skin sensitisers – *in prep*

Ecodesign (Textile and DPP) DA ENV/GROW - timeline tbd

> (EPR in) Waste Framework Directive

Waste Shipment Regulation ENV – adopted

SoC

ENV – co-decision

Enforcement

Interplay

Green Claims Directive ENV – co-decision

Single Window Customs Regulation

Market Surveillance Regulation

New Customs legislative ' framework TAXUD - co-decision

Forced Labour Regulation TRADE/GROW - co-decision

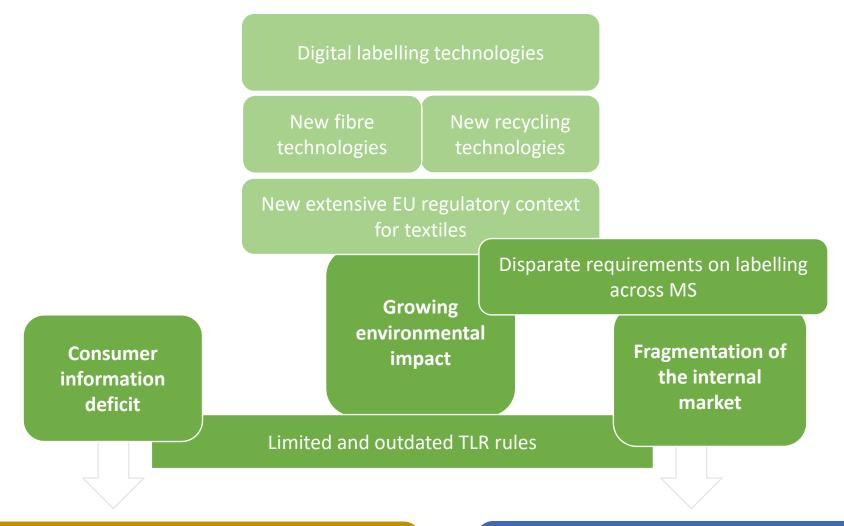
Global sustainability (incl. social) legislation

Articulation of concepts and standards

Directive

Contributes to implementation

Revision of the TLR – context and objectives



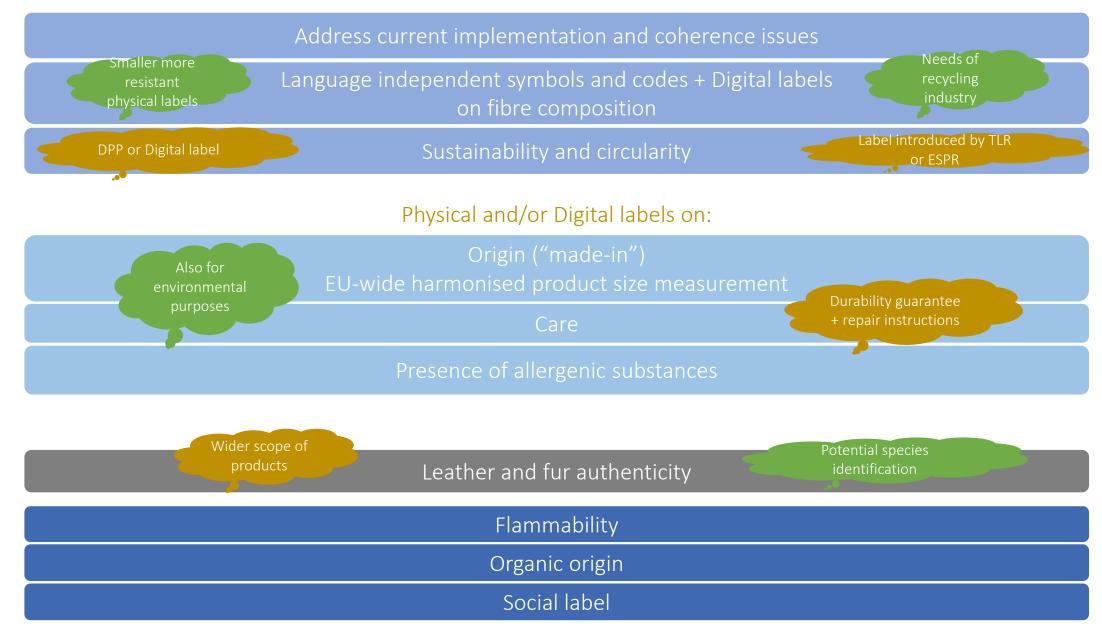
Accurate, comprehensive, intelligible and comparable **information to consumers** on textile (and closely related) products

Reduction of compliance costs

Ensured regulatory clarity and consistency
for companies on labelling of textile

(and closely related) products

Preliminary TLR revision concept





TLR Call for Evidence 3/8/2023-30/9/2023

STATISTICS: 108 Respondents (+ 1 outside the platform)

- Who? 54 Textile companies and business associations, 19 Non-textile companies (operating in labels/certifications (8), waste management/recycling/upcycling (6), chemicals and enzymes (4), water (1)) 20 NGOs (except business associations), 9 Public administrations (including one research centre), 6 Citizens.
- Where? Origins: 21% BE, 16% DE, 11% IT, 7% SE,7% ES, 6% FR, 6% NL, 3% DK...

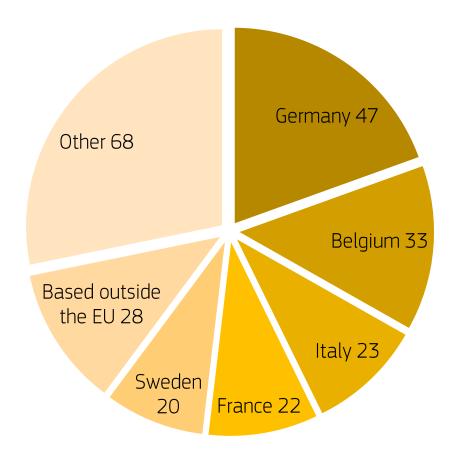
MAIN FINDINGS

- What? Strong call for improvement of TLR clarity and enforcement and for its update
- Why? Need to strengthen harmonisation of labels in the UE, to adapt to new technologies and new challenges (sustainability),to improve consumers' information.
- How? Diverging views on comprehensive information on fibre contents, indication on sustainability, environmental impacts, social aspects, role of digital label, « made in », sizes... Consensus on need for new process for new fibres.

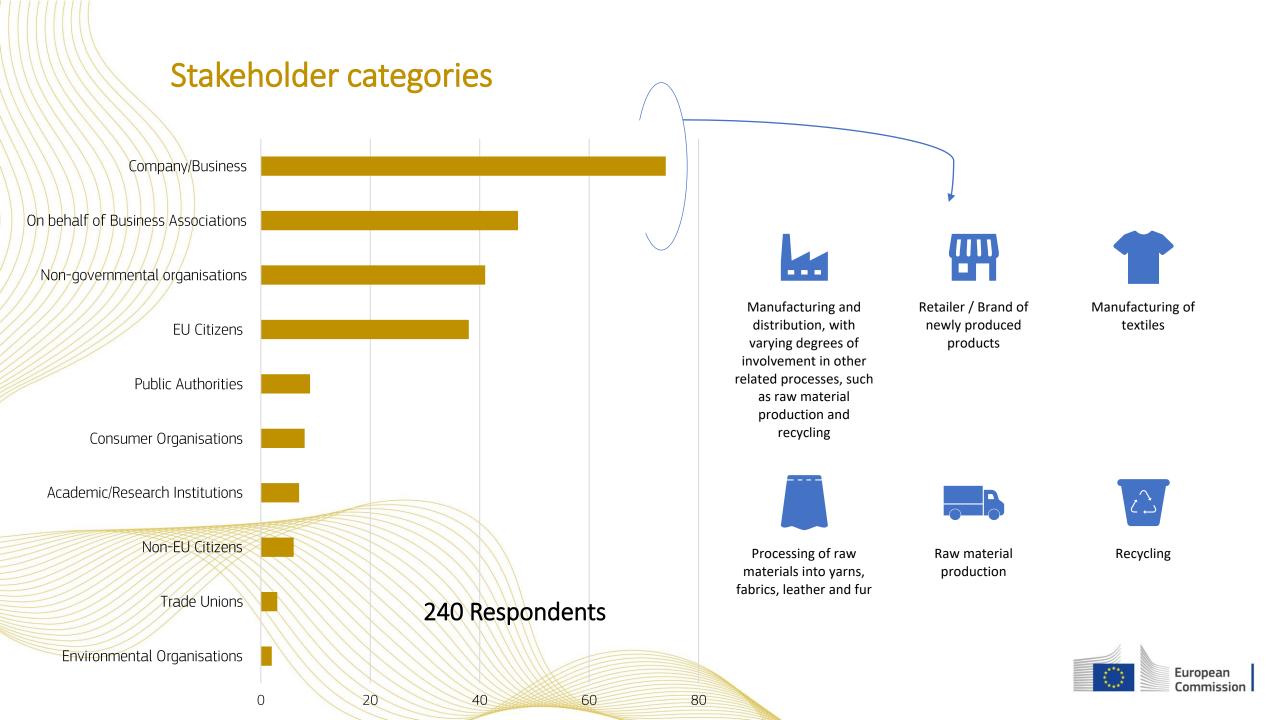


Open Public Consultation

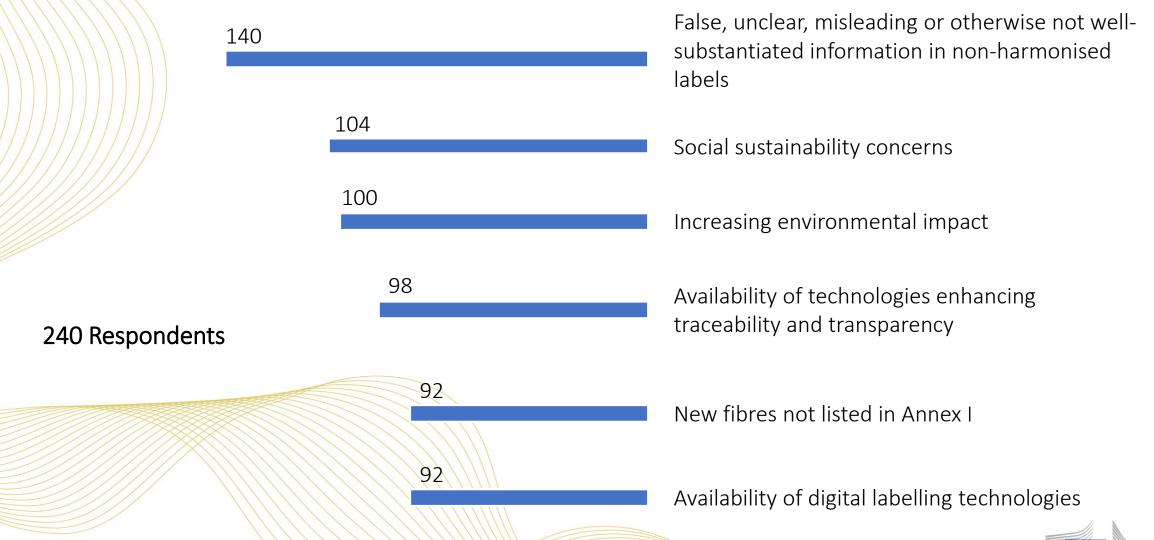
19 December 2023 until15 April 2024240 Respondents





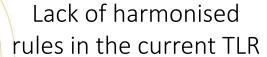


What made the current TLR outdated

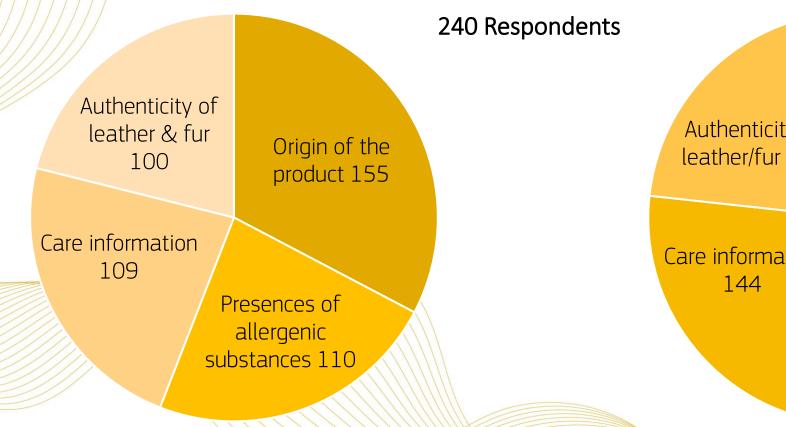


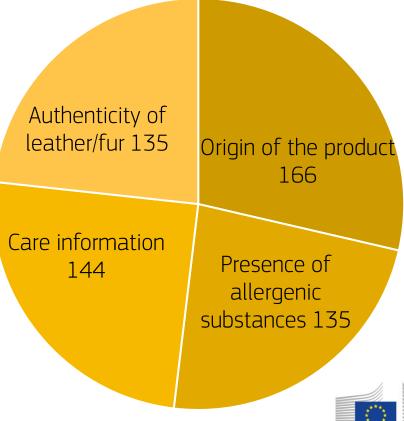


Additional labelling domains



In favour of introducing harmonised rules





European

Conclusions from Public Consultation Possible measures – in favour

Strengthening market surveillance and enforcement rules

Digital label with additional information

Increasing clarity on exclusion of certain textile products

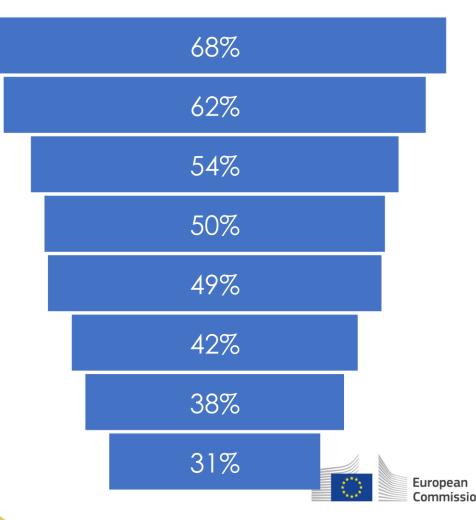
More specific information on fibre composition

Increasing clarity on fibre composition rules, including on assessing composition of mixtures of more than 3 fibres

Broadening the scope of the Regulation to all apparel products and clothing accessories (including to non-textiles)

Broadening the scope of the Regulation to leather and fur interior

Introducing higher composition tolerance margins



State of play - Next steps

Targeted surveys April 2024 -June 2024 **¬**Launch of targeted surveys mid-April Four categories: Industry, Consumers, Environmental Organisations, Testing Laboratories (questions for national authorities are included in the work of the legal expert network) **¬**SME panel Cost benefit analysis April 2024-June 2024 **¬**Cost benefit template to be disseminated to selected organisations Semi-structured interviews April 2024 -→ EU and national level stakeholders for an in-dept overview of selected topics June 2024

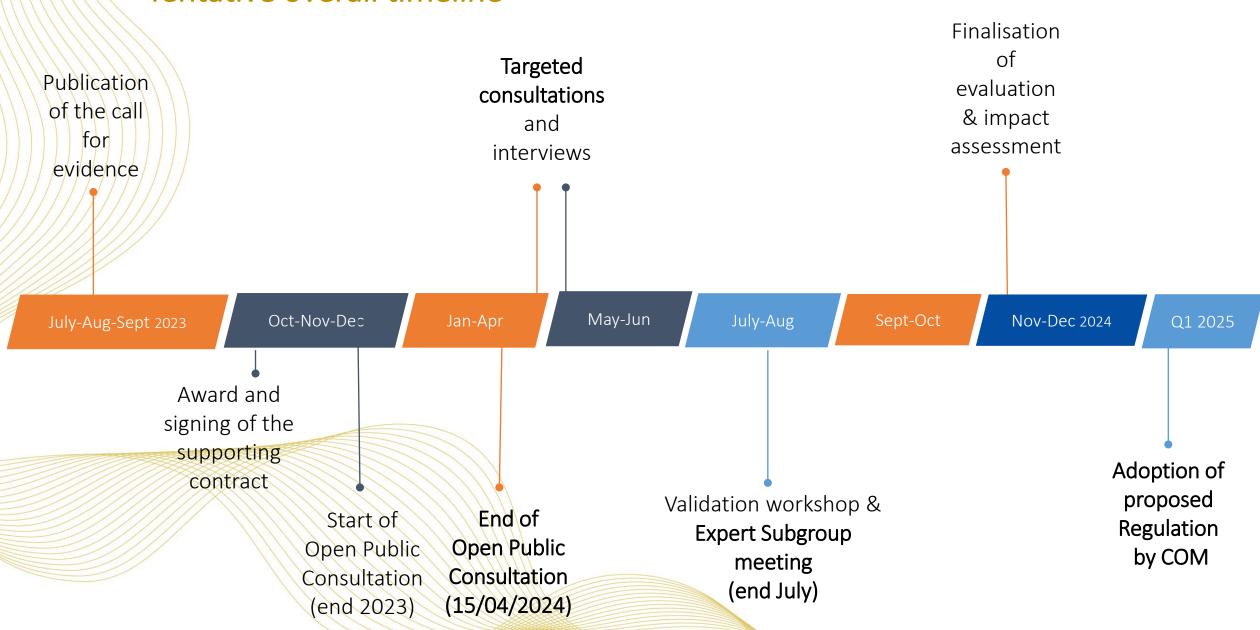
Case studies/ focus groups

May 2024 – June 2024

Topics for the case studies and focus groups are to be defined based on the results of the public and targeted consultations



Tentative overall timeline



Webpage on the revision of the TLR

https://single-market-economy.ec.europa.eu/sectors/textiles-ecosystem/regulation-eu-10072011 en

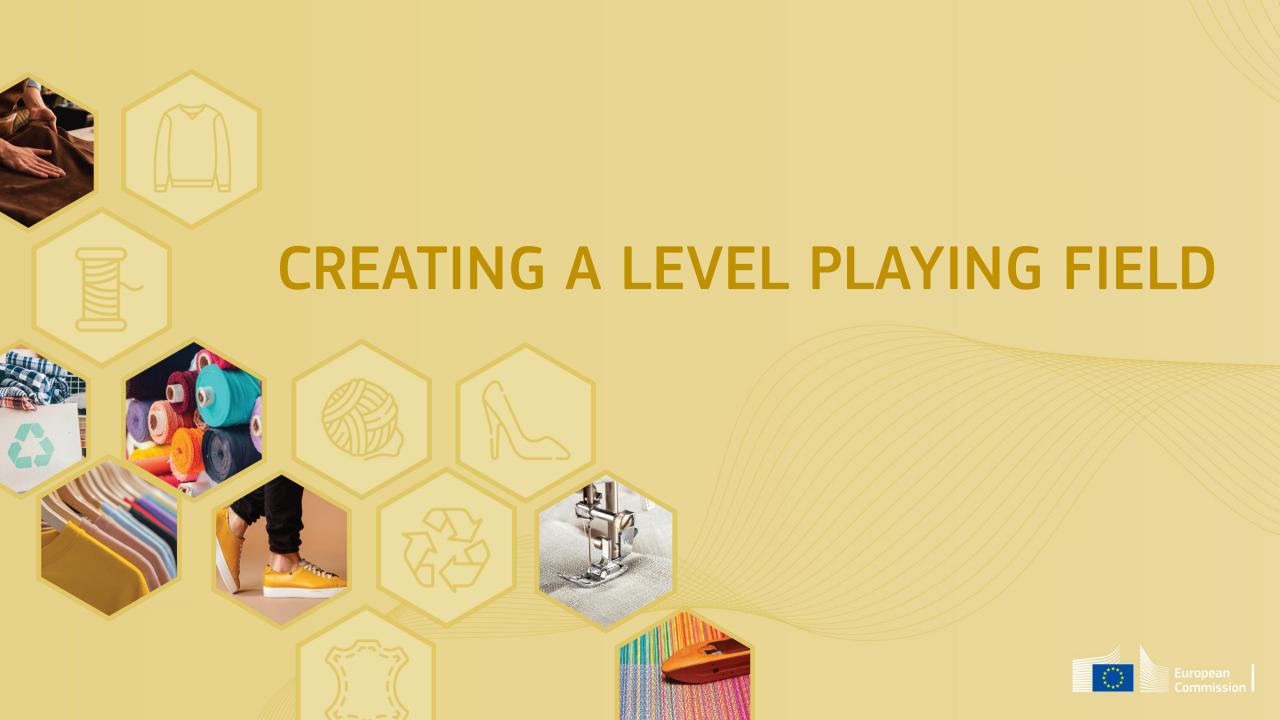














Market surveillance in the EU



Single market for goods

- Free movement of goods: harmonisation legislation, national rules
- Member States are responsible for the enforcement of EU product legislation
- Common framework to ensure adequate market surveillance

Market surveillance for non-food products

- Regulation (EU) 2019/1020: market surveillance of products covered by EU harmonisation legislation
- <u>Textiles is a partially harmonised sector</u>: Reg. (EU) 1007/2011 (fibre content & labelling)
- General Product Safety Regulation (EU) 2023/988: extends the application of Regulation 2019/1020 to non-harmonised products

(GPSR will replace the GPSD, entry into application Dec. 2024)



Common framework for market surveillance

Regulation (EU) 2019/1020 on market surveillance and compliance of products

EU Product legislation



EU Product safety rules

Common market surveillance framework

- How to organise and investigate
- What procedures to follow when problems are found
- How to cooperate between MSAs & with customs
- Obligations of economic operators vis-à-vis enforcement authorities



Chapter III of Regulation (EC) N°765/2008

Replaced by Regulation (EU) 2019/1020



Member States responsible for enforcement

Market surveillance authorities (MSAs)



Reg. 2019/1020: Core objectives

- Strengthen market surveillance effectiveness and cooperation
- More effective controls at the EU borders: cooperation customs MSAs
- Modernise the framework: online sales and new actors in the supply chain





1. Strengthen effectiveness...



Organisation of market surveillance

- Designate one or more market surveillance authorities
- Provide them with the necessary resources
- Provide the necessary powers (minimal list in the Regulation)

Investigations

- Perform appropriate checks, on an adequate scale, on the characteristics of products
- By means of documentary checks and, where appropriate, physical and laboratory checks
- Prioritise resources and actions to ensure effective market surveillance
- Risk-based approach taking into account factors linked to products and economic operators



... and reinforce cooperation



At national level

- Creation of a Single Liaison Office
- National market surveillance strategies: at least every 4 years; considering all sectors; setting priorities

Between Member States

- Administrative Cooperation Groups (ADCOs): sectoral cooperation; ADCO Textiles
- Cross-border mutual assistance: requests for information and enforcement measures
- Voluntary peer reviews

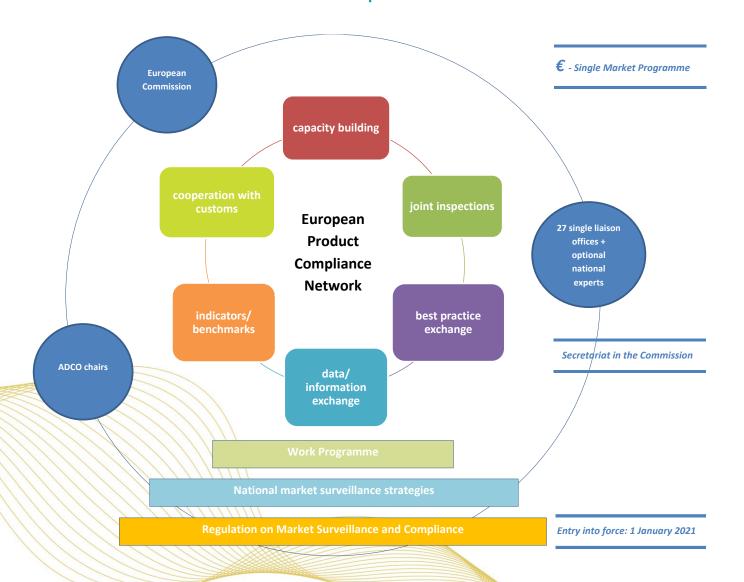
EU-wide

- EU Product Compliance Network launched in 2021
- Designation of EU Testing Facilities: enhance laboratory capacity & ensure reliability and consistency of testing
- Coordinated inspections: more EU-funded Joint actions
- Better data sharing in EU market surveillance database (ICSMS)



The EU Product Compliance Network

Permanent structure for coordination & cooperation between MS authorities and the Commission





Recent Joint action funded by the EU













2022-2023

BETTER MARKET





Total number of tests performed: 2374

the EU regulation 2019/1020.

- total number of failed tests: 43
- failure rate: 1.81%

Total number of tested articles: 160

- total number of non-compliant articles: 26
- failure rate: 16.25%

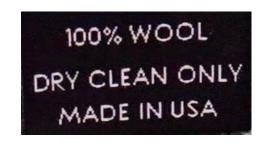
Countries of origin versus totality of non-compliant articles

- 42.31% China*
- 23.08% unknown
- 1.54% Bangladesh
- 3.85% (Portugal, Pakistan, North Macedonia, Burma, The Netherlands and India)

The REACH4texiles project aims at exploring solutions for a fair and effective market surveillance on textile products by pooling together key actors to keep non-compliant products away from the single market, increase skills and knowledge, support a Network addressing chemicals in textiles and applying



Upcoming Joint Action funded by the EU



Joint action on fibre composition and labelling

- Proposed by ADCO textiles
- Voluntary participation by Member States' market surveillance authorities
- Consumer textile products & clothing, with particular focus on consumer textile products with high quality fibre content (e.g. wool, silk, cashmere) and baby/children's clothing
- MSA checks have shown cases of false fiber composition declarations
 - → Verify through testing if product contains the fibres in the proportion declared

Project to start end 2024 - beg. 2025



2. Better controls at the EU borders



Cooperative framework for controls

- Risk-based controls by customs authorities
- Suspension of release for free circulation & notification to MSAs
- MSA reaction within maximum 4 working days

Risk analysis and information sharing MSA - Customs

- MSA information to customs on higher risk product categories & economic operators
- Development of a dynamic interface ICSMS national customs systems relying on the EU Single Window Environment for Customs (operational by end 2025)
- Annual statistical data on customs controls for product safety and compliance



3. Online sales

EU legislations and tools are being put to test...

Entry into application

application

Market surveillance Regulation - EUPCN

- Notion of placing on the market in relation to online sales
- Responsibilities & obligations of MSAs
- Obligation of cooperation by providers of intermediary services
- Economic operator established in the EU for specific product sectors
- New powers for market surveillance authorities
- IT projects: webcrawler for online non-compliance, automated digital verification of documents

...

General Product Safety Regulation - CSN

- Internal mechanisms for products safety by online marketplaces
- Compliance by design for product safety
- Consideration of Safety Gate information (automated random checks)
- Online marketplaces cooperation with MSAs & economic operators
- Consumer notices
- E-Surveillance webcrawler
- ..

In application

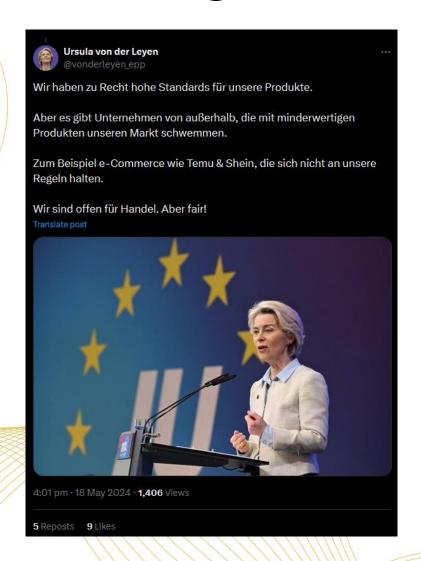
Digital Services Act

- Scaled due diligence obligations incl. traceability of traders (KYBC), compliance by design for online platforms
- Prohibitions of use of dark patterns by online platforms: do not deceive, manipulate, distorts or impairs ability to make free and informed decisions
- Specific obligations for Very Large Online Platforms (VLOPs) incl. assessment of systemic risks and risk mitigation, independent audits
- Orders to act against illegal content and obligation to provide information on users of the service upon request
- Strong enforcement framework by Digital Services Coordinators & by Commission for VLOPs
- 21 VLOPs designated to date, incl. online marketplaces (Aliexpress, Amazon, Google Shopping, Shein, Temu, Zalando)

...



Protecting the EU from unfair trade



Commission President Ursula von der Leyen, 18 May 2024

"We rightly have high standards for our products.

But there are companies from third countries that flood our market with low quality products.

For example, e-commerce such as Temu & Shein, which do not abide by our rules.

We are open to trade. But fair!"





Overview

- Commission Recommendation on measures to combat counterfeiting and enhance the enforcement of intellectual property rights
- Regulation on Geographical Indications for Craft and Industrial Products



Counterfeiting facts & figures

- **6% of EU imports** were counterfeit in 2019, €119 billion in value
- Clothing sector lost €12 billion in sales, corresponding to 5,2% of total sales, and 160 000 jobs lost each year
- SMEs are 34% less likely to survive as a business after 5 years if affected by counterfeits



Recommendation to combat counterfeiting and enhance the enforcement of IPR



Five pillars



Fostering cooperation & information sharing



Advancing IP enforcement procedures



Adapting IP practices to AI & virtual worlds



Providing SMEs with tools to better protect intangible assets



Fostering IP awareness, training & education



Fostering cooperation, coordination, and information sharing

- Urge intermediaries to follow best practices to prevent misuse of services
 - Transport & logistic service providers to verify who they are doing business with
 - Payment service providers to set up notifications systems for rightsholders
 - Social media providers to fight illegal use of trade marks in account names
 - Domain name providers to verify the registrant and replicate the information and alert system for .eu TLD
- Designate a single contact point for IP related matters and promote tools for coordination and information sharing, e.g. IPEP and ICSMS
- Entrust market surveillance authorities with skills and resources to identify counterfeits
- Modernise existing MoUs and encourage the role of signatories of the MoU on counterfeiting as DSA trusted flaggers



Advancing IP enforcement procedures

- Tackle IP infringements with dynamic injunctions, optimising information sharing, and ensuring granting of appropriate damages
- Provide alternative dispute resolutions for all types of IP-related disputes, including domain name disputes
- Re-asses and raise (where appropriate) the maximum sanctions on serious criminal IP offence and set up specialised IP units in police forces and prosecutors office
- Assess ways to decrease the time and cost for storage & destruction and ensure a more ecological destruction or recycling of IP infringing goods





Adapting IP practices to AI and virtual worlds

- Use advanced technologies, such as content recognition systems, blockchain and the digital product passport to increase traceability & transparency in supply chain
- Raise awareness of possible implications of IPR in virtual worlds, and engage in stakeholder dialogue on IP in virtual worlds
- Encourage Member States and industry stakeholders to participate in the development of a checklist for SMEs on safer use of Al



Providing SMEs with tools to better protect intangible assets



- IP Enforcement Scan Voucher to reimburse costs for advice on how to enforce rights in case of IP infringements
- Cybertheft prevention Toolkit to help SMEs prevent or react to cyber-attacks (e.g. hacking) against trade secrets





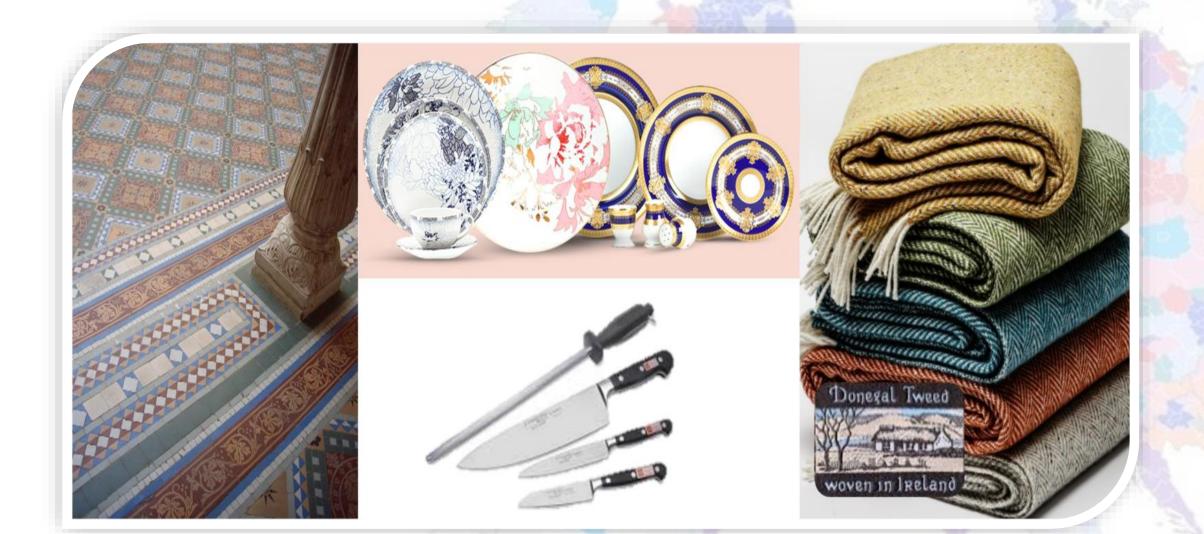
Fostering IP awareness, training, and education among all relevant stakeholders



- Provide the public and the young entrepreneurs with IP awareness in schools and universities
- Integrate IP content into national training curricula for police, customs, public prosecution, etc.
- Raise awareness of the IP Watch List and information that EU businesses can
 use when operating outside the EU, e.g. IPR Helpdesks
- Encourage operators of free-trade zones located in the EU to adhere to the OECD
 Code of Conduct for Clean Free Trade Zones

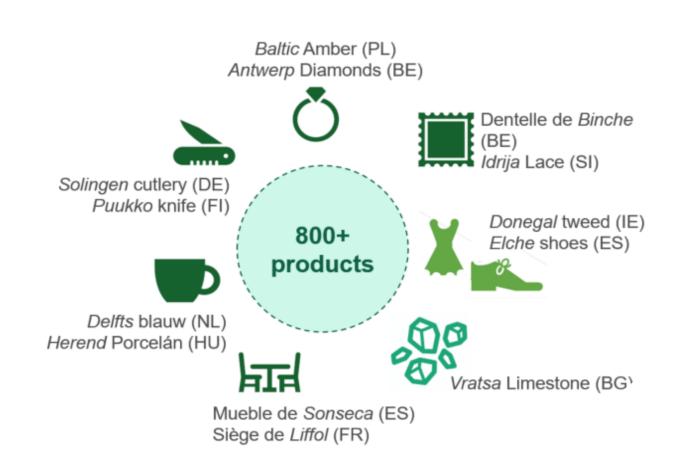


Regulation on Geographical Indications for Craft and Industrial Products



Sectors interested in CIGI products

- Textiles, tapestry
- Clothes, footwear, headwear
- Leather
- Laces, embroidery
- Jewellery
- Watches and clocks
- Glassware
- Furniture
- Ceramics, pottery, porcelain



Why should I apply for GI protection?

- Boosting businesses by acting as marketing tools
- Providing ex officio enforcement actions by the authorities both offline and online
- Preserving traditional working methods and helping retaining workforce
- Providing the opportunity to demonstrate the quality of products with an EU logo
- Benefitting from that the EU allocates financial resources for the promotion of registered GIs
- Protection in third countries through FTAs and Geneva Act member countries



Scope

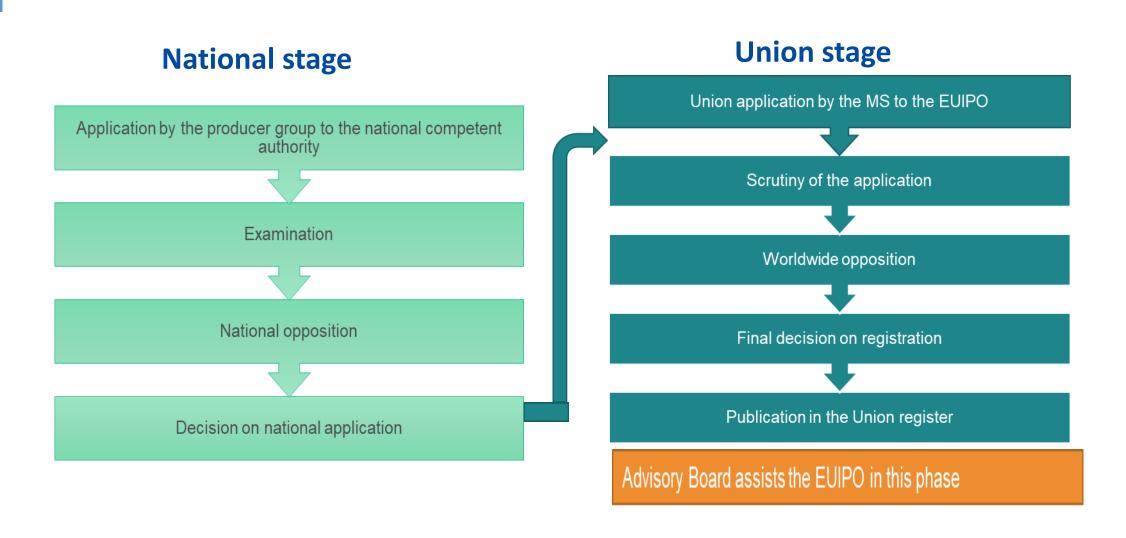
- Limited to 'craft and industrial' products
- Everything that is <u>NOT</u> covered by AGRI GIs can become a CIGI
- The type of product will be indicated in the union register
- Processed and final products made of raw materials (e.g. skins, fur-skins, cork, raw silk, wool, animal hair, raw cotton, carded, combed, raw flax, raw hemp) may be covered by the CIGI Regulations

Protection

Requirements are focused on geographically rooted product quality:

- Specific geographical origin (place/region/country)
- Quality/reputation/other characteristic essentially attributable to geographical origin
- At least one production step takes place at defined geographical area

Two-stage registration procedure



Rights conferred by a GI

GIs protect right holder against:

- Any direct & indirect commercial use vis-à-vis comparable products of the same or similar name or that is detrimental to the reputation of the GI
- Misuse (style, type, method, translation, etc.), imitation, evocation
- Any false or misleading information as to the origin on packaging, in advertising
- Goods in transit
- Misuse in domain names

Content of the applications

- Product specification (examples):
 - Name
 - Description of the product, including the raw materials
 - Geographical area and explanation on the link between the quality and the geographical area
 - Production step(s) taking place in the region
 - Description of the production method
 - Packaging and labelling rules
- No need for a lawyer
- Member States and the EUIPO assist in the preparation of the applications
- No fees or low fees for the registration

Next steps

- Entry into application: 2 December 2025
- Implementing and delegated acts
- Communication and promotion campaign
- International negotiations
- Implementation by the producer groups and regions



Geographical indications for craft and industrial products explained















STATE OF PLAY OF IMPLEMENTATION

Cecilia Nilsson Bottka | DG GROW G.1









Transition Pathway

- Co-creation process
 throughout 2022
- Policy report published on 6
 June 2023
- 8 building blocks identifying 50 specific actions to help make the ecosystem greener, more digital, resilient & competitive
- 1 March 2024, published the first set of 110 pledges received from stakeholders (together with a report).



Transition Pathway for the Textiles Ecosystem

Report on stakeholder pledges and commitments

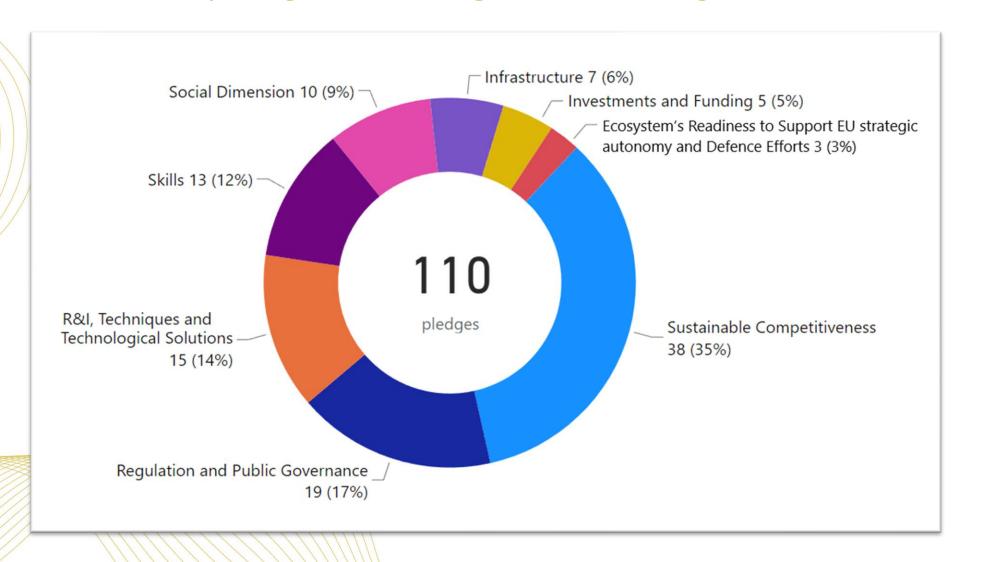
1 March 2024



Co-implementation process: Ongoing call for commitments

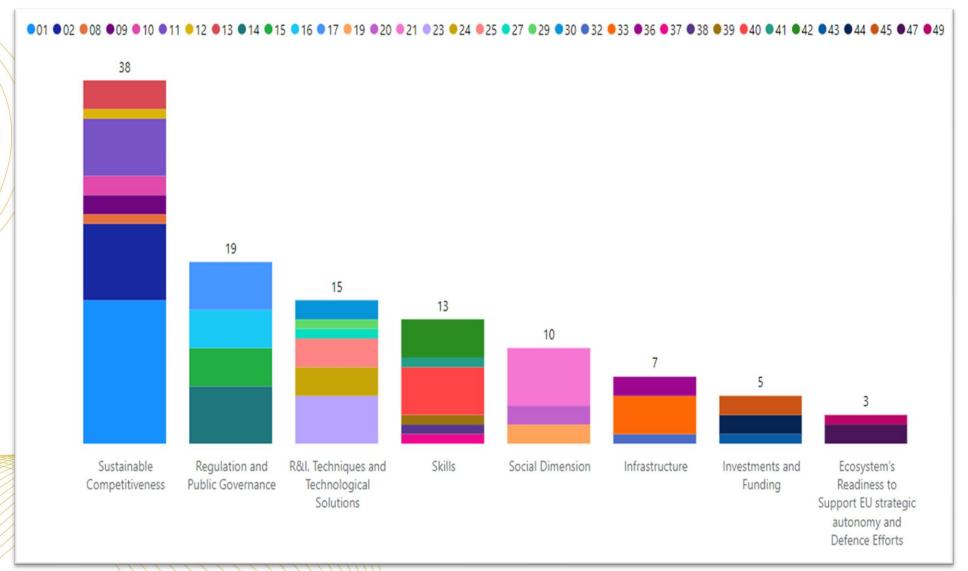


110 pledges covering all 8 building blocks



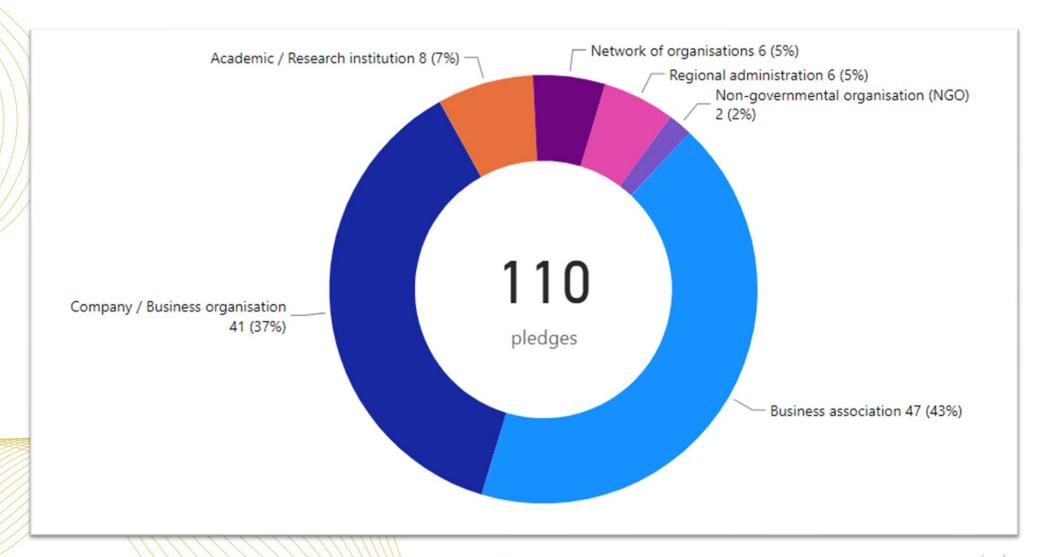


110 pledges covering all 8 building blocks





Number of pledges by type of organisations





Observations

- The largest share of pledges comes from companies/business organisations and business associations.
- Sustainable Competitiveness is the building block with the highest overall number of pledges (35%), followed by Regulation and Public Governance (17%), R&I, Techniques and Technological Solutions (14%).
- The action with the highest number of pledges is action 1, with significantly more pledges than the other actions.
- Actions relating to skills have a high combined number of pledges.



Way forward

Collection of pledges continues

Aim to increase the number of pledges across all Member States, as well as from public administrations, and from a larger set of companies across the EU.

Transition Pathways Stakeholders' Support Platform – Textiles Ecosystem part

- ➤ In the process of establishing a Transition Pathways Stakeholders' Support Platform currently under development in the context of the tourism ecosystem.
- ➤ Once the Platform is up and running (autumn 2024, tbc), it can be used by all industrial ecosystems.
- ➤ The textiles ecosystem community part of the platform will provide access to information (incl. on funding opportunities and legislative developments), create a stakeholder community and facilitate community activities, support the implementation of the Transition Pathway etc.



More info

Textiles Ecosystem Transition Pathway Website: <u>Textiles Ecosystem Transition Pathway cocreation process</u> (europa.eu)

https://ec.europa.eu/eusurvey/runner/TextileTransitionPathwayCom mitments

Commitments and pledges for the transition of the textiles ecosystem - European Commission (europa.eu)





Contact us at EU-TEXTILES-PATHWAY-2030@ec.europa.eu



PLEDGES BY STAKEHOLDERS

Chad Jeudy | INDITEX











Nouvelle-Aquitaine Region aims to be a reference in sustainable fashion



NÉO TERRA

POUR UN MONDE VERT ET DURABLE

The ecological transition is being shaped in New Aquitaine, with solutions for everyone

Keys Figures

- More than 1,000 industrial establishments (9,000 employees) in the fashion, textiles and leather goods segments (40% in leather goods)
- 8% of the national workforce in those sectors:
 6th region in France, 1st in shoe manufacturing,
 and 4th in leather goods
- 6 recognized IGIA (European recognition of geographical indications (GIs) for craft and industrial products to protect ancestral know-how and the use of specific raw materials), 4 of which are from the fashion/textile sector: Aubusson tapestry, Aubusson rug, charentaises shoes, Basque linen and "Basque beret"



Levers of action to develop a sustainable industry

Networking/collaboration and structuring of value chains (wool, leather...): stimulating creativity and innovation through efficient network leaders









• R&D: technological platforms, ambitious projects, funding of innovative and collaborative projects...





Levers of action to develop a sustainable industry

Organisation of regional and national events that build an image of excellence and raise awareness among companies and the public of the challenges of sustainable fashion and consumption



















SDABocconi school of Management

SUSTAINABILITY LAB
MONITOR FOR CIRCULAR FASHION

Monitor for Circular Fashion Pledge 2024

European Commission
Textiles Ecosystem Stakeholder event
4 June 2024, Brussels (hybrid)

M4CF Partners 2024



















HUGO BOSS

















Temera













KPIs Committee כול.







M4CF Research Technical Partners







INSPIRE THE FASHION INDUSTRY THROUGH OUR MISSION, VALUES AND ACTIONS AND LEAD THE WAY FOR ALL STAKEHOLDERS TO A SUSTAINABLE AND CIRCULAR FUTURE MAP AND ANALYSE THE FASHION INDUSTRY DYNAMICS AND CIRCULARITY TRENDS IN THE NEXT FIVE YEARS

EXAMINE HOW THESE TRENDS AND THE 2030 AGENDA WILL AFFECT **BUSINESS MODELS**

PRODUCE THE "CIRCULAR **FASHION MANIFESTO" AND** AN ANNUAL REPORT TO BE PRESENTED TO COMPANIES AND INDUSTRY ASSOCIATIONS. INSTITUTIONS AND OTHER KEY STAKEHOLDERS

IX

THE MONITOR FOR **CIRCULAR FASHION**

intends to...

IDENTIFY CIRCULAR FASHION KPIS AND SUGGEST A CIRCULAR PATH FOR EACH **BUSINESS MODEL**

ENCOURAGE GOVERNMENTS TO ADOPT A HARMONIZED POLICY FRAMEWORK TO SUPPORT CIRCULAR FASHION INITIATIVES



DEFINE REQUIREMENTS TO EVALUATE THE SCALE-UP OF CIRCULARITY PROJECTS

ENHANCE TRACEABILITY AND TRANSPARENCY FOR CIRCULARITY. THROUGH THE DEVELOPMENT OF SUSTAINABILITY CLAIMS AT A B2B AND B2C LEVEL

CREATE THE ITALIAN COMMUNITY FOR CIRCULAR FASHION

M4CF Pledge: Circular Fashion Manifesto

In 2023 the Partners of the Monitor for Circular Fashion presented their Pledge to the European Commission **Textiles Ecosystem Transition Pathway** call for commitments for stakeholders, highlighting the consistency of the existing "Circular Fashion Manifesto" and the related actions already implemented since 2021, with 8 actions identified in the Transition Pathway for the Textiles ecosystem.



M4CF Pledge: Circular Fashion Manifesto

BUILDING BLOCK 1: SUSTAINABLE COMPETITIVENESS

- 1. Promote, support and implement circular and sustainability practices, services and business models, including social economy enterprises (such as product-as-service models, take-back services, second-hand and repair services, innovative sorting and recycling) including through Horizon Europe, LIFE, and the 'ReSet the Trend #ReFashionNow' campaign and actions from the Social Economy Action Plan.
- 11. Create more demand for sustainable products and onboard consumers in the green transition by launching consumer campaigns to create awareness and to reshape consumption patterns including under the motto ReSet the Trend #ReFashionNow, as well as supporting emotional durability by designing products that people want to keep.

BUILDING BLOCK 2: REGULATION AND PUBLIC GOVERNANCE

- 14. Follow-up on actions in the EU Strategy for Sustainable and Circular Textiles, including specific ecodesign requirements, the Digital Product Passport, circular and sustainable management of textile waste and possible extended producer responsibility rules, and encourage industry participation in the relevant consultations.
- **16.** Finding common methods to assess and compare the sustainability performance of textile products in the context of the foreseen ecodesign requirements.
- 17. Improving traceability and transparency in the textile value chain through the proposed Digital Product Passport.

BUILDING BLOCK 3:

SOCIAL DIMENSION

21. Support up-and reskilling, access to lifelong learning and training opportunities through for example, the EU Pact for Skills for the Textiles ecosystem, to ensure workers are skilled for the twin transition.

BUILDING BLOCK 4:

R&I, TECHNIQUES AND TECHNOLOGICAL SOLUTIONS

25. Increase access and interaction of SMEs in the textiles ecosystem to/with tech support structures (for example through tech federations, digital innovation hubs, campuses, incubators, clusters, industry alliances).

BUILDING BLOCK 5: INFRASTRUCTURE

BUILDING BLOCK 8:

ECOSYSTEM'S READINESS TO SUPPORT EU STRATEGIC AUTONOMY AND DEFENCE EFFORTS

BUILDING BLOCK 7:

INVESTMENTS AND FUNDING

BUILDING BLOCK 6:

SKILLS

40. Organise events and awareness-raising activities on the attractiveness of the sector and new opportunities to work in the industry around the European Year of Skills.

M4CF Pledge: detailed KPIs

- **KPIs for Action 1** are both the number of partners of the Monitor for Circular Fashion (26 partners in 2023), the number of pilot projects implementing circularity KPIs (10 pilot projects in 2022-2023) and the number of pilot projects involving social enterprises (2 pilot projects involving social enterprises in 2022).
- **KPIs for Action 11** are both the number of students involved by the Monitor for Circular Fashion every year (>150 students in 2023) and the number of events involving students (2 events in 2023).
- **KPIs for Action 14** are the number of consultations per year (1 consultation in 2023) and active participation of Monitor for Circular Fashion partners in consultations as single companies.
- **KPIs for Action 16** are the number of reports and documents transparently available to guide the industry (5 reports and documents, including an industry-specific circularity KPIs list, in 2023).
- **KPIs for Action 17** are the number of pilot projects where traceability has been implemented (6 Monitor for Circular Fashion pilot projects where traceability has been implemented in 2022-2023; >4 UNECE pilot projects involving Monitor for Circular Fashion partners where traceability has been implemented in 2022-2023).
- **KPI for Action 21** could be the number of courses, workshops, assignments, podcasts and events on sustainable and circular fashion in SDA Bocconi where the companies of the Monitor for Circular Fashion are involved on a yearly basis (>20 in 2022-2023).
- KPI for Action 25 can be the number SMEs involved by Monitor for Circular Fashion on a yearly basis (16 sustainable and circular SMEs in 2023).
- **KPIs for Action 40** is the number of participants attending the Monitor for Circular Fashion final event both online and in presence on a yearly basis (>300 participants in 2022; >300 participants in 2023).

M4CF Pledge: Circular Fashion Manifesto



The Circular Fashion Manifesto

is also answering the UNECE "Sustainability Pledge" inviting all actors in the garment and footwear industry to take action for traceability and transparency, in order to accelerate the sustainability and circularity of value chains in this industry, in line with the United Nations 2030 Agenda for Sustainable Development. The initiative aims to establish a mechanism to support the uptake of measures in the UNECE Recommendation No. 46 as well as relevant UN/CEFACT standards, and to support the monitoring of their implementation.

































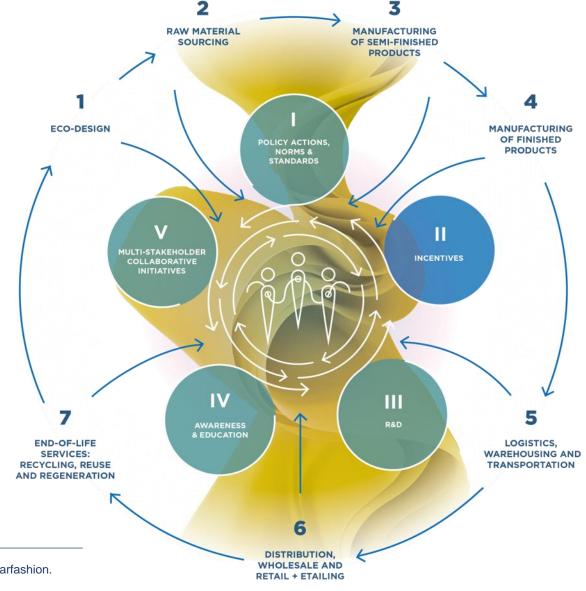




The Pledge

The companies participating in the Monitor for Circular Fashion commit to:

- gather information required to positively boost progress towards sustainability and, more importantly, reduce their negative impact on our planet;
- enhance circularity and sustainability of value chains through transparency and traceability;
- implement circular business processes along their value chains;
- adopt common indicators⁽¹⁾ to measure progress on circularity in their value chains and report the results;
- encourage high quality waste management;
- promote and implement corporate social responsibility for pursuing long-term benefits to all stakeholders;
- raise public awareness and educate all relevant stakeholders on the positive impacts of sustainable and circular production and consumption;
- exchange experiences and cooperate with other multistakeholder circular initiatives.



⁽¹⁾The complete KPIs list and guidelines for measuring are available on the website www.sdabocconi.it/circularfashion. Each company will decide the timeframe for implementing the KPIs. Companies are committing to select as many KPIs as possible, according to their own business models and the activities of the value chain they are managing. The KPIs have been evaluated and tested through the Monitor for Circular Fashion pilot projects 2022 and 2023.

M4CF implementation projects

2022-ongoing

- **Think Leather**
- Eco-designed jeans
 Trace me
 Repairing T-shirt
 Component shoe
 M-Pocket
 Re-Gen H
 Ela Sweatshirt
 Traced Leather

- Anima

- Traced Leather Varina ballet flat

...new projects will be presented in September 2024

Objectives

- Establishing teamwork between ingredient brands, brands & retailers and service providers
- Building reliable sustainability claims to fight greenwashing
- Implementing and testing industry specific KPIs into a real-life product or service, referring to the Circular Fashion Activities
- Implementing the eco-design principles into a real life product
- **Enhancing circularity through services**



Next Steps

The Monitor for Circular Fashion is willing to be an active stakeholder in the future steps of the TTP co-implementation.

The updated Circular Fashion Manifesto will be published in September 2024 and the Monitor for Circular Fashion 2024 report will be published in February 2025 during a multistakeholder event in SDA Bocconi.

All the research material can be found on the website www.sdabocconi.it/circularfashion





SDABocconi school of Management

SUSTAINABILITY LAB
MONITOR FOR CIRCULAR FASHION

Francesca Romana Rinaldi,
Director Monitor for Circular Fashion
francesca.rinaldi@unibocconi.it

www.sdabocconi.it/circularfashion

LOOKING AHEAD:
What's next for the textiles ecosystem?











European Partnership Textiles of the Future

Why a co-programmed European Partnership under Horizon Europe?

Fourth highest-pressure category for primary raw materials/water and fifth for GHG emissions

Implement the EU Strategy for Sustainable & Circular Textiles, the Textiles Transition Pathway and the whole set of new EU legislation, changing the way textile products are designed, manufactured, used and disposed of at the end of their life cycle Innovation of the companies in the ecosystem is key to successfully realize the twin transition

Promote **industrial engagement** in R&I and boost investments (transition pathway: a dedicated support schemes on R&I for the sector)

Ensure a more strategic, coordinated and impact-oriented approach on R&I for the sector contributing to the delivery of EU priorities on sustainability and circularity

Strategic Objectives

Market dimension

Strengthen the resilience and the sustainable competitiveness of the industry

> Technology dimension

Support the digital and technological transformation of the sector

> Quality & Innovation dimension

Support European sovereignty of the sector over quality and heritage, know-how, but also creativity and innovation

Co-programmed partnership
Cluster 4 "Digital, Industry and Space"
Total budget: planned for 60M€
Lead organization private sector: European Technology
Platform for Textiles

Implementation — Horizon Europe work programmes, calls for proposals

Partners SRIA & input to call topics

Strategic Priorities of HEU & Cluster 4 (2025–27)





- THE GREEN TRANSITION;
- THE DIGITAL TRANSITION; AND
- A MORE RESILIENT, COMPETITIVE, INCLUSIVE, AND DEMOCRATIC EUROPE.

HOW WILL CLUSTER 4 MAKE A DIFFERENCE?

Expected impacts

EXPECTED IMPACT	INTERVENTION AREAS COVERED	EUROPEAN PARTNERSHIPS*
15 Achieving global leadership in climate-neutral, circular and digitised industrial and digital value chains 4.2.1. Manufacturing technologies 4.2.4. Advanced Materials 4.2.8. Circular Industries 4.2.9. Net-zero and less polluting Industries	Made in Europe Process for Planet Clean Steel	
	4.2.8. Circular Industries 4.2.9. Net-zero and less	Textiles of the Future

Links with other European partnerships

Exchange and align strategic concepts with other relevant Partnerships/Clusters under Horizon Europe

- ✓ Cluster 6 (and possibly Cluster 2)
- ✓ Made in Europe
- ✓ Circular bio-based Europe
- ✓ EIT Culture & Creativity
- ✓ New partnerships under Horizon Europe (e.g. Advanced Materials)

Timeline

Following the adoption of the Horizon European Strategic Plan 2025-27

April May June July Dec

- Draft
 partnership
 guidance &
 proposal
 document
- Webinar
 organised by
 ETP on the
 development
 of the Strategic
 Research &
 Innovation
 Agenda
- Draft
 Strategic
 Research &
 Innovation
 Agenda
- Publication and presentation Strategic Research & Innovation Agenda
- Publication of the partnership guidance & proposal document

Signature MoU

Towards a Strategic Research & Innovation Agenda



What is a SRIA?

- SRIA stands for Strategic Research and Innovation Agenda.
- * It outlines the strategic objectives, priorities, and research and innovation goals that both the public and private sectors aim to address collaboratively.
- The document provides the agreed framework for funding projects and research programmes.
- * The SRIA is the multi-annual work plan of the partnership.
- * The SRIA should be established at the beginning of the initiative covering the whole (remaining) period of **Horizon Europe (2025-2027)** and can be amended where necessary.



SRIA preparation steps already completed

20 April

Induction webinar
with all ETP
stakeholders, launch of
1st survey

Early May

Analysis of input received

24 May

Extended 2nd survey input period





Extended 1st survey input period



14 May

Interactive sessions at
Textile ETP Annual
Conference based on 1st
survey analysis results



Vision for the European Textile Ecosystem of the Future



Vision of the ToF Partnership (narrative)

The development and demonstration of

new technologies and innovative business models

for competitive manufacturing of

safe and sustainable textile products (and related services)

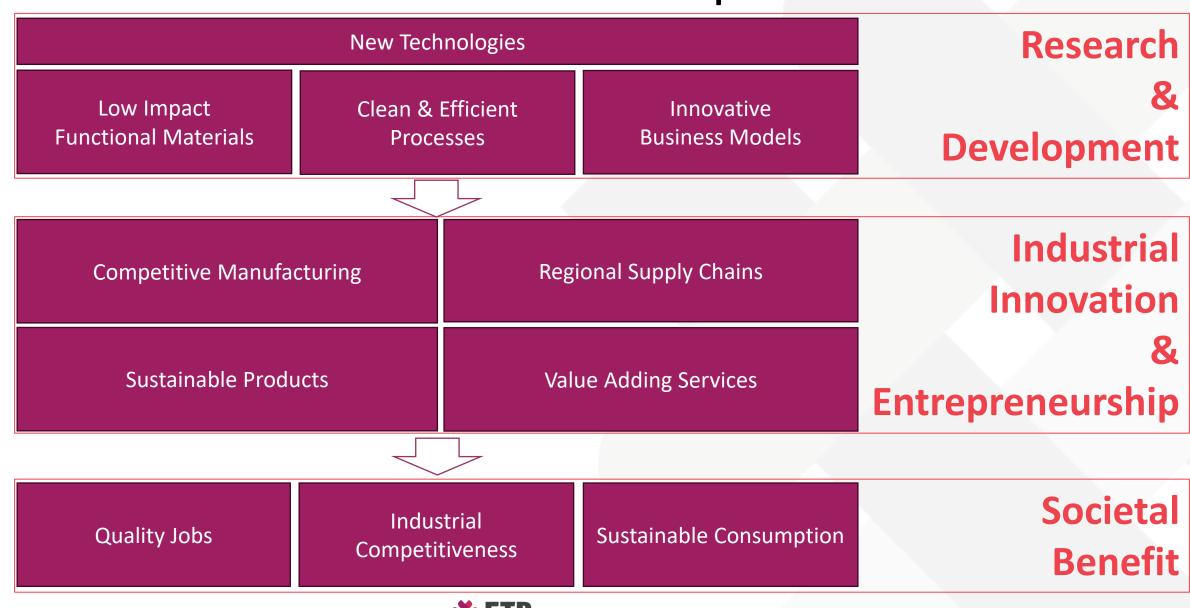
made from low-impact functional materials and by clean processes

in regional, circular and fully traceable supply chains

for quality jobs, industrial competitiveness & responsible consumption in Europe.



The ToF Vision Explained





From Vision to Research Topics



Strategic Guiding Principles for Research Topics

- * Focussed on the main Industry Transformation Challenges:
 - Sustainability/circularity
 - Digitalisation
 - Growth of new & existing markets
- Strategically supporting competitiveness of European T&C manufacturing industry
 - Competitive manufacturing (resource-efficiency, time-to-market, smart automation)
 - Strengthening of regional supply chains
 - Service-based business models (more economic value creation with less physical product, less resource utilisation, less emissions)
- Special attention to innovation & technology adoption needs of SME's
- * Aligned with strategic priorities of Horizon Europe Cluster 4





Innovation Themes

aligned with HEu Cluster 4 Priorities

- 1. Sustainable materials & clean processes
- 2. Digital supply chains & circular business models
- 3. Advanced manufacturing & high-performance textiles

-> From Innovation Themes to Concrete Research Topics



- Sustainable bio-based feedstock
- Sustainable fibres
- Sustainable textile chemistry
- Efficient Sorting, separation & recycling
- Resource efficient processes

Industrial Demonstration & Adoption TRL 8-9

Sustainablapplied Industrial hairs materials & Technology TRL 5-7 Circula

ocesses

Basic Technology TRL 3-4 models

- Circular business models and consumer behaviour
- Textile data management
- Digitization of the textile value chain and smart manufacturing
- Ecodesign and circular manufacturing

- Automated, Advanced & Al-supported manufacturing
- On-demand/digital manufacturing

Advanced manufacturing & high-performance textiles

- Safe & sustainable materials for technical applications
- (Multi)functional materials for technical applications

Next Steps



Remaining Steps until SRIA Publication

Early June

Full draft

End-June

Finalisation of SRIA



Validation webinar

Early July

Publication & presentation



@TextileETP



Textile ETP



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www.textile-platform.eu

Thank you for your attention

Lutz.walter@textile-platform.eu



EU PACT FOR SKILLS FOR THE TEXTILES ECOSYSTEM

Dirk Vantyghem | EURATEX

Carmen Arias Castellano | CEC

Gustavo Gonzalez-Quijano | COTANCE





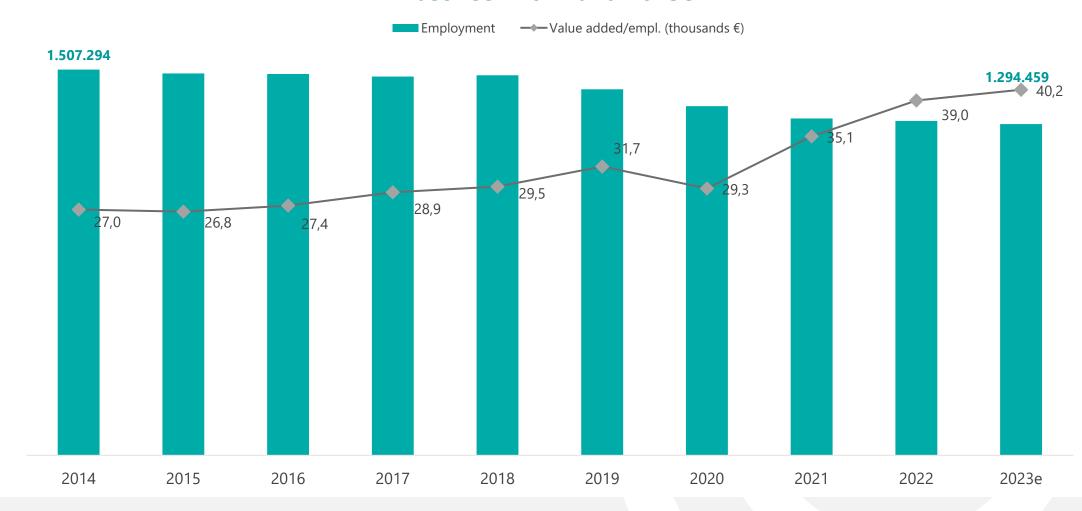








EU-27 | Evolution of labour force and labour productivity in T&C industries between 2014 and 2023e



EU-27 | Evolution of labour force and labour productivity in Leather and Related products Industries (NACE 15) between 2014 and 2022



EU-27 | Evolution of labour force and labour productivity in Footwear Industry (NACE 15.2) between 2014 and 2022







- Ageing workforce: The proportion of employees over 50 years old has increased from 27.9% in 2012 to 41.9% in 2022
- Low interest among younger generations: Manufacturing segments particularly struggle to attract young workers, attributed to perceptions of low innovation and inadequate compensation
- ICT vacancies: About 55% of European companies in the TCLF sectors report difficulties in ICT positions
- Green Skills gap: Around 40% of companies acknowledge a gap in green skills, indicating a pressing need for workers proficient in sustainable practices

Our response



- 1. Promoting a culture of lifelong learning for all
- 2. Building a strong skills partnership with relevant stakeholders
- 3. Monitoring skills supply/demand & anticipating skills needs
- 4. Working against discrimination & for gender equality and equal opportunities
- 5. Raising awareness & attractiveness of the industries



Our response



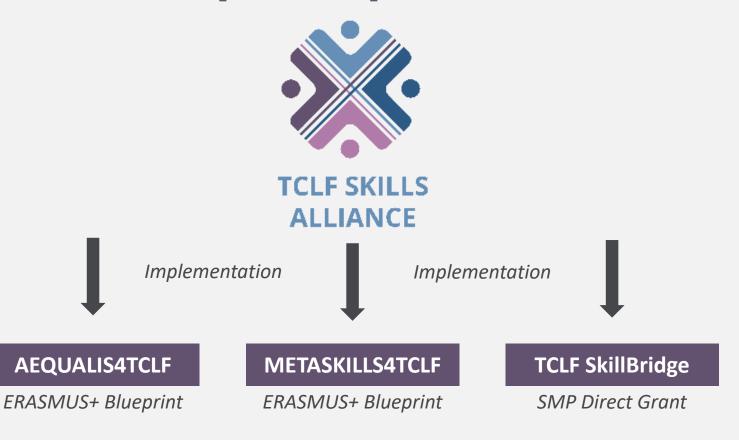








From concept to implementation



A collaborative approach to not overlap resources





- **Start**: 1 September 2023
- **ERASMUS+ Grant**: € 3,999,986
- **Duration**: 4-year project
- Consortium: 30 stakeholders, including social partners and academia





Spain



France



Italy



Greece











Romania Sweden Ukraine

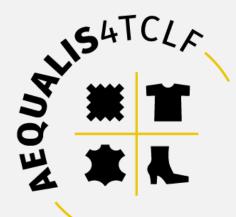


Portugal

Goals:

- Updating the skills through increased cooperation, anticipating and responding to new needs. Promoting Regional Skills Partnerships.
- Develop innovative curricula and multi-level training resources adapted to new training methodologies & tools.
- Promote the attractiveness and inclusiveness of TCLF sectors, ensuring that talent is not wasted.





Start: 1 February 2024

• **ERASMUS+ Grant**: € 3,807,747

• **Duration**: 4-year project

Consortium: 19 stakeholders, including social partners and academia















Czechia Croatia Lithuania Finland Netherlands Slovenia Serbia

Goals:

- Addressing TCLF sectors' challenges: skills gap, aging workforce
- Developing new curricula for green and digital skills
- Fostering Regional Skills Partnerships
- Promoting gender balance and social inclusion



Blueprint Projects Geographical Scope

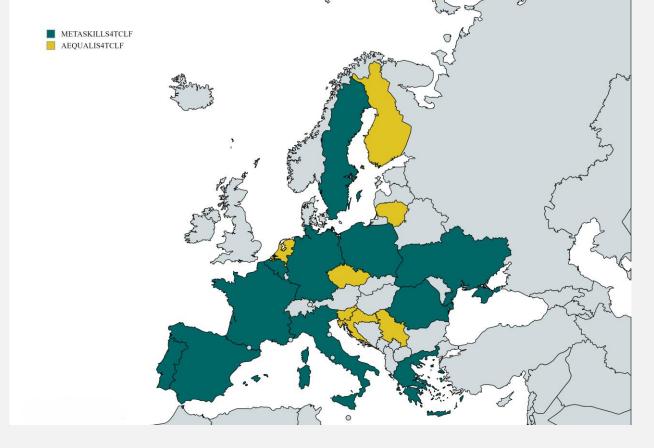
METASKILLS4TCLF

Italy*

- Spain*
- Portugal*
- France*
- Romania*
- Belgium*
- Greece*
- Poland*
- Sweden
- Germany
- Ukraine

AEQUALIS4TCLF

- Netherlands
- Czechia
- Lithuania
- Finland
- Croatia
- Slovenia
- Serbia



^{*} As a follow-up of the first TCLF Blueprint – S4TCLF



Start: 1 March 2024

• **SMP Grant:** 1 199 175,75 €

• **Duration:** 3-year project

Consortium: EURATEX, CEC, COTANCE







Spain



France



Italy



Greece



Belgium Germany Poland







Romania Bulgaria

Goals:

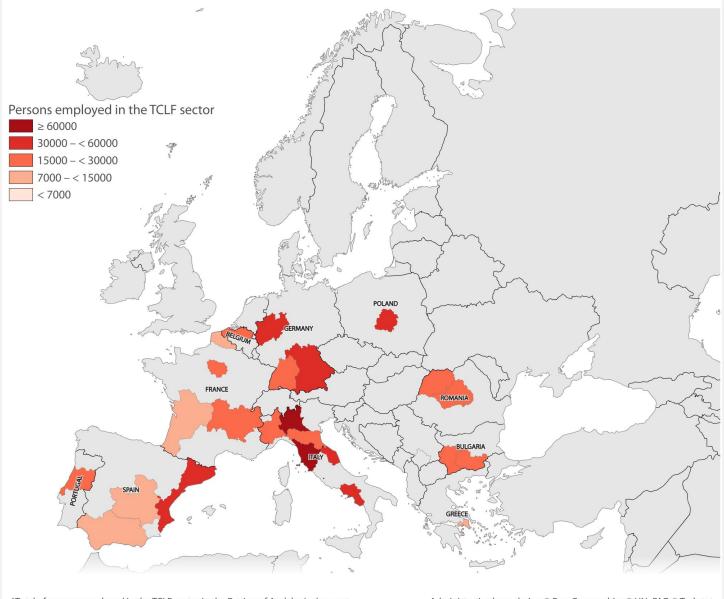
- Establish and **support local and regional skills partnerships**
- Monitor the actions and commitments of each partnership through the new platform
- Facilitate community exchanges and knowledge sharing
- Support SMEs to upskill and reskill their workforce

TCLF SkillBridge Geographical Scope

Toscana (ITI1)	104 516
Lombardia (ITC4)	81 587
Comunitat Valenciana (ES52)	36 178
Łódzkie (PL71)	33 022
Campania (ITF3)	33 012
Cataluña (ES51)	32 863
Marche (ITI3)	32 720
Nordrhein-Westfalen (DEA)	32 630
Bayern (DE2)	32 375
Emilia-Romagna (ITH5)	28 254
Centru (RO12)	26 152
Baden-Württemberg (DE1)	25 651
Yugozapaden (BG41)	24 209

Auvergne-Rhône-Alpes (FRK)	23 946
Piemonte (ITC1)	23 945
Yuzhen tsentralen (BG42)	23 231
Nord-Vest (RO11)	21 357
Centro (PT) (PT16)	17 557
Ile-de-France (FR10)	17 543
Vlaams Gewest (BE2)	16 482
Attiki (EL30)	11 671
Nord-Pas de Calais (FRE1)	11 543
Nouvelle-Aquitaine (FRI)	10 383
Andalucía (ES61)	8 192
Castilla-La Mancha (ES42)	7 120

TCLF SkillBridge Geographical Scope



*Total of persons employed in the TCLF sector in the Region of Andalucía does not include the number of persons employed in the Manufacture of Textiles as data is not available.

EUROSTAT

Administrative boundaries: © EuroGeographics © UN–FAO © Turkstat Cartography: Eurostat – IMAGE, 05/2024

Thank you













CHECK OUR LATEST PUBLICATIONS





