

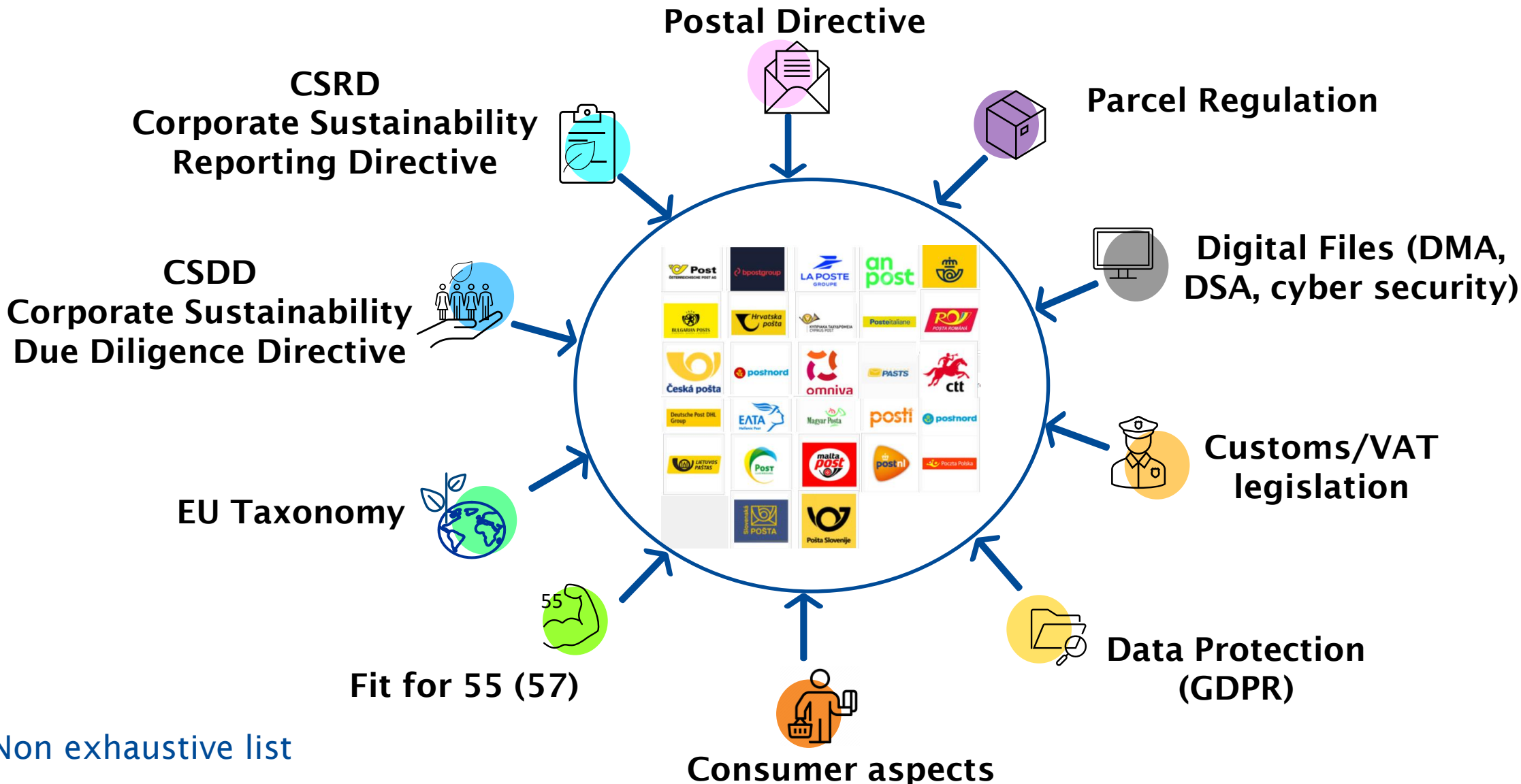
PostEurop[•]

**Do we need postal specific regulation to manage the twin transition of the postal sector?
– View of the European designated postal operators**

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Secretary General of PostEurop**

**ERGP Stakeholder Forum
Session IV: Regulatory Round Table
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Facing multidimensional regulatory framework*



*Non exhaustive list

Forward looking approach to the sector

Megatrends

- Accelerating technological change and hyperconnectivity
- Growing consumption
- Climate change and environmental degradation
- Continuing urbanization
- Changing nature of work
- Increasing demographic imbalances
- Increasing significance of migration
- Widening inequalities

Impacts

Increasing regulatory pressure

- ✓ Sector-specific & horizontal
- ✓ Sustainability “by default”

Global emergencies/crisis

- ✓ COVID pandemic
- ✓ War in Ukraine
- ✓ Inflation

Shifts in the market

- ✓ Parcels: Increasing volumes are slowing down, high competition due to new entrants and new business models
- ✓ Letters: Declining volumes due to e-substitution

Measures needed

- *To maintain the universal postal service*
- *Special focus on vulnerable groups, at least for the next decade*
- *Guarantee the sustainability of the USO*
- *Respect the principle of subsidiarity*
- *Parcels: no additional regulation needed*

Voluntary frontrunners in sustainability endeavours

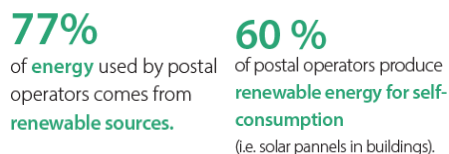
aiming at achieving a triple positive impact

ENVIRONMENTAL

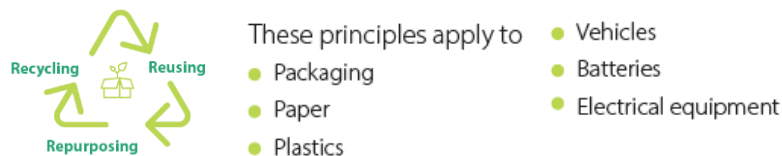
Fleet decarbonisation



Energy efficiency



Circular economy



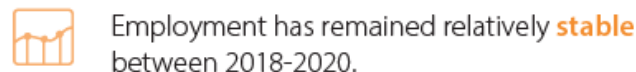
Zero-waste strategies

Sustainable products



SOCIAL²

The postal sector is a **people-led and labour-intensive industry, with around 2 million workers across all 55 operators members of PostEurop.**

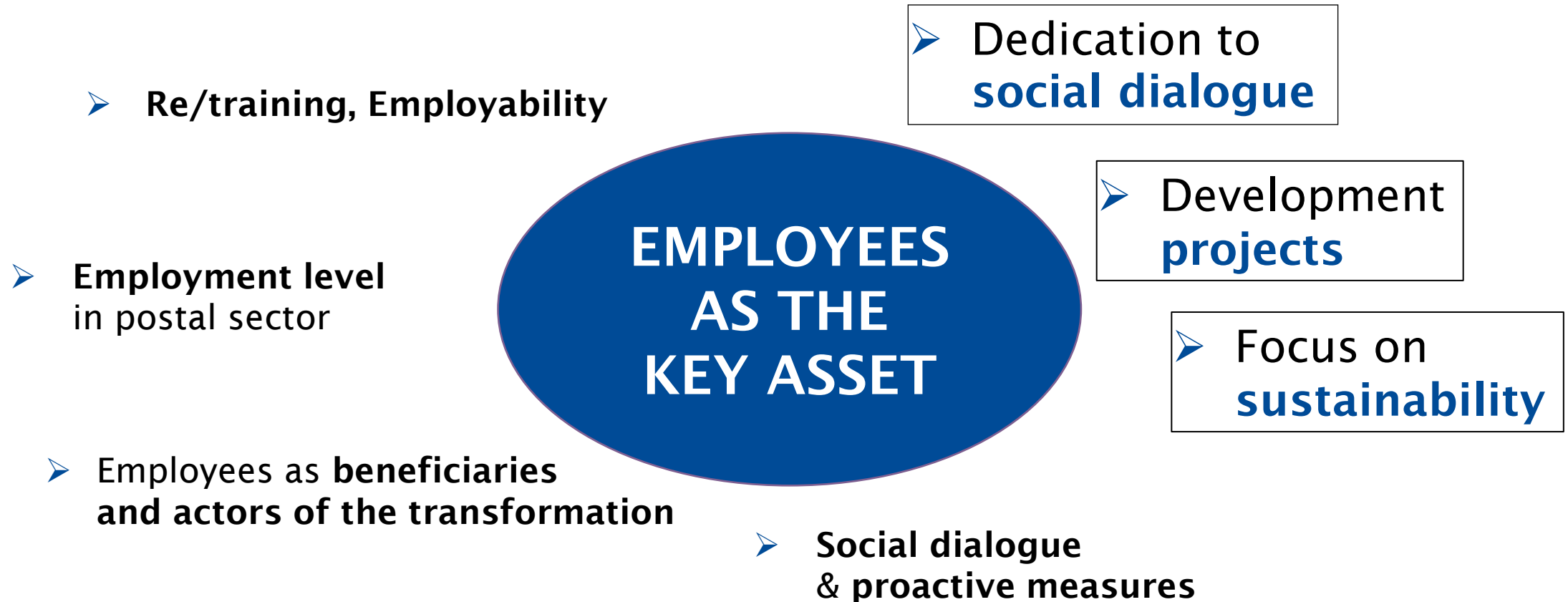


ECONOMIC

Postal operators play an **essential role** in the single market by promoting economic growth, social cohesion and inclusion as well as enhancing rural areas development, keeping all territories connected.



Engagement for sustaining quality of postal services & postal work



Horizontal vs sector specific regulation dilemma

- Postal sector specific regulation is not a Swiss Army knife (not the appropriate framework to regulate environmental, social, etc. dimensions)
- Additional elements/dimensions in the postal regulation are NOT needed
 - Horizontal regulations (i.e. Green Deal, digital and consumer protection initiatives) are applicable to postal operators
 - Postal sector specific criteria can be introduced in horizontal regulation if/where appropriate (e.g. EU Taxonomy)



Conclusions

- Within an extremely challenging context for the postal sector and an increasing regulatory pressure, the **postal regulation** shall:
 - i. remain focused at USO;
 - ii. provide for flexibility at national level; and
 - iii. ensure a sustainable USO, i.e. an effective long-term financing model and a proportionate (cost-effective) regulatory burden.

- Significant **economic and social dimension of the postal sector** requires consideration of the economic challenges of
 - i. reaching vulnerable citizens & rural areas;
 - ii. assuring fair employment conditions; and
 - iii. the investment and infrastructure needed to becoming net zero & climate positive.

- Postal operators are **frontrunners in the sustainability endeavours**, aiming at achieving a triple positive impact (on environment, economy, and society).

- The postal **sector specific** and **horizontal regulation** impacting the postal industry shall stay balanced to avoid overregulation of the industry.



THANK YOU

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